

12/09/2013



Form PTO-1594 (Rev. 12-11)  
OMB Collection 0651-0027 (exp. 04/30/2015)

103664439

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

PLA40, Inc.

- Individual(s)
- Partnership
- Corporation- State: PA
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance/Execution Date(s) :**

Execution Date(s) 11/26/13

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Dolce & Banana, LLC

Street Address: 6968 Sunflower Lane

City: Macungie

State: PA

Country: USA Zip: 18062

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_

Other LLC Citizenship PA  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_ Text

B. Trademark Registration No.(s)

3,815,068

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

Monkey w/brown arms and tan face, hand, stomach, chest, and feet, hugging a banana with a yellow peel, wearing sunglasses below which appears the word: ind Dolce & Banana in black

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Steven N. Goudsouzian, Esq.

Internal Address: 2925 William Penn Hwy. Ste. 301, Easton, PA 18045

Street Address: 2925 William Penn Hwy. Suite 301

City: Easton

State: PA Zip: 18045

Phone Number: 610-253-9171

Docket Number: \_\_\_\_\_

Email Address: steve\_snglaw@gmail.com

**6. Total number of applications and registrations involved:**

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

**9. Signature:**

Mitchell Lenett  
Signature

11/26/13  
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0149, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**AGREEMENT  
ASSIGNMENT/SALE OF TRADEMARK**

THIS AGREEMENT, effective as of the 26<sup>th</sup> day of November, 2013, by and between PLA40, Inc. (hereinafter called Seller), a entity organized and existing under the laws of Commonwealth of Pennsylvania with a registered office address of 1235 N. 19<sup>th</sup> Street, Allentown, Pennsylvania and Dolce & Banana, LLC, an entity organized and existing under the laws of the Commonwealth of Pennsylvania with a registered office address of located at 6968 Sunflower Lane, Macungie, Pennsylvania (hereinafter called Purchaser).

WHEREAS, Seller is the owner of a trademark and related items (hereinafter called Marks) and registrations thereof listed on Schedule A; and

WHEREAS, Purchaser is desirous of purchasing said Marks.

NOW THEREFORE, in consideration of the foregoing and of the mutual promises hereinafter set forth, the parties agree as follows:

**1. GRANT OR LICENSE**

Seller hereby sells/assigns and Purchaser hereby purchases, for the sum of \$1.00, the Marks in its name and in connection with the goods and services covered by the registrations referred to in Schedule A.

This sale for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, hereby transfers the entire right, title and interest in and to all of the Marks set forth in Schedule A from Seller to Purchaser.

**2. OWNERSHIP OF MARKS**

From the date set forth above, Seller acknowledges the ownership of the Marks shall be Purchaser's name. Seller agrees to assist Purchaser in recording this Agreement with the appropriate government authority.

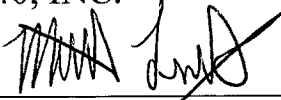
**3. INTERPRETATION OF AGREEMENT**

This Agreement shall be interpreted according to the laws of the Commonwealth of Pennsylvania.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed as of the day and year first above written.

Seller:

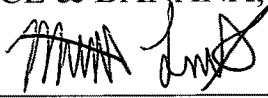
PLA40, INC.



\_\_\_\_\_  
Mitch Lenett, President

Purchaser:

DOLCE & BANANA, LLC



\_\_\_\_\_  
Mitch Lenett, Member

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