

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Hanley-Wood, LLC		12/31/2013	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Hanley Wood Exhibitions, Inc.
<b>Street Address:</b>	One Thomas Circle
<b>City:</b>	Washington
<b>State/Country:</b>	DISTRICT OF COLUMBIA
<b>Postal Code:</b>	20005
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Registration Number:	1215200	WORLD OF CONCRETE
Registration Number:	1663619	SURFACES
Registration Number:	1826752	WORLD OF MASONRY
Registration Number:	2853222	
Registration Number:	2865580	BIG BUILDER
Registration Number:	2872407	BIG BUILDER
Registration Number:	2997953	INTERNATIONAL ROOFING EXPO
Registration Number:	2997957	HANLEY WOOD INTERNATIONAL ROOFING EXPO
Registration Number:	3054657	JLC LIVE
Registration Number:	3161653	STONEXPO
Registration Number:	3310093	WOMEN IN CONCRETE
Registration Number:	3315794	ARTISTRY IN DECORATIVE CONCRETE
Registration Number:	3400407	DECKEXPO
Registration Number:	3479536	MASONRY CONSTRUCTION'S CHALLENGE

CH \$490.00 1215200

**TRADEMARK**

Registration Number:	3483958	GREENSITE
Registration Number:	3483959	GREENSITE
Registration Number:	3512536	ADAPT!
Registration Number:	3621149	AUTOMOTIVE SERVICE AND REPAIR WEEK
Registration Number:	4118401	TECHNOLOGY FOR CONSTRUCTION

**CORRESPONDENCE DATA**

Fax Number: 3125693459  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 312 569 1459  
Email: nancy.martinez-curtin@dbr.com  
Correspondent Name: Melissa S Dillenbeck  
Address Line 1: 191 North Wacker Drive  
Address Line 2: Suite 3700  
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	506486
NAME OF SUBMITTER:	Melissa S. Dillenbeck
Signature:	/melissasdillenbeck-nmc/
Date:	01/03/2014

Total Attachments: 6  
source=H-WtoEXHIBITIONS--img-Z30102919-0001#page1.tif  
source=H-WtoEXHIBITIONS--img-Z30102919-0001#page2.tif  
source=H-WtoEXHIBITIONS--img-Z30102919-0001#page3.tif  
source=H-WtoEXHIBITIONS--img-Z30102919-0001#page4.tif  
source=H-WtoEXHIBITIONS--img-Z30102919-0001#page5.tif  
source=H-WtoEXHIBITIONS--img-Z30102919-0001#page6.tif

**WORLDWIDE TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT**, made as of this 31st day of December, 2013, by and between Hanley-Wood, LLC, (“Assignor”), a limited liability company located at One Thomas Circle NW, Washington DC, 20005, United States of America and organized under the laws of the state of Delaware, and Hanley Wood Exhibitions, Inc. (“Assignee”), a corporation located at One Thomas Circle NW, Washington DC, 20005, United States of America, and organized under the laws of the state of Delaware.

**WHEREAS**, Assignor is the owner of and has adopted, used and is using the trademarks listed in Schedule A attached hereto and made a part hereof (the “Marks”); and

**WHEREAS**, Assignor and Assignee have entered into a Contribution Assignment and Assumption Agreement, dated as of the date hereof (the “Contribution Agreement”), pursuant to which Assignor has agreed to contribute, transfer, assign and convey certain assets to Assignee; and


**WHEREAS**, in accordance with and pursuant to the Contribution Agreement, Assignee and Assignor are entering into this assignment in order to assign to Assignee all of Assignor’s right, title and interest in and to the Marks as listed in Schedule A, together with the goodwill connected with and symbolized by the said Marks.

**NOW, THEREFORE**, for \$10 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby contribute, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Marks together with the goodwill connected with and symbolized by the Marks. The parties agree to cooperate to sign any further documentation necessary to effectuate the transfers herein.

[signature page follows]

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this assignment to be signed and executed by their duly authorized officers or agents on the date first written above.


**Hanley-Wood, LLC**

By:  \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Hanley Wood Exhibitions, Inc.**

By:  \_\_\_\_\_








Name: \_\_\_\_\_

Title: \_\_\_\_\_

**SCHEDULE A**

**Marks**

**REGISTRATIONS**

<b>Trademark Name</b>	<b>Country</b>	<b>Reg. No/ Reg. Date</b>
ADAPT! <b>FIRST USE: 12-00-2002</b>	United States	3512536 07-Oct-2008
ARTISTRY IN DECORATIVE CONCRETE <b>FIRST USE: 01-00-2003</b>	United States	3315794 23-Oct-2007
AUTOMOTIVE SERVICE AND REPAIR WEEK <b>FIRST USE: 11-05-2008</b>	United States	3621149 12-May-2009
BIG BUILDER <b>FIRST USE: 11-11-2003</b>	United States	2865580 20-Jul-2004
BIG BUILDER and Design <b>FIRST USE: 11-Nov-2003</b>	United States	2872407 10-Aug-2004
		
Concrete Design 	China	4684063 28-Jan-2009
Concrete Design 	China	4684062 07-Jan-2009
Concrete Design 	Japan	4911803 02-Dec-2005
Concrete Design 	Mexico	828770 07-Apr-2004
Concrete Design 	Taiwan	1185100 01-Dec-2005
Concrete Design  <b>FIRST USE: 02-00-2003</b>	United States	2853222 15-Jun-2004
DECKEXPO <b>FIRST USE: 03-13-2003</b>	United States	3400407 18-Mar-2008
GREENSITE <b>FIRST USE: 01-22-2008</b>	United States	3483958 12-Aug-2008

Trademark Name	Country	Reg. No/ Reg. Date
GREENSITE and Design  <b>FIRST USE: 01-22-2008</b>	United States	3483959 12-Aug-2008
HANLEY WOOD INTERNATIONAL ROOFING EXPO and Design <b>FIRST USE: 07-09-04</b> 	United States	2997957 20-Sept-2005
INTERNATIONAL ROOFING EXPO and Design <b>FIRST USE: 07-09-04</b> 	United States	2997953 20-Sept-2005
JLC LIVE <b>FIRST USE: 10-00-2000</b>	United States	3054657 31-Jan-2006
MASONRY CONSTRUCTION'S CHALLENGE <b>FIRST USE: 08-00-2005</b>	United States	3479536 05-Aug-2008
MUNDO DEL CONCRETO	Argentina	2101429 26-Jul-2006
MUNDO DEL CONCRETO	Venezuela	1576 10-Jul-1995
STONEXPO <b>FIRST USE: 00-00-1987</b>	United States	3161653 24-Oct-2006
SURFACES	European Union (CTM)	003952006 08-Aug-2007
SURFACES <b>FIRST USE: 06-01-1989</b>	United States	1663619 05-Nov-1991
TECHNOLOGY FOR CONSTRUCTION <b>FIRST USE: 03-00-2004</b>	United States	4118401 27-Mar-2012
THE WORLD OF CONCRETE	France	1533792 31-May-1989
THE WORLD OF CONCRETE and Design 	Switzerland	357459 05-Aug-1987
WOMEN IN CONCRETE <b>FIRST USE: 02-00-2005</b>	United States	3310093 09-Oct-2007
WORLD OF CONCRETE	Argentina	2101430 26-Jul-2006

Trademark Name	Country	Reg. No/ Reg. Date
WORLD OF CONCRETE	China	939567 28-Jan-1997
WORLD OF CONCRETE	Germany	2056920 16-Feb-1994
WORLD OF CONCRETE	Japan	4116938 20-Feb-1998
WORLD OF CONCRETE	Mexico	850312 15-Sep-2004
WORLD OF CONCRETE	Taiwan	100112 16-May-1998
WORLD OF CONCRETE	United Kingdom	B1329599 26-Jul-1991
WORLD OF CONCRETE <b>FIRST USE: 08-00-1974</b>	United States	1215200 02-Nov-1982
WORLD OF CONCRETE (Katakana)	Japan	4116939 20-Feb-1998
WORLD OF MASONRY <b>FIRST USE: 11-30-1991</b>	United States	1826752 15-Mar-1994

### APPLICATIONS

Trademark Name	Country	App. No/ App. Date
THE INTERNATIONAL COVERING EVENT SURFACES STONEXPO MARMOMACC AMERICAS ARCHITECTURE and Design TILE EXPO 	United States	86/013805 18-Jul-2013

Trademark Name	Country	App. No/ App. Date
THE INTERNATIONAL COVERING EVENT SURFACES STONEXPO MARMOMACC AMERICAS ARCHITECTURE and Design TILE EXPO 	United States	86/013791 18-Jul-2013
TILE EXPO and Design 	United States	86/013614 18-Jul-2013
WORLD OF CONCRETE INDIA	India	2443997 18-Dec-2012