

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	WHG TM, LLC		LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	WYNDHAM HOTEL GROUP, LLC		
Street Address:	22 Sylvan Way		
City:	Parsippany		
State/Country:	NEW JERSEY		
Postal Code:	07054		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3499846	BE WELL
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973 753-6557		
Email:	uspto.mail@wyn.com		
Correspondent Name:	Sonia Valle		
Address Line 1:	22 Sylvan Way		
Address Line 4:	Parsippany, NEW JERSEY 07054		
ATTORNEY DOCKET NUMBER:	00107515 WHGLLC-US		
NAME OF SUBMITTER:	Susan L. Crane		
Signature:	/susanlcrane/		
Date:	01/02/2014		
Total Attachments: 1 source=WHG TM LLC - WYNDHAM HOTEL GROUP, LLC#page1.tif			

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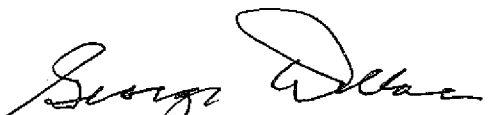
WHG ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS **WHG TM, LLC** ("Assignor"), a Delaware limited liability company with its principal place of business at 10750 West Charleston Blvd., Suite 130, Las Vegas, NV 89135, is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");


WHEREAS **Wyndham Hotel Group, LLC** ("Assignee"), a Delaware limited liability company with its principal place of business at 22 Sylvan Way, Parsippany, NJ 07054, is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, effective October 25, 2012, Assignor does hereby assign unto Assignee, and Assignee does hereby accept all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

WHG TM, LLC

By: 
Name: GEORGE DOLLAR
Title: SECRETARY
Dated: 10/25/2012

WYNDHAM HOTEL GROUP, LLC

By: 
Name: SUSAN L. CRANE
Title: GROUP VICE PRESIDENT, LEGAL
Dated: 11/1/12