

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

12/31/2013  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Asset Marketing Services Inc.		12/30/2013	CORPORATION: MINNESOTA

RECEIVING PARTY DATA

Name:	New York Mint, LLC
Street Address:	14101 Southcross Drive West
City:	Burnsville
State/Country:	MINNESOTA
Postal Code:	55337
Entity Type:	<del>CORPORATION: MINNESOTA</del> Limited Liability Company: Delaware

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3875374	ASSET MARKETING SERVICES

CORRESPONDENCE DATA

Fax Number: 8664273820  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 3103721355  
 Email: armen@vartianlaw.com  
 Correspondent Name: Armen VARTIAN  
 Address Line 1: 1601 N.Sepulveda Blvd. #581  
 Address Line 4: Manhattan Beach, CALIFORNIA 90266

NAME OF SUBMITTER:	Armen Vartian
Signature:	/Armen Vartian/
Date:	12/31/2013

Total Attachments: 1  
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## TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into and effective as of December 31, 2013 by and between Asset Marketing Services, Inc., a Minnesota corporation ("Assignor") and New York Mint, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has adopted and used and is the sole and exclusive owner of all the rights, title and interest in and to the common law and registered trademark identified as follows (the "Mark"):

*Asset Marketing Services, Int'l class 35, U.S. Reg. #3875374*

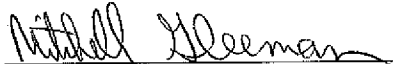
and

WHEREAS, Assignor desires to convey, transfer, assign, deliver and contribute to Assignee any and all of its right, title, interest and goodwill to and in the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Mark, including all rights of priority, together with any goodwill of the business embodied in the Mark, but not limited to the registration for the Mark, as well as any and all rights to claims, demands, causes of action, remedies, or other rights relating thereto including, without limitation, the right to sue for any and all past, present or future infringement of the Mark.

IN WITNESS WHEREOF, Assignor executed this Assignment as of the date stated above.

ASSET MARKETING SERVICES, INC.

By:   
Mitchell Gleeman

Title: VP/Controller