

12/19/2013



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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Jake Hopkins

Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: _____
 Other _____

Citizenship (see guidelines) United States California

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
Additional names, addresses, or citizenship attached? No

Name: Ultimate Superfoods, Inc.

Street Address: 5455 Endeavour Court

City: Moorpark

State: CA

Country: U.S. Zip: 93021

Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship United States California
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)



3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 12/11/2013

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text
B. Trademark Registration No.(s)
3,565,662, 3,742,283, 3,908,949, 3,242,319

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Henry C. Roemer, III

Internal Address: Finger, Roemer, Brown & Mariani, LLP

Street Address: 102 West Third Street, Suite 200-B
Lobby Level

City: Winston-Salem

State: NC Zip: 27101

Phone Number: 336-723-4311

Docket Number: _____

Email Address: henry@hcrcenterlaw.com

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 160.00
part of \$ 240.00 check enclosed

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

12/19/2013 HTON11 00000043 3565662

Deposit Account Number _____ 40.00 OP
01 FC:8321 _____ 75.00 OP

Authorized User Name _____

Refund Ref: _____

12/19/2013 HTON11 00000043
December 31, 2013

Signature _____ Date _____

CHECK Refund Total: \$ 60.00

Total number of pages including cover sheet, attachments, and document: 5

9. Signature: *Henry C. Roemer, III*
Signature
Henry C. Roemer, III
Name of Person Signing

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF TRADEMARK

Whereas **Jake Hopkins**, a United States individual, and located at 44489 Town Center Way, Suite D, Palm Desert, CA 92260, has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:

Registration Number:	3,565,662
Mark:	EARTHLING ORGANICS
Registration Date:	January 20, 2009

Whereas, **Ultimate Superfoods, Inc.**, a corporation duly organized under the laws of the State of California, and located at 5455 Endeavour Court, Moorpark, CA 93021, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **Jake Hopkins** (Assignor), does hereby assign unto said **Ultimate Superfoods, Inc.** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

Jake Hopkins states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

12/11/2013
Date

Jake Hopkins
JAKE HOPKINS

ASSIGNMENT OF TRADEMARK

Whereas **Jake Hopkins**, a United States individual, and located at 44489 Town Center Way, Suite D, Palm Desert, CA 92260, has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:

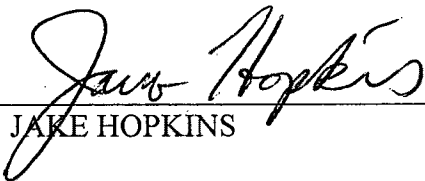
Registration Number: 3,742,283
Mark: **EARTHLING ORGANICS and design**
Registration Date: January 26, 2010

Whereas, **Ultimate Superfoods, Inc.**, a corporation duly organized under the laws of the State of California, and located at 5455 Endeavour Court, Moorpark, CA 93021, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **Jake Hopkins** (Assignor), does hereby assign unto said **Ultimate Superfoods, Inc.** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

Jake Hopkins states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

12/11/2013
Date


JAKE HOPKINS

ASSIGNMENT OF TRADEMARK

Whereas **Jake Hopkins**, a United States individual, and located at 44489 Town Center Way, Suite D, Palm Desert, CA 92260 (formerly of 73680 Highway 111, Palm Desert, CA 92260), has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:


Registration Number:	3,908,949
Mark:	MUTENKA MARKET
Registration Date:	January 18, 2011

Whereas, **Ultimate Superfoods, Inc.**, a corporation duly organized under the laws of the State of California, and located at 5455 Endeavour Court, Moorpark, CA 93021, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **Jake Hopkins** (Assignor), does hereby assign unto said **Ultimate Superfoods, Inc.** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

Jake Hopkins states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

12/11/2013
Date


JAKE HOPKINS

ASSIGNMENT OF TRADEMARK

Whereas **Jake Hopkins**, a United States individual, and located at 44489 Town Center Way, Suite D, Palm Desert, CA 92260, has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:

Registration Number:	3,242,319
Mark:	RAWNOLA
Registration Date:	May 15, 2007

Whereas, **Ultimate Superfoods, Inc.**, a corporation duly organized under the laws of the State of California, and located at 5455 Endeavour Court, Moorpark, CA 93021, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said **Jake Hopkins** (Assignor), does hereby assign unto said **Ultimate Superfoods, Inc.** (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

Jake Hopkins states that he is properly authorized and has the authority to execute this assignment and that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

Date

12/11/2013

Jake Hopkins
JAKE HOPKINS

TRADEMARK

RECORDED: 12/19/2013

REEL: 005186 FRAME: 0368