

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Beauty Innovations Group, LLC		06/04/2013
	LIMITED LIABILITY COMPANY: DELAWARE		
RECEIVING PARTY DATA			
Name:	Beauty Innovation Group, LLC		
Street Address:	18940 North Pima Road, Suite 250		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85255		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Serial Number:	77847796	LIFE GUARD
CORRESPONDENCE DATA			
Fax Number:	4806830309		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(480) 683-0286		
Email:	denise@markcarlino.com		
Correspondent Name:	Mark A. Carlino		
Address Line 1:	28150 N Alma School Pkwy #103-617		
Address Line 4:	Scottsdale, ARIZONA 85262		
ATTORNEY DOCKET NUMBER:	BIG - 127-85 NAME CHANGE		
NAME OF SUBMITTER:	Mark A. Carlino		
Signature:	/Mark A. Carlino/		
Date:	01/01/2014		
Total Attachments: 0			

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