

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CM SHAREHOLDER HOLDINGS, INC.		01/08/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	OUTCAST MEDIA, INC.		
Street Address:	3015 MAIN STREET, SUITE 350		
Internal Address:	ATTN: CFO		
City:	SANTA MONICA		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77669916	OUTCAST MEDIA	
CORRESPONDENCE DATA			
Fax Number:	2134432926		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	213-617-5493		
Email:	jcravitz@sheppardmullin.com		
Correspondent Name:	Sheppard, Mullin, Richter & Hampton LLP		
Address Line 1:	333 S. Hope St., 43rd Floor		
Address Line 2:	Attn: J. Cravitz		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	27HZ-191024		
NAME OF SUBMITTER:	JULIE CRAVITZ		

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Signature:	/JULIE CRAVITZ/
Date:	01/09/2014
Total Attachments: 4 source=Outcast - CM Shareholder IP release#page1.tif source=Outcast - CM Shareholder IP release#page2.tif source=Outcast - CM Shareholder IP release#page3.tif source=Outcast - CM Shareholder IP release#page4.tif	

RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

Dated as of January 8, 2014

OUTCAST MEDIA, INC., a Delaware corporation ("Grantor"), whose address is 3015 Main Street, Suite 350, Santa Monica, CA 90404, executed an Intellectual Property Security Agreement dated as of February 1, 2011 in favor of CM SHAREHOLDER HOLDINGS, INC., a California corporation ("Grantee"), whose address is 1801 Century Park East, Suite 1600, Los Angeles, California 90067 (as amended from time to time, the "Security Agreement").

Pursuant to the Security Agreement, Grantor granted to Grantee, a security interest in all intellectual property of Grantor, including, without limitation, the following:

(a) all trademark and servicemark rights, applications to register and registrations of the same and like protections, including, without limitation, those specific trademark registrations and applications listed on Exhibit A attached hereto (the "Released Marks"), and the goodwill associated therewith. The Security Agreement was recorded on March 2, 2011 at Trademark Reel/Frame 4489/0209 in the United States Patent and Trademark Office; and

(b) all patents, patent applications, and like protections, including, without limitation, those specific patents and patent applications listed on Exhibit B attached hereto (the "Released Patents"). The Security Agreement was recorded on March 2, 2011 at Patent Reel/Frame 025890/0215 in the United States Patent and Trademark Office.

Grantee wishes to release and retransfer to Grantor, without representation or warranty, all of Grantee's right, title and interest in and to the Released Marks, and the goodwill associated therewith, and the Released Patents.

For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Grantee, its successors, legal representatives and assigns, hereby releases and discharges fully its security interest in and to the Released Marks, and the Released Patents, and retransfers to Grantor, without representation or warranty of any kind, express or implied, free and clear of any claims by Grantee, all of Grantee's right, title and interest in and to the Released Marks, the goodwill associated therewith, the Released Patents, and all causes of action for past infringement, if any.

IN WITNESS WHEREOF, Grantee has executed this Release of Security Interest
in Intellectual Property as of the date first written above.

CM SHAREHOLDER HOLDINGS, INC.,
a California corporation

By: *Eugene G. Lederer*
Name: *Eugene G. Lederer*
Title: *President*

EXHIBIT A
TRADEMARKS

COUNTRY	TRADEMARK	APPLICATION OR REGISTRATION NO.	FILING DATE OR REGISTRATION DATE
US	OUTCAST MEDIA	77669916	02/13/2009

EXHIBIT B

PATENTS

COUNTRY	PATENT	APPLICATION NO. OR PATENT NO.	FILING DATE OR ISSUE DATE
US	AUDIO/VIDEO DISPLAY EQUIPMENT FOR GAS PUMPS	12389300	02/19/2009
US	TARGET POINT OF SALE (POS)ADVERTISEMENTS	61306403*	02/19/2010

*Provisional application which expired one year from filing date.