

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Guide Corporation		12/23/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	General Motors LLC		
Street Address:	300 Renaissance Center		
City:	Detroit		
State/Country:	MICHIGAN		
Postal Code:	48265-3000		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1342435	GUIDE	
CORRESPONDENCE DATA			
Fax Number:	3136654976		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	313-665-4719		
Email:	timothy.g.gorbatoff@gm.com		
Correspondent Name:	Timothy G. Gorbatoff		
Address Line 1:	300 Renaissance Center		
Address Line 2:	MC#482-C23-B21		
Address Line 4:	Detroit, MICHIGAN 48265-3000		
NAME OF SUBMITTER:	Timothy G. Gorbatoff		
Signature:	/TGG/		
Date:	01/03/2014		
Total Attachments: 2 source=Guide Assignment#page1.tif source=Guide Assignment#page2.tif			

CH 1342435 \$40.00

EXHIBIT B

TRADEMARK ASSIGNMENT

Effective this 23 day of DEE, 2013, Guide Corporation, a corporation organized under the laws of Delaware, with an address at 121 East 11th Street, Anderson, Indiana 46016 ("Assignor"), assigns to General Motors LLC, a limited liability company organized under the laws of Delaware with an address at _____ ("Assignee") all of its right, title, and interest in and to the registered and common law trademark(s) in Schedule A (collectively, the "Trademark Rights"); and any and all rights and privileges provided under the trademark and other laws of the U.S. and the individual states thereof; any and all GOODWILL of the business in which the mark may have been used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof.

Assignor DOES HEREBY assign, grant, convey, sell and transfer to Assignee, its entire right, title, and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment. This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective representatives, successors and assigns.

EXECUTED as of this 23 day of DECEMBER, 2013

ASSIGNOR: GUIDE CORPORATION

By: William G. Dee

Name: WILLIAM G. DEE

Title: CFO

Schedule A

Registered Trademarks

Mark	Registration Number	Registration Date	Class – Goods/Services
GUIDE	1342435	11/19/1984	Class 10: Electric lamps for automobiles, trucks, tractors and buses.

Common Law Trademarks

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