

12/19/2013

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

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103664799

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):  
Jacob Hopkins

- Individual(s)
- Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) United States California

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 12/11/2013

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Ultimate Superfoods, Inc.

Street Address: 5455 Endeavour Court

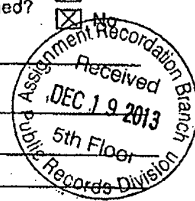
City: Moorpark

State: CA

Country: U.S. Zip: 93021

- Individual(s) Citizenship \_\_\_\_\_
- Association Citizenship \_\_\_\_\_
- Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship United States California
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)



4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

3,692,084; 3,873,221

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Henry C. Roemer, III

Internal Address: Finger, Roemer, Brown & Mariani, LLP

Street Address: 102 West Third Street, Suite 200-B  
Lobby Level

City: Winston-Salem

State: NC Zip: 27101

Phone Number: 336-723-4311

Docket Number: \_\_\_\_\_

Email Address: henry@hcroemerlaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 50

*part of \$ 240 check enclosed*

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

12/19/2013 HTON11 00000042 3692084

Deposit Account Number 48.00 OP  
02 FC:8522 25.00 OP

Authorized User Name \_\_\_\_\_

9. Signature: \_\_\_\_\_

Henry C. Roemer, III

Name of Person Signing

December 17, 2013

Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK  
REEL: 005186 FRAME: 0361

## ASSIGNMENT OF TRADEMARK

Whereas **Jacob Hopkins**, a United States individual, and located at 44489 Town Center Way, Suite D, Palm Desert, CA 92260 (formerly of 73680 Highway 111, Palm Desert, CA 92260), has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:

Registration Number:	3,873,221
Mark:	<b>CHAKRAW CHOCOLATE</b>
Registration Date:	November 9, 2010

Whereas, **Ultimate Superfoods, Inc.**, a corporation duly organized under the laws of the State of California, and located at 5455 Endeavour Court, Moorpark, CA 93021, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **Jacob Hopkins** (Assignor), does hereby assign unto said **Ultimate Superfoods, Inc.** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

Jacob Hopkins states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

Date

12/11/2013

  
JACOB HOPKINS

**ASSIGNMENT OF TRADEMARK**

Whereas **Jacob Hopkins**, a United States individual, and located at 44489 Town Center Way, Suite D, Palm Desert, CA 92260 (formerly of dba Earthling Organics 7360 Highway 111, Palm Desert, CA 92260), has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:

Registration Number: 3,692,084  
Mark: **RAWNOLA**  
Registration Date: October 6, 2009

Whereas, **Ultimate Superfoods, Inc.**, a corporation duly organized under the laws of the State of California, and located at 5455 Endeavour Court, Moorpark, CA 93021, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **Jacob Hopkins** (Assignor), does hereby assign unto said **Ultimate Superfoods, Inc.** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

Jacob Hopkins states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

12/11/2013  
Date

Jacob Hopkins  
JACOB HOPKINS