

12/11/2013
103664513
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

12-11-13

1. Name of conveying party(ies):
 HCPPro, Inc.

Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: Delaware
 Other _____

Citizenship (see guidelines) _____
 Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
 Additional names, addresses, or citizenship attached? No

Name: Fortis Business Media LLC
 Street Address: 100 Winners Circle, Suite 300
 City: Brentwood
 State: Tennessee
 Country: USA Zip: 37027

Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other LLC Citizenship DE

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance/Execution Date(s) :
 Execution Date(s) November 1, 2013

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.
 A. Trademark Application No.(s) 77175449 Text
 B. Trademark Registration No.(s) 3404536

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
 SURVEY PREP BOOT CAMP

5. Name & address of party to whom correspondence concerning document should be mailed:
 Name: Sherrard & Roe, PLC
 Internal Address: _____
 Street Address: 150 3rd Avenue South, Suite 1100
 City: Nashville
 State: Tennessee Zip: 37201
 Phone Number: 615-742-4557
 Docket Number: _____
 Email Address: ckennedy@sherrardroe.com

6. Total number of applications and registrations involved: 21

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$540

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:
12/11/2013 KNGUYEN: 98005872 77175449
 Deposit Account Number 81 FC 1521 48.00 OP
82 FC 1522 500.00 OP
 Authorized User Name _____

9. Signature: Cornell Kennedy
 Signature
 Name of Person Signing

Date: 11/26/13
 Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
 REEL: 005185 FRAME: 0342

ATTACHMENT TO FORM PTO-1594
TRADEMARK RECORDATION FORM COVER SHEET

CONTINUATION OF ITEM 4

NAME _____ **REGISTRATION NUMBER**

<u>Trademarks</u>	Reg. No.
SURVEY PREP BOOT CAMP	3404536
EPHARMACEUTICALS	3439007
AHAP ASSOCIATION FOR HEALTHCARE ACCREDITATION PROFESSIONALS	3300951
CERTIFIED CODER BOOT CAMP	2546918
CONTEMPORARY LONG TERM CARE	1412747
HCPRO	2647846
HEALTHCARE AUDIT RESOURCE CENTER	3195366
MANAGED CARE CONTRACTING AND REIMBURSEMENT ADVISOR	2572213
MEDICAL RECORDS BRIEFING	2424948
MEDICAL STAFF BRIEFING	2406046
MEDICARE BOOT CAMP	2777741
MEDICINE ON THE NET	2133510
HCPPro Comply	4235315
Home Health Aide On-The-Go In-Service Lessons	3922495
Mastering Medicare	3922494
Homecare O&A	3922493
Homecare E-News	3922492
Beacon Institute	3922491

Homecare Administrator	3922486
Homecare Direction	3922480
Beacon Academy	3600372

ASSIGNMENT OF REGISTERED TRADEMARKS

THIS ASSIGNMENT OF REGISTERED TRADEMARKS, dated as of November 1, 2013, is entered into by and between **HCPRO, INC.**, a Delaware corporation (“HCPRO”), and **FORTIS BUSINESS MEDIA LLC** (“Fortis”), a Delaware limited liability company.

Pursuant to an Asset Purchase Agreement, dated November 1, 2013, whereby certain intellectual property and other assets of HCPRO became assets of Fortis, HCPRO has conveyed all title and ownership rights in the following registered trademarks to Fortis:

<u>NAME</u>		<u>REGISTRATION NUMBER</u>		
<u>Trademarks</u>	<u>Status</u>	<u>Class</u>	<u>App. No.</u>	<u>Reg. No.</u>
SURVEY PREP BOOT CAMP	CASE IS REGISTERED	41	77/175449	3404536
EPHARMACEUTICALS	CASE IS REGISTERED	42	77/113,634	3439007
AHAP ASSOCIATION FOR HEALTHCARE ACCREDITATION PROFESSIONALS	CASE IS REGISTERED	16	77/057041	3300951
CERTIFIED CODER BOOT CAMP	CASE IS REGISTERED	14	76/218761	2546918
CONTEMPORARY LONG TERM CARE	CASE IS REGISTERED	16	73/519397	1412747
HCPRO	CASE IS REGISTERED	42	75/901359	2647846
HEALTHCARE AUDIT RESOURCE CENTER	CASE IS REGISTERED	16	78/824239	3195366

MANAGED CARE CONTRACTING AND

REIMBURSEMENT ADVISOR	CASE IS REGISTERED	16	78/039006	2572213
MEDICAL RECORDS BRIEFING	CASE IS REGISTERED	16	75/843536	2424948
MEDICAL STAFF BRIEFING	CASE IS REGISTERED	16	75/843450	2406046
MEDICARE BOOT CAMP	CASE IS REGISTERED	41	76/473947	2777741
MEDICINE ON THE NET	CASE IS REGISTERED	16	75/166101	2133510

HPro Comply	CASE IS REGISTERED		85510371	4235315
Home Health Aide On-The-Go In-Service Lessons	CASE IS REGISTERED		85044712	3922495
Mastering Medicare	CASE IS REGISTERED		85044704	3922494
Homecare O&A	CASE IS REGISTERED		85044638	3922493
Homecare E-News	CASE IS REGISTERED		85044625	3922492
Beacon Institute	CASE IS REGISTERED		85044614	3922491
Homecare Administrator	CASE IS REGISTERED		85043720	3922486
Homecare Direction	CASE IS REGISTERED		85042680	3922480
Beacon Academy	CASE IS REGISTERED		78876545	3600372

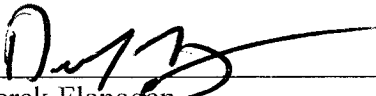
As part of the Asset Purchase Agreement referenced herein, HCPro represents and warrants that it is the sole owner of the listed registered trademarks.

NOW, THEREFORE, in consideration of the premises and the mutual covenants made in the Asset Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, HCPro hereby assigns these registered trademarks to Fortis.

[SIGNATURE PAGE TO FOLLOW]

IN WITNESS THEREOF, this Assignment of Registered Trademarks is executed as of the 1st day of November, 2013.

HCPRO, INC.

By: 
Derek Flanagan,
Chief Financial Officer

[Signature Page for Assignment of Registered Trademarks]