TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hanley-Wood, LLC		112/31/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Hanley Wood Exhibitions, Inc.
Street Address:	One Thomas Circle
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20005
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	1215200	WORLD OF CONCRETE
Registration Number:	1663619	SURFACES
Registration Number:	1826752	WORLD OF MASONRY
Registration Number:	2853222	
Registration Number:	2865580	BIG BUILDER
Registration Number:	2872407	BIG BUILDER
Registration Number:	2997953	INTERNATIONAL ROOFING EXPO
Registration Number:	2997957	HANLEY WOOD INTERNATIONAL ROOFING EXPO
Registration Number:	3054657	JLC LIVE
Registration Number:	3161653	STONEXPO
Registration Number:	3310093	WOMEN IN CONCRETE
Registration Number:	3315794	ARTISTRY IN DECORATIVE CONCRETE
Registration Number:	3400407	DECKEXPO
Registration Number:	3479536	MASONRY CONSTRUCTION'S CHALLENGE TRADEMARK

900276218 REEL: 005186 FRAME: 0214

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Registration Number:	3483958	GREENSITE
Registration Number:	3483959	GREENSITE
Registration Number:	3512536	ADAPT!
Registration Number:	3621149	AUTOMOTIVE SERVICE AND REPAIR WEEK
Registration Number:	4118401	TECHNOLOGY FOR CONSTRUCTION

CORRESPONDENCE DATA

Fax Number: 3125693459

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312 569 1459

Email: nancy.martinez-curtin@dbr.com

Correspondent Name: Melissa S Dillenbeck
Address Line 1: 191 North Wacker Drive

Address Line 2: Suite 3700

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	506486
NAME OF SUBMITTER:	Melissa S. Dillenbeck
Signature:	/melissasdillenbeck-nmc/
Date:	01/03/2014

Total Attachments: 6

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WORLDWIDE TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, made as of this 31st day of December, 2013, by and between

Hanley-Wood, LLC, ("Assignor"), a limited liability company located at One Thomas Circle NW, Washington

DC, 20005, United States of America and organized under the laws of the state of Delaware, and Hanley Wood

Exhibitions, Inc. ("Assignee"), a corporation located at One Thomas Circle NW, Washington DC, 20005,

United States of America, and organized under the laws of the state of Delaware.

WHEREAS, Assignor is the owner of and has adopted, used and is using the trademarks listed in

Schedule A attached hereto and made a part hereof (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into a Contribution Assignment and Assumption

Agreement, dated as of the date hereof (the "Contribution Agreement"), pursuant to which Assignor has agreed

to contribute, transfer, assign and convey certain assets to Assignee; and

WHEREAS, in accordance with and pursuant to the Contribution Agreement, Assignee and Assignor

are entering into this assignment in order to assign to Assignee all of Assignor's right, title and interest in and to

the Marks as listed in Schedule A, together with the goodwill connected with and symbolized by the said

Marks.

NOW, THEREFORE, for \$10 and other good and valuable consideration, the receipt and sufficiency

of which are hereby acknowledged, Assignor does hereby contribute, grant, assign, transfer, convey and deliver

to Assignee all of its right, title and interest in and to the Marks together with the goodwill connected with and

symbolized by the Marks. The parties agree to cooperate to sign any further documentation necessary to

effectuate the transfers herein.

[signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this assignment to be signed and executed by their duly authorized officers or agents on the date first written above.

Hanley-Wood, LLC	Hanley Wood Exhibitions, Inc.
ву:	By:
Name:	Name:
Title:	Title:

SCHEDULE A

<u>Marks</u>

REGISTRATIONS

Thedemark Name	(Characteria)	Dec No.
EIIII SAESTEILE III S	Country	Reg. No./ Reg. Date
ADAPT!	United	3512536
FIRST USE: 12-00-2002	States	07-Oct-2008
ARTISTRY IN	United	3315794
DECORATIVE	States	23-Oct-2007
CONCRETE		
FIRST USE: 01-00-2003		
AUTOMOTIVE SERVICE	United	3621149
AND REPAIR WEEK	States	12-May-2009
FIRST USE: 11-05-2008		
BIG BUILDER	United	2865580
FIRST USE: 11-11-2003	States	20-Jul-2004
BIG BUILDER and Design	United	2872407
FIRST USE: 11-Nov-2003	States	10-Aug-2004
Big		
Concrete Design	China	4684063
		28-Jan-2009
Concrete Design	China	4684062
		07-Jan-2009
Concrete Design	Japan	4911803
		02-Dec-2005
Concrete Design	Mexico	828770
		07-Apr-2004
		o, 11p1 200 i
Concrete Design	Taiwan	1185100
Concrete Design		01-Dec-2005
		01-Dec-2003
Concrete Design	United	2853222
	States	15-Jun-2004
FIRST USE: 02-00-2003		
	United	3400407
FIRST USE: 03-13-2003	States	18-Mar-2008
GREENSITE	United	3483958
FIRST USE: 01-22-2008	States	12-Aug-2008

### STUSE: 10-00-2000 States 31-Jan-2006			
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States 12-Aug-2008	GREENSITE and Design	United	
HANLEY WOOD INTERNATIONAL ROOFING EXPO and Design FIRST USE: 07-09-04 INTERNATIONAL ROOFING EXPO and Design FIRST USE: 07-09-04 INTERNATIONAL ROOFING EXPO and Design FIRST USE: 07-09-04 INTERNATIONAL United	1		1 ' '
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Design FIRST USE: 07-09-04	1	States	20-56pt-2003
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United 3054657			
United States 31-Jan-2006	FIRST USE: 07-09-04		
United States 31-Jan-2006			
United States 31-Jan-2006	INTERNATIONAL ROOFING		
United States States O5-Aug-2008	JLC LIVE	United	3054657
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WORLD OF CONCRETE Argentina 2101430			
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26-Jul-2006	WORLD OF CONCRETE	Argentina	l i
	18 0 1 100 1		26-Jul-2006

Thedamak Name	Countray	Reg. No./
DEGREE MAINS	Guinny	Res Date
WORLD OF CONCRETE	China	939567
		28-Jan-1997
WORLD OF CONCRETE	Germany	2056920
		16-Feb-1994
WORLD OF CONCRETE	Japan	4116938
		20-Feb-1998
WORLD OF CONCRETE	Mexico	850312
		15-Sep-2004
WORLD OF CONCRETE	Taiwan	100112
		16-May-1998
WORLD OF CONCRETE	United	B1329599
	Kingdom	26-Jul-1991
WORLD OF CONCRETE	United	1215200
FIRST USE: 08-00-1974	States	02-Nov-1982
WORLD OF CONCRETE	Japan	4116939
(Katakana)		20-Feb-1998
WORLD OF MASONRY	United	1826752
FIRST USE: 11-30-1991	States	15-Mar-1994

APPLICATIONS

Thademark Name	Country	App. No./
		App. Date
THE INTERNATIONAL	United	86/013805
COVERING EVENT	States	18-Jul-2013
SURFACES STONEXPO		
MARMOMACC		
AMERICAS		
ARCHITECTURE and		
Design TILE EXPO		
INTERNATIONAL COVERING		
SURFACES		
STONEXPO MERICASIMPEE		i
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Thedemad: Name	Country	App. No./ App. Date
THE INTERNATIONAL	United	86/013791
COVERING EVENT	States	18-Jul-2013
SURFACES		
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MARMOMACC		
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ARCHITECTURE and		
Design TILE EXPO		
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TILE EXPO and Design	United	86/013614
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WORLD OF CONCRETE	India	2443997
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