

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Birks & Mayors, Inc.		10/01/2013	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Birks Group Inc.		
Street Address:	1240 Phillips Square		
City:	Montreal		
State/Country:	CANADA		
Postal Code:	H3B 3H4		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3446385	BIRKS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	thomas.brooke@hkllaw.com		
Correspondent Name:	Thomas W. Brooke		
Address Line 1:	800 17th Street, NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20006		
ATTORNEY DOCKET NUMBER:	106782.00007		
DOMESTIC REPRESENTATIVE			
Name:	Thomas W. Brooke		
Address Line 1:	800 17th Street, NW		
Address Line 2:	Suite 1100		

OP \$40.00 3446385

Address Line 4: Washington, DISTRICT OF COLUMBIA 20006

NAME OF SUBMITTER:

Thomas W. Brooke

Signature:

/thomaswbrooke/

Date:

01/07/2014

Total Attachments: 0

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**