

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																																															
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																																															
CONVEYING PARTY DATA																																																
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TRADEMARK

Registration Number:	4292926	LOVE CHILD
Registration Number:	3506214	LONG STRANGE TRIPEL
Registration Number:	2456572	IRISH ALE
Registration Number:	3962602	HARVEST DANCE WHEAT WINE
Registration Number:	3534990	DOUBLEWIDE INDIA PALE ALE
Registration Number:	4104510	DARK TRUTH STOUT
Registration Number:	2002472	BULLY PORTER
Registration Number:	1956118	BOULEVARD BREWING CO.
Registration Number:	2000871	BOULEVARD BREWING CO
Registration Number:	2033400	BOB'S '47 MUNICH-STYLE LAGER
Registration Number:	2982111	AMERICAN BODY IRISH SOUL
Serial Number:	85589164	80-ACRE HOPPY WHEAT BEER
Serial Number:	85948792	TRIPLE-WIDE IPA
Serial Number:	85916109	TRIPLE JULEP
Serial Number:	85908039	KC PILS SINCE 1989 BOULEVARD BREWING CO
Serial Number:	85825012	GRAINSTORM BLACK RYE IPA
Serial Number:	85824979	FUNKY PUMPKIN
Serial Number:	85965229	ENTWINED ALE
Serial Number:	85851658	SINCE 1989 BOULEVARD BREWING CO. · UNFIL
Serial Number:	85934443	BOSS TOM'S GOLDEN BOCK
Serial Number:	86075163	POP-UP IPA
Serial Number:	86147152	BOULEVARDIA

**CORRESPONDENCE DATA**

Fax Number: 2027568087  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
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Correspondent Name: Joanne Ludovici  
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Address Line 2: McDermott Will & Emery LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

ATTORNEY DOCKET NUMBER: 074185-0125

**DOMESTIC REPRESENTATIVE**

Name: Joanne Ludovici

Address Line 1: 500 North Capitol Street, NW  
Address Line 2: McDermott Will & Emery LLP  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

NAME OF SUBMITTER:	Joanne Ludovici
Signature:	/Joanne Ludovici/
Date:	01/10/2014

**Total Attachments: 10**

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, effective as of December 31, 2013 is made by and between **Boulevard Brewing Associates Limited Partnership**, a Missouri limited partnership, with an address of 2501 Southwest Boulevard, Kansas City, Missouri 64108, ("**Assignor**"), and **Duvel Asset Company S.à r.l.**, a limited liability company organised and existing under the laws of Luxembourg, with registered office at Am Hock 2, L-9991 Weiswampach (Luxembourg) registered with the RCS under No. B 176 160, duly represented by its managers Mr. Michel Moortgat and Mr. Daniel Krug ("**Assignee**").

WHEREAS, Assignor is the owner of the marks identified on Schedule A (United States Trademarks); Schedule B (Canada Trademarks); Schedule C (Brazil Trademarks); and Schedule D (Madrid Protocol Applications) attached hereto (collectively, the "Marks"), all the goodwill and reputation attached thereto, all common law rights related thereto, and all rights in any cause of action related thereto throughout the world; and

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks, as well as all the goodwill and reputation attached thereto, all common law rights related thereto, and all rights in any cause of action related thereto throughout the world;

NOW, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms the sale, assignment, transfer and set over unto the Assignee all of Assignor's right, title and interest in and to the Marks, together with all goodwill and reputation attached or related thereto, all common law rights related thereto, that portion of the business which is ongoing and existing to which the Marks pertain, and any cause of action related to the Marks throughout the world.

This Trademark Assignment is subject in all respects to the terms and conditions of the Asset Purchase Agreement dated as of October 17, 2013, among Assignor, JLJ Craftsmanship Ltd., an affiliate of Assignee, and the other parties thereto (the "Asset Purchase Agreement"). Nothing contained in this Trademark Assignment shall be deemed to supersede any of the representations, warranties, covenants or other agreements contained in the Asset Purchase Agreement. To the extent any provision in this Trademark Assignment is inconsistent with the Asset Purchase Agreement, the provisions of the Asset Purchase Agreement shall control.

Executed at the office of Assignor listed above, this 31st day of December, 2013.

**Boulevard Brewing Associates Limited Partnership**

By: *BBC Management Company, its sole general partner*

Signature: *[Handwritten Signature]*

Name: *Jeffery A. Krum*

Capacity: *Vice President*

**SCHEDULE A: UNITED STATES TRADEMARKS**

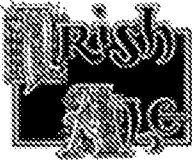
Mark/Name/SN/RN	Status/Key Dates	Full Goods/Services
 <p>SN:75-110112 RN:2,097,012</p>	<p>Renewed September 16, 2007</p> <p>Int'l Class: 32 First Use: August, 1994 Filed: May 28, 1996 Published: June 24, 1997 Registered: September 16, 1997</p>	<p>(Int'l Class: 32) Beer, ale, and malt liquor</p>
<p>ZON and Design</p>  <p>SN:76-246548 RN:2,588,056</p>	<p>Renewed July 2, 2012</p> <p>Int'l Class: 32 First Use: May 3, 2001 Filed: April 24, 2001 Published: April 9, 2002 Registered: July 2, 2002</p>	<p>(Int'l Class: 32) Beer</p>
<p>WHEAT BEER and Design</p>  <p>SN:74-673455 RN:1,978,175</p>	<p>Renewed June 4, 2006</p> <p>Int'l Class: 32 First Use: January, 1991 Filed: May 12, 1995 Published: March 12, 1996 Registered: June 4, 1996</p>	<p>(Int'l Class: 32) Beer, ale, and malt liquor</p>
<p>UNFILTERED FRIDAYS</p>  <p>SN:77-883345</p>	<p>Registered March 22, 2011</p> <p>Int'l Class: 32 First Use: August 15, 2007</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>



RN:3,933,436	In Commerce: October 31, 2007 Filed: December 1, 2009 Published: January 4, 2011	
TWO JOKERS DOUBLE-WIT  TWO JOKERS DOUBLE-WIT  SN:77-744811 RN:3,736,398	Registered January 12, 2010  Int'l Class: 32 First Use: May 18, 2009 Filed: May 26, 2009 Published: October 27, 2009	(Int'l Class: 32) Beer, ale and malt liquor
THE SIXTH GLASS  THE SIXTH GLASS  SN:77-253770 RN:3,509,700	Registered September 30, 2008  Int'l Class: 32 First Use: November 11, 2007 Filed: August 13, 2007 Published: March 18, 2008 Allowed: June 10, 2008	(Int'l Class: 32) Beer, ale and malt liquor
TANK 7 FARMHOUSE ALE  TANK 7 FARMHOUSE ALE  SN:85-279981 RN:4,098,258	Registered February 14, 2012  Int'l Class: 32 First Use: November 1, 2009 Filed: March 29, 2011 Published: November 29, 2011	(Int'l Class: 32) Beer, ale and malt liquor
SMOKESTACK SERIES  SMOKESTACK SERIES  SN:77-253737	Registered September 30, 2008  Int'l Class: 32 First Use: November 11, 2007 Filed:	(Int'l Class: 32) Beer, ale and malt liquor


RN:3,509,698	August 13, 2007 Published: March 18, 2008 Allowed: June 10, 2008	
SINGLE-WIDE I P A  <del>SINGLE-WIDE I P A</del>  SN:77-673046 RN:3,685,541	Registered September 22, 2009  Int'l Class: 32 First Use: January 15, 2009 Filed: February 18, 2009 Published: July 7, 2009	(Int'l Class: 32) Beer, ale and malt liquor
SEYOUULATOR DOPPELBOCK  <del>SeYOUULATOR Doppelbock</del>  SN:77-682635 RN:3,732,685	Registered December 29, 2009  Int'l Class: 32 First Use: September 7, 2009 In Commerce: September 15, 2009 Filed: March 3, 2009 Published: July 7, 2009 Allowed: September 29, 2009	(Int'l Class: 32) Beer, ale and malt liquor
REVERB IMPERIAL PILSNER  <del>REVERB IMPERIAL PILSNER</del>  SN:85-469223 RN:4,273,235	Registered January 8, 2013  Int'l Class: 32 First Use: August 31, 2012 Filed: November 10, 2011 Published: June 26, 2012 Allowed: August 21, 2012	(Int'l Class: 32) Beer, ale and malt liquor
PALE ALE BOULEVARD BREWING CO and Design	Renewed January 16, 2006  Int'l Class: 32	(Int'l Class: 32) Beer, ale, and malt liquor


 <p>SN:74-664876 RN:1,949,269</p>	<p>First Use: December, 1990 Filed: April 24, 1995 Published: October 24, 1995 Registered: January 16, 1996</p>	
<p>NUT CRACKER ALE and Design</p>  <p>SN:76-371920 RN:2,715,343</p>	<p>Renewed May 13, 2013</p> <p>Int'l Class: 32 First Use: November 30, 1996 Filed: February 15, 2002 Published: February 18, 2003 Registered: May 13, 2003</p>	<p>(Int'l Class: 32) Beer, ale, and malt liquor</p>
<p>LUNAR ALE</p> <p>LUNAR ALE</p> <p>SN:77-060998 RN:3,406,132</p>	<p>Registered April 1, 2008</p> <p>Int'l Class: 32 First Use: March 31, 2007 Filed: December 11, 2006 Published: August 14, 2007 Allowed: November 6, 2007</p>	<p>(Int'l Class: 32) Beer, ale, and malt liquor</p>
<p>LOVE CHILD</p> <p>Love Child</p> <p>SN:85-313397 RN:4,292,926</p>	<p>Registered February 19, 2013</p> <p>Int'l Class: 32 First Use: August 31, 2012 Filed: May 5, 2011 Published: August 23, 2011 Allowed: October 18, 2011</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>




<p>LONG STRANGE TRIPEL</p> <p>LONG STRANGE TRIPEL</p> <p>SN:77-253850 RN:3,506,214</p>	<p>Registered September 23, 2008</p> <p>Int'l Class: 32 First Use: November 11, 2007 Filed: August 13, 2007 Published: March 18, 2008 Allowed: June 10, 2008</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>IRISH ALE and Design</p>  <p>SN:75-290410 RN:2,456,572</p>	<p>Renewed June 5, 2011</p> <p>Int'l Class: 32 First Use: January 31, 1996 Filed: May 12, 1997 Published: February 10, 1998 Registered: June 5, 2001</p>	<p>(Int'l Class: 32) Beer, ale, and malt liquor</p>
<p>HARVEST DANCE WHEAT WINE</p> <p>HARVEST DANCE WHEAT WINE</p> <p>SN:77-831206 RN:3,962,602</p>	<p>Registered May 17, 2011</p> <p>Int'l Class: 32 First Use: November 1, 2009 Filed: September 21, 2009 Published: February 16, 2010 Allowed: May 11, 2010</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>DOUBLEWIDE INDIA PALE ALE</p> <p>DOUBLEWIDE INDIA PALE ALE</p> <p>SN:77-253751 RN:3,534,990</p>	<p>Registered November 18, 2008</p> <p>Int'l Class: 32 First Use: November 11, 2007 Filed: August 13, 2007 Published: March 18, 2008 Allowed:</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>

	June 10, 2008	
DARK TRUTH STOUT  DARK TRUTH STOUT  SN:85-279823 RN:4,104,510	Registered February 28, 2012  Int'l Class: 32 First Use: January 31, 2010 Filed: March 29, 2011 Published: December 13, 2011	(Int'l Class: 32) Beer, ale and malt liquor
BULLY PORTER and Design    SN:74-664936 RN:2,002,472	Renewed September 24, 2006  Int'l Class: 32 First Use: January 1, 1991 Filed: April 24, 1995 Published: July 2, 1996 Registered: September 24, 1996	(Int'l Class: 32) Beer, ale, and malt liquor
BOULEVARD BREWING CO.  SN:74-635548 RN:1,956,118	Renewed February 13, 2006  Int'l Class: 32 First Use: November 17, 1989 Filed: February 17, 1995 Published: November 21, 1995 Registered: February 13, 1996	(Int'l Class: 32) Beer, ale, and malt liquor
BOULEVARD BREWING CO and Design  	Renewed September 17, 2006  Int'l Class: 32 First Use: December, 1990 Filed: April 24, 1995 Published: June 25, 1996	(Int'l Class: 32) Beer, ale, and malt liquor

SN:74-664937 RN:2,000,871	Registered: September 17, 1996	
BOB'S '47 MUNICH-STYLE LAGER and Design    SN:74-689495 RN:2,033,400	Renewed January 28, 2007  Int'l Class: 32 First Use: September, 1993 Filed: June 16, 1995 Published: April 30, 1996 Registered: January 28, 1997	(Int'l Class: 32) Beer, ale, and malt liquor
AMERICAN BODY IRISH SOUL  SN:78-334679 RN:2,982,111	Registered 8 & 15 September 10, 2011  Int'l Class: 32 First Use: March 1, 2004 Filed: December 1, 2003 Published: August 31, 2004 Allowed: November 23, 2004 Registered: August 2, 2005	(Int'l Class: 32) Beer
80-ACRE HOPPY WHEAT BEER  <i>80-Acre Hoppy Wheat Beer</i>  SN:85-589164 RN:4,369,649	Registered July 16, 2013  Int'l Class: 32 First Use: August 31, 2012 Filed: April 4, 2012 Published: August 28, 2012 Allowed: October 23, 2012	(Int'l Class: 32) Beer, ale and malt liquor
TRIPLE-WIDE IPA  <i>Triple-Wide IPA</i>	Pending - Initialized June 6, 2013  Filed:	(Int'l Class: 32) Beer, ale and malt liquor

SN:85-948792	June 3, 2013	
<p>TRIPLE JULEP</p> <p><i>TRIPLE JULEP</i></p> <p>SN:85-916109</p>	<p>Pending - Initialized April 30, 2013</p> <p>Filed: April 26, 2013</p>	(Int'l Class: 32) Beer, ale and malt liquor
<p>KC PILS SINCE 1989 BOULEVARD BREWING CO BOULEVARD BREWING CO KANSAS CITY MISSOURI and Design</p>  <p>SN:85-908039</p>	<p>Pending August 5, 2013</p> <p>Filed: April 18, 2013</p>	(Int'l Class: 32) Beer, ale and malt liquor
<p>GRAINSTORM BLACK RYE I.P.A.</p> <p><i>Grainstorm Black Rye I.P.A.</i></p> <p>SN:85-825012</p>	<p>Allowed - Intent to Use Notice of Allowance Issued July 30, 2013</p> <p>Filed: January 16, 2013 Published: June 4, 2013</p>	(Int'l Class: 32) Beer, ale and malt liquor
<p>FUNKY PUMPKIN</p> <p><i>Funky Pumpkin</i></p> <p>SN:85-824979</p>	<p>Pending - Priority Action Counted Mailed May 6, 2013</p> <p>Filed: January 16, 2013</p>	(Int'l Class: 32) Beer, ale and malt liquor
ENTWINED ALE	<p>Pending - Initialized June 24, 2013</p> <p>Filed:</p>	(Int'l Class: 32) Beer, ale and malt liquor

<p><b>Entwined Ale</b></p> <p>SN:85-965229</p>	<p>June 20, 2013</p>	
<p>BOULEVARD BREWING CO. . UNFILTERED . WHEAT BEER KANSAS CITY MISSOURI and Design</p>  <p>SN:85-851658</p>	<p>Pending - Examiner's Amendment/Priority Action Mailed May 6, 2013</p> <p>Int'l Class: 32 First Use: December 31, 2000 Filed: February 15, 2013</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>BOSS TOM'S GOLDEN BOCK</p> <p><i>Boss Tom's Golden Bock</i></p> <p>SN:85-934443</p>	<p>Pending - Initialized May 20, 2013</p> <p>Filed: May 16, 2013</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>POP-UP IPA</p> <p>SN: 86-075163</p>	<p>Filed: September 26, 2013</p>	<p>(Int'l Class: 32) Beer, ale and malt liquor</p>
<p>BOULEVARDIA</p> <p>SN:86-147152</p>	<p>Filed: December 18, 2013</p>	<p>(Int'l Class: 41) Entertainment services, namely, conducting entertainment exhibitions in the nature of annual beer and ale festivals featuring beer tastings from local, national, and international breweries, food tastings, live music, providing information regarding ecological and environmental sustainability and cycling, art exhibits, craft exhibits, and handmade goods</p>