

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------|----------|----------------|-----------------------|
| invivodata, Inc. | | 11/19/2013 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| | |
|-------------------|---------------------------|
| Name: | eResearchTechnology, Inc. |
| Street Address: | 1818 Market St. |
| Internal Address: | Suite 1000 |
| City: | Philadelphia |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 19103 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|--------------------|
| Registration Number: | 3564984 | DESIGNPRO |
| Registration Number: | 3074635 | DIARYPRO |
| Registration Number: | 3129270 | INVIVODATA |
| Registration Number: | 4062200 | PRO CONSULTING |
| Registration Number: | 3263513 | PRO CONSULTING |
| Registration Number: | 3664133 | PROPARTNER |
| Registration Number: | 3518426 | SIMPLY BETTER DATA |
| Registration Number: | 3424621 | SIMPLY BETTER DATA |
| Registration Number: | 3074636 | SITEPRO |

CORRESPONDENCE DATA

Fax Number: 6504936811
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 650-493-9300

Email: ckahn@wsgr.com
Correspondent Name: WILSON SONSINI GOODRICH & ROSATI
Address Line 1: 650 Page Mill Road
Address Line 4: Palo Alto, CALIFORNIA 94304

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|-------------------------|-------------------------|
| ATTORNEY DOCKET NUMBER: | 31886-900/CK9 |
| NAME OF SUBMITTER: | Matthew J. Kuykendall |
| Signature: | /Matthew J. Kuykendall/ |
| Date: | 12/30/2013 |

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, invivodata, Inc. a corporation of the State of Delaware, located and doing business at 2100 Wharton Street, Suite 505, Pittsburgh, PA 15203 ("Assignor"), has adopted and is using the trademarks identified in Exhibit A, and is the record owner of the trademark registrations listed in said exhibit;

WHEREAS, eResearchTechnology, Inc., a corporation of the State of Delaware, located and doing business at 1818 Market St., Suite 1000, Philadelphia, PA 19103 ("Assignee"), desires to acquire, effective as the Execution date identified below, any and all common law rights in the trademarks and their registrations listed in Exhibit A;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, effective as of the Execution date, all right, title and interest that Assignor may have owned in the trademarks listed in Exhibit A and their registrations, together with the goodwill of the business symbolized by the trademarks and registrations thereof.

Executed on November 19, 2013

invivodata, Inc.


By: 
Name: Guy Mitchell
Title: CFO

Exhibit A

| <u>Jurisdiction</u> | <u>Mark</u> | <u>Registration Number</u> | <u>Serial No.</u> | <u>Filing Date</u> | <u>Registration Date</u> |
|---------------------|-----------------------|--------------------------------|-------------------|--------------------|------------------------------|
| United States | DESIGNPRO | 3,564,984 | 76/624,466 | 12/13/2004 | 01/20/2009 |
| United States | DIARYPRO | 3,074,635 | 78/446,243 | 7/6/2004 | 03/28/2006 |
| United States | INVIVODATA | 3,129,270 | 78/672,716 | 7/18/2005 | 08/15/2006 |
| United States | PRO CONSULTING | 4,062,200 | 85/117,688 | 8/27/2010 | 11/29/2011 |
| United States | PRO CONSULTING | 3,263,513 | 78/604,129 | 4/7/2005 | 07/10/2007 |
| United States | PROPARTNER | 3,664,133 | 77/152,055 | 4/9/2007 | 08/04/2009 |
| United States | SIMPLY BETTER DATA | 3,518,426 | 78/903,788 | 6/8/2006 | 10/14/2008 |
| United States | SIMPLY BETTER DATA | 3,424,621 | 78/903,785 | 6/8/2006 | 05/06/2008 |
| United States | SITEPRO | 3,074,636 | 78/446249 | 7/6/2004 | 03/28/2006 |