

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Robert Graham Holdings, LLC		12/23/2013	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	277 Park Avenue
Internal Address:	22nd Floor, Attn: Nisha Gupta
City:	New York
State/Country:	NEW YORK
Postal Code:	10172
Entity Type:	National Association: UNITED STATES

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	77740546	KNOWLEDGE WISDOM TRUTH
Serial Number:	76397205	ROBERT GRAHAM
Serial Number:	78499826	ROBERT GRAHAM
Serial Number:	77373536	ROBERT GRAHAM
Serial Number:	78881081	ROBERT GRAHAM ZEN
Serial Number:	85460716	ROBERT GRAHAM JEANS
Serial Number:	77854207	THE FRESHLY LAUNDERED SHIRT BY ROBERT GR
Serial Number:	76569887	KNOWLEDGE WISDOM TRUTH
Serial Number:	77979392	ROBERT GRAHAM
Serial Number:	77606690	ROBERT GRAHAM
Serial Number:	85921413	
Serial Number:	86023491	ROBERT GRAHAM
Serial Number:	86060753	

CH \$365.00 77740546

Serial Number:

86117810

ROBERT GRAHAM

CORRESPONDENCE DATA

Fax Number:

4045818330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:

404-581-8275

Email:

srbrown@jonesday.com

Correspondent Name:

Sidney R. Brown, Jones Day

Address Line 1:

1420 Peachtree Street, NE

Address Line 2:

Suite 800

Address Line 4:

Atlanta, GEORGIA 30309

ATTORNEY DOCKET NUMBER:

080461-070025

NAME OF SUBMITTER:

Sidney R. Brown

Signature:

/Sidney R. Brown/

Date:

01/10/2014

Total Attachments: 5

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NOTICE OF GRANT OF SECURITY INTEREST IN U.S. TRADEMARKS

To: United States Patent and Trademark Office

Ladies and Gentlemen:

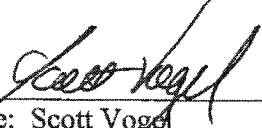
Please be advised that pursuant to that certain Pledge and Security Agreement dated as of December 23, 2013 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") by and among ROBERT GRAHAM HOLDINGS, LLC ("Grantor") and its affiliates party thereto, the financial institutions party thereto from time to time (the "Lenders") and JPMORGAN CHASE BANK, N.A., in its capacity as administrative agent (the "Administrative Agent") for the Lenders, the Grantor has granted to the Administrative Agent, for the benefit of the Secured Parties (as defined in the Security Agreement), a continuing security interest in and to, and lien upon, all right, title, and interest in the trademarks and trademark applications set forth on Schedule 1 hereto:

The undersigned and the Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks may only be terminated in accordance with the terms of the Security Agreement.

[Signatures on following page.]

Very truly yours,

ROBERT GRAHAM HOLDINGS, LLC

By 
Name: Scott Vogel
Title: Chief Financial Officer

[ROBERT GRAHAM – NOTICE OF SECURITY INTEREST IN TRADEMARKS]

TRADEMARK
REEL: 005190 FRAME: 0883

Acknowledged and Accepted:

JPMORGAN CHASE BANK, N.A., as
Administrative Agent

By 

Name: Paul J. O'Neill

Title: Managing Director

[ROBERT GRAHAM - NOTICE OF SECURITY INTEREST IN TRADEMARKS]

TRADEMARK
REEL: 005190 FRAME: 0884

Schedule 1

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Mark</u>	<u>Application. No.</u>	<u>Application. Date</u>	<u>Registration. No.</u>	<u>Registration. Date</u>
KNOWLEDGE WISDOM TRUTH	77/740,546	5/19/2009	4,218,132	10/2/2012
ROBERT GRAHAM	76/397,205	4/18/2002	2,845,738	5/25/2004
ROBERT GRAHAM	78/499,826	10/14/2004	3,206,707	2/6/2007
ROBERT GRAHAM	77/373,536	1/16/2008	4,146,896	5/22/2012
ROBERT GRAHAM ZEN & DESIGN	78/881,081	5/11/2006	3,633,268	6/2/2009
ROBERT GRAHAM JEANS	85/460,716	10/31/2011		
THE FRESHLY LAUNDERED SHIRT BY ROBERT	77/854,207	10/21/2009	4,158,188	6/12/2012

GRAHAM				
KNOWLEDGE WISDOM TRUTH	76/569,887	1/12/2004	2,975,387	7/26/2005
ROBERT GRAHAM	77/979,392	1/16/2008	3,804,826	6/15/2010
ROBERT GRAHAM	77/606,690	11/4/2008		
Devil Logo	85/921,413	5/6/2013		
ROBERT GRAHAM	86/023,491	7/30/2013		
COLLAR TAB BUTTON DESIGN	86/060,753	9/10/2013		
ROBERT GRAHAM	86/117,810	11/13/2013		