

12/23/2013

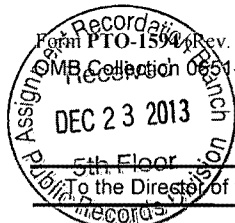


U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

Form PTO-1594 (Rev. 12-11)  
MB Collection 0691-0027 (exp. 04/30/13)

103664976

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY



To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Delta Creative, Inc.

- Individual(s)
- Partnership
- Corporation- State: California
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) California

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) November 30, 2013

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Plaid Enterprises, Inc.

Street Address: 3225 Westech Drive

City: Norcross

State: Georgia

Country: USA Zip: 30092

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

See Attached Schedule A

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See Attached Schedule A

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Dan R. Musick

Internal Address: \_\_\_\_\_

Street Address: 3225 Westech Drive

City: Norcross

State: Georgia Zip: 30092

Phone Number: 678-291-8239

Docket Number: \_\_\_\_\_

Email Address: dmusick@plaidonline.com

6. Total number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number: 12/24/2013 KNGUYEN1 00000040 3263259

Authorized Use: 01 FC:8521 40.00 OP  
02 FC:8522 150.00 OP

9. Signature:

Signature

December 17, 2013

Date

Dan R. Musick, General Counsel, Plaid Enterprises, Inc.

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 005185 FRAME: 0587

SCHEDULE A

DELTA'S MARKS

DELTA CREATIVE	3,263,259
DELTA TEXTURE MAGIC	2,981,836
SQUIGGLE MAGIC	3,948,355
DELTA	2,315,268
CERAMCOAT	1,560,355
SOBO	4,077,305
AIR-DRY PERMENAMEL	4,156,734

ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATIONS

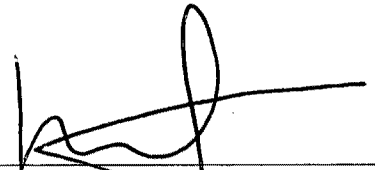
WHEREAS, Delta Creative, Inc., a California corporation (ASSIGNOR), has adopted, used and is using the trademarks set forth on the attached Schedule A (the "Trademarks"), which are registered in the United States Patent and Trademark Office as set forth on the attached Schedule A (the "Registrations"); and

WHEREAS, Plaid Enterprises, Inc., a Delaware corporation (ASSIGNEE), is desirous of acquiring said Trademarks and the Registrations;

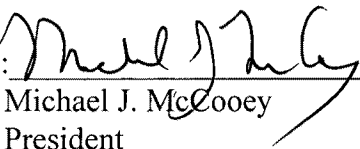
NOW THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby convey, sell, transfer, assign and deliver unto ASSIGNEE and its successors and assigns forever, all the right, title, interest and claims in, to, relating to and arising under the Trademarks and the Registrations thereof, and any and all renewals and extensions of same under the laws now or hereafter in force and effect in the United States or in any country throughout the world, together with the goodwill of the business connected with the use of and symbolized by said Trademarks and Registrations, and the right to sue and collect damages for all past infringements of the Trademarks and Registrations.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed as of 11 / 30, 2013.

DELTA CREATIVE, INC.

BY:   
VPADMIN - WILL SYMONDS

PLAID ENTERPRISES, INC.

BY:   
Michael J. McCooey  
President

SCHEDULE A

DELTA'S MARKS

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STATE OF GEORGIA

COUNTY OF GWINNETT

I, Cathrine P. Bonds, a Notary Public in the State and County aforesaid, duly commissioned and qualified, do certify that Michael J. McCooey, who is personally known to me, or who proved to me on the basis of satisfactory evidence, and who, upon oath, acknowledged himself to be the President of Plaid Enterprises, Inc., a corporation, this day appeared before me personally and did acknowledge that he as such officer, being authorized to do so, did sign, seal and deliver the foregoing instrument of his own free will and accord for the purposes therein named and expressed by signing in the name of the corporation by himself as such officer.

In witness whereof, I have hereunto set my hand and official seal, this 30<sup>th</sup> day of November, 2013.

Cathrine P. Bonds  
NOTARY PUBLIC

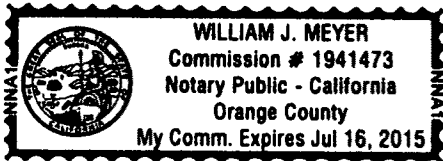
My Commission Expires: NOTARY PUBLIC, DEKALB COUNTY, GEORGIA  
MY COMMISSION EXPIRES FEBRUARY 14, 2016

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

I, William J. Meyer, a Notary Public in the State and County  
afersaid, duly commissioned and qualified, do certify that William Symonds,  
~~who is personally known to me~~, or who proved to me on the basis of satisfactory  
evidence, and who, upon oath, acknowledged himself to be the President of Delta  
Creative, Inc., a corporation, this day appeared before me personally and did acknowledge  
that he as such officer, being authorized to do so, did sign, seal and deliver the foregoing  
instrument of his own free will and accord for the purposes therein named and expressed  
by signing in the name of the corporation by himself as such officer.

In witness whereof, I have hereunto set my hand and official seal, this 30 day  
of November, 2013.



  
NOTARY PUBLIC

My Commission Expires: July 16, 2015