

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CM SHAREHOLDER HOLDINGS, INC.		01/08/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ADTEKMEDIA, INC.		
Street Address:	3015 MAIN STREET, SUITE 350		
Internal Address:	ATTN: CFO		
City:	SANTA MONICA		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77785543	PUMPTOP TV	
Serial Number:	77768407	PUMPTOP TV	
CORRESPONDENCE DATA			
Fax Number:	2134432926		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-617-5493		
Email:	jcravitz@sheppardmullin.com		
Correspondent Name:	Sheppard, Mullin, Richter & Hampton LLP		
Address Line 1:	333 S. Hope St., 43rd Floor		
Address Line 2:	Attn: J. Cravitz		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	27HZ-191024		
NAME OF SUBMITTER:	JULIE CRAVITZ		

CH \$65.00 77785543

Signature:	/JULIE CRAVITZ/
Date:	01/09/2014
Total Attachments: 4 source=Adtekmedia - CM Shareholder IP release#page1.tif source=Adtekmedia - CM Shareholder IP release#page2.tif source=Adtekmedia - CM Shareholder IP release#page3.tif source=Adtekmedia - CM Shareholder IP release#page4.tif	

RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

Dated as of January 8, 2014

ADTEKMEDIA, INC., a California corporation ("Grantor"), whose address is 3015 Main Street, Suite 350, Santa Monica, CA 90404, executed an Intellectual Property Security Agreement dated as of February 1, 2011 in favor of CM SHAREHOLDER HOLDINGS, INC., a California corporation ("Grantee"), whose address is 1801 Century Park East, Suite 1600, Los Angeles, California 90067 (as amended from time to time, the "Security Agreement").

Pursuant to the Security Agreement, Grantor granted to Grantee, a security interest in all intellectual property of Grantor, including, without limitation, the following:

(a) all trademark and servicemark rights, applications to register and registrations of the same and like protections, including, without limitation, those specific trademark registrations and applications listed on Exhibit A attached hereto (the "Released Marks"), and the goodwill associated therewith. The Security Agreement was recorded on March 2, 2011 at Trademark Reel/Frame 4489/0219 in the United States Patent and Trademark Office; and

(b) all patents, patent applications, and like protections, including, without limitation, those specific patents and patent applications listed on Exhibit B attached hereto (the "Released Patents"). The Security Agreement was recorded on March 3, 2011 at Patent Reel/Frame 025894/0277, and on March 21, 2011 at Patent Reel/Frame 025990/0212, in the United States Patent and Trademark Office.

Grantee wishes to release and retransfer to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Released Marks, and the goodwill associated therewith, and the Released Patents.

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Grantee, its successors, legal representatives and assigns, hereby releases and discharges fully its security interest in and to the Released Marks, and the Released Patents, and retransfers to Grantor, without representation or warranty of any kind, express or implied, free and clear of any claims by Grantee, all of Grantee's right, title and interest in and to the Released Marks, the goodwill associated therewith, the Released Patents, and all causes of action for past infringement, if any.

IN WITNESS WHEREOF, Grantee has executed this Release of Security Interest
in Intellectual Property as of the date first written above.

CM SHAREHOLDER HOLDINGS, INC.,
a California corporation

By: Eugene G. Lederer
Name: Eugene G. Lederer
Title: President

EXHIBIT A
TRADEMARKS

COUNTRY	TRADEMARK	APPLICATION OR REGISTRATION NO.	FILING DATE OR REGISTRATION DATE
US	PUMPTOP TV	77785543	07/21/2009
US	PUMPTOP TV LOGO	77768407	06/25/2009

EXHIBIT B

PATENTS

COUNTRY	PATENT	APPLICATION NO. OR PATENT NO.	FILING DATE OR ISSUE DATE
US	GAS PUMP TOPPER	D572764	07/08/2008
US	SYNCHRONIZED DIGITAL TOPPER	11507902	08/22/2006
US	CONTENT MANAGEMENT IN OUT-OF-HOME ADVERTISING NETWORKS	12780168	05/14/2010