

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Double Eagle Brands N.V.		01/09/2014	LIMITED LIABILITY COMPANY: NETHERLANDS ANTILLES
RECEIVING PARTY DATA			
Name:	Double Eagle Brands B.V.		
Street Address:	Hoofdstraat 14		
City:	SCHIEDAM		
State/Country:	NETHERLANDS		
Postal Code:	3114 GG		
Entity Type:	private limited liability company: NETHERLANDS		
PROPERTY NUMBERS Total: 31			
Property Type	Number	Word Mark	
Registration Number:	1357081	1 KETEL ONE	
Registration Number:	2217998		
Registration Number:	2537785	KETEL ONE CITROEN	
Registration Number:	3301245	KETEL ONE CLUB	
Registration Number:	3611114	THE KETEL ONE SPIRIT	
Registration Number:	3675878	KETEL ONE	
Registration Number:	3798231	KETEL ONE THE ORIGINAL DISTILLING KETEL	
Registration Number:	3675874	KETEL ONE CITROEN THE ORIGINAL DISTILLIN	
Registration Number:	3675876	K	
Registration Number:	3675872	KETEL ONE CLUB	
Registration Number:	3675873	K	
Registration Number:	3675871	KETEL ONE CLUB	
Registration Number:	4100531	KETEL ONE CLUB	

Registration Number:	3819857	
Registration Number:	3695154	KETEL ONE CITROEN THE ORIGINAL DISTILLIN
Registration Number:	3675875	KETEL ONE 1 THE ORIGINAL DISTILLING KETE
Registration Number:	4002916	GENTLEMEN, THIS IS VODKA
Registration Number:	3972349	KETEL ONE CITROEN
Registration Number:	3911996	KETEL ONE ORANJE
Registration Number:	4072827	KETEL ONE ORANJE THE ORIGINAL 1 DISTILLI
Registration Number:	4283598	ONE FAMILY. ONE PASSION. ONE VODKA
Registration Number:	4121527	K
Serial Number:	85218231	KETEL ONE HOUSE
Serial Number:	85310537	KETEL ONE
Serial Number:	85716992	THE MODERN CRAFT PROJECT
Serial Number:	85724991	AUTHENTICITY NEVER GOES OUT OF STYLE
Serial Number:	85781768	KETEL ONE VODKA IMPORTED K KETEL ONE THE
Serial Number:	85821329	THE NOLET DISTILLERY THE ORIGINAL 1 POT
Serial Number:	85537162	K
Serial Number:	85889410	K
Serial Number:	85889422	KETEL ONE

CORRESPONDENCE DATA

Fax Number: 2026375910

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-637-5687

Email: dcptotrademarkmail@hoganlovells.com,
anna.shaw@hoganlovells.com, kwan.koehler@hoganlovells.com

Correspondent Name: Anna Kurian Shaw

Address Line 1: Columbia Square 555 Thirteenth Street NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:

031822.00012

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Anna Kurian Shaw

TRADEMARK

REEL: 005191 FRAME: 0114

/aks/

Date:

01/10/2014

Total Attachments: 7

source=Assignment#page1.tif

source=Assignment#page2.tif

source=Assignment#page3.tif

source=Assignment#page4.tif

source=Assignment#page5.tif

source=Assignment#page6.tif

source=Assignment#page7.tif

USA

EXTRACT TRADEMARK ASSIGNMENT

WHEREAS, Double Eagle Brands N.V., a limited liability company incorporated under the laws of the Netherlands Antilles and as of 10 October 2010 legally existing under the laws of Curaçao, with corporate seat at Willemstad, Curaçao and having its office at Kaya W.F.G. Mensing 32, Willemstad, Curaçao ("Assignor"), is the owner of the marks "KETEL ONE", "KETEL ONE CITROEN", "KETEL ONE ORANJE", "K device", "GENTLEMEN, THIS IS VODKA", "ONE FAMILY. ONE PASSION. ONE VODKA", "THE ONE TO KNOW", "A GENTLEMAN'S CALL", "THE MODERN CRAFT PROJECT", "DO ONE THING WELL", "AUTHENTICITY NEVER GOES OUT OF STYLE" and "S'IL N'Y EN A QU'UNE À KONNAÎTRE" and of the trademark registrations and applications for registration listed on the Schedule attached hereto (together: the "Relevant Trademarks");

WHEREAS, pursuant to and in accordance with the Deed of Transfer dated 31 December 2013 between Assignor and Double Eagle Brands B.V., a private limited liability company organised under the laws of the Netherlands, registered with the Dutch Chamber of Commerce under number 58754660, with corporate seat in Schiedam, the Netherlands and having its office at Hoofdstraat 14, 3114 GG, Schiedam, the Netherlands, ("Assignee"), Assignor has transferred to Assignee, effective as of 31 December 2013, all of Assignor's business to which the Relevant Trademarks pertain, including any and all rights and obligations in the Relevant Trademarks and the goodwill associated with such business;

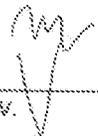
NOW, THEREFORE, Assignor and Assignee hereby execute this extract of the Deed of Transfer for the purposes of recording the aforementioned assignment at trade mark and similar registries around the world, as determined in the Deed of Transfer;

FURTHER, Assignor agrees to fully cooperate with Assignee in completing any further documents reasonably requested by Assignee in order to complete the recording thereof (where appropriate), at the cost of Assignee, at trade mark and similar registries around the world;

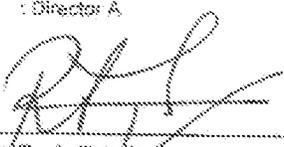
FURTHER, Assignor and Assignee acknowledge that the aforementioned assignment is subject to the provisions of an IP License Agreement dated June 9, 2008 for, and a Security Agreement dated June 9, 2008 in favor of, Ketel One Worldwide B.V. ("KOW") and that KOW has consented to the aforementioned assignment.

(signature page to follow)

Agreed and executed on 2019 2014



Double Eagle Brands N.V.
Name : L. Brugman
Title : Director A



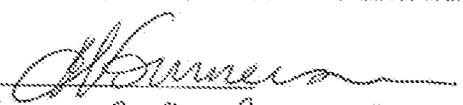
Double Eagle Brands N.V.
By : The United Trust Company N.V.
Name : R.S. Mijneer
Title : Director B



Double Eagle Brands N.V.
By : The United Trust Company N.V.
Name : E.S.A. Bredac
Title : Director B

Double Eagle Brands B.V.

represented by the Authorised Person as defined in the attached power of attorney:



By: R. E. Nommensen
Name: authorised signature for P. E. Elias, Director
Title:

SCHEDULE

List of trademark registrations/applications

3/3

3
RR
TR



Trademark/design	Type of mark	Country	Application Date Application No.	Registration Date Registration No.	Class(es)	Status	Registered owner	Renewal
AUTHENTICITY NEVER GAMES OUT OF STYLE	Word mark	United States of America	10-05-12 85724991		33	Application acc.	Double Eagle Brands N.Y.	
GENTLEMEN, THIS IS VOZRA	Word mark	United States of America	12-05-09 77734817	06-07-11 4003916	33	Registered	Double Eagle Brands N.Y.	26-07-21 28-07-1766
K	Device mark	United States of America	28-03-13 85889410	15-10-13 4418574	28	Registered	Double Eagle Brands N.Y.	15-10-23 19-10-1888
K in gear	Device mark	United States of America	29-01-09 77659138	01-09-09 3679673	33	Registered	Double Eagle Brands N.Y.	01-09-19 01-09-1888
K in drop	Device mark	United States of America	15-06-11 85337613	03-04-12 4121327	33	Registered	Double Eagle Brands N.Y.	03-04-22 07-04-1388
K in road	Device mark	United States of America	29-01-09 77659260	01-09-09 3679876	33	Registered	Double Eagle Brands N.Y.	01-09-19 01-09-1888
K in T-shirt	Device mark	United States of America	08-02-12 85537161	18-05-13 4352461	33	Registered	Double Eagle Brands N.Y.	18-05-25 18-05-1888
NETEL ONE	Word mark	United States of America	29-01-09 77659235	01-09-09 3679676	33	Registered	Double Eagle Brands N.Y.	01-09-19 01-09-1888
NETEL ONE	Word mark	United States of America	09-06-11 85310337		18, 25, 35, 31, 33	Application acc.	Double Eagle Brands N.Y.	

13

Trademark image	Type of mark	Country	Application Date Application No.	Registration Date Registration No.	Class(es)	Status	Registered owner	Renewed
	Word mark	United States of America	28-03-13 65984222	15-10-13 6418675	29	Registered	Double Eagle Brands B.V.	15-10-23 15-10-1988
	Word/device mark	United States of America	13-02-86 73465622	27-09-85 1327081	33	Registered	Double Eagle Brands B.V.	27-09-15
	Word/device mark	United States of America	29-01-09 77659190	01-09-09 3675873	33	Registered	Double Eagle Brands B.V.	01-09-19 01-09-1988
	Word mark	United States of America	22-09-09 77833505	07-09-11 3972349	33	Registered	Double Eagle Brands B.V.	07-09-21 07-09-1988
	Word/device mark	United States of America	29-01-09 77659174	01-09-09 3675874	33	Registered	Double Eagle Brands B.V.	01-09-19 01-09-1988
	Word/device mark	United States of America	10-04-00 76020009	12-02-02 2617195	33	Registered	Double Eagle Brands B.V.	12-02-22
	Word/device mark	United States of America	29-01-09 77659156	13-10-09 3695151	33	Registered	Double Eagle Brands B.V.	13-10-19 13-10-1988
	Word mark	United States of America	09-01-07 77197655	02-10-07 3531245	43	Registered	Double Eagle Brands B.V.	02-10-17 02-10-1988
	Word mark	United States of America	29-01-09 77659118	01-09-09 3675872	43	Registered	Double Eagle Brands B.V.	01-09-19 01-09-1988

Handwritten initials and a date stamp: "13" and "10/11".

Trademark/design	Type of mark	Country	Application Date Application No.	Registration Date Registration No.	Class(es)	Status	Registered owner	Renewal
KETEL ONE CLUB 	Word/device mark	United States of America	29-01-09 77659100	01-09-08 3675871	43	Registered	Double Eagle Brands B.V.	01-09-12 01-09-15/8
KETEL ONE CLUB 	Word/device mark	United States of America	29-01-09 77659108	21-02-12 4109531	43	Registered	Double Eagle Brands B.V.	21-02-17 21-02-19/8
KETEL ONE FLES 1.75 LITER 	Three-dimensional mark	United States of America	29-01-09 77659076	13-07-10 3812657	33	Registered	Double Eagle Brands B.V.	13-07-20 13-07-16/8
KETEL ONE FLES 1.75 LITER (cup) 	Device mark	United States of America	13-09-07 757356675	13-01-09 2117998	33	Registered	Double Eagle Brands B.V.	13-01-19
KETEL ONE HOUSE 	Word mark	United States of America	14-01-11 85218231		16, 25, 33, 35, 41, 43	Application etc.	Double Eagle Brands B.V.	
KETEL ONE in two-part- one 	Word/device mark	United States of America	29-01-09 77659211	08-09-10 3799221	33	Registered	Double Eagle Brands B.V.	08-09-20 08-09-16/8
KETEL ONE CRANNE 	Word mark	United States of America	25-09-09 77837088	25-10-11 3911906	33	Registered	Double Eagle Brands B.V.	25-01-21 25-01-17/8
KETEL ONE ORANJE (orange) in glass 	Word/device mark	United States of America	08-10-10 85146361	20-12-11 4672327	33	Registered	Double Eagle Brands B.V.	20-12-21 20-12-17/8

Wavagraaf

Trademark/design	Type of mark	Country	Application Date Application No.	Registration Date Registration No.	Classes	Status	Registered owner	Renewal
KETEL ONE VODKA bottle (2012) in black and white	Three dimensional mark	United States of America	11-01-13 85621129		33	Filed	Double Eagle Brands N.V.	
KETEL ONE VODKA bottle (2012) in colour	Three dimensional mark	United States of America	16-11-12 85761788		33	Filed	Double Eagle Brands N.V.	
ONE FAMILY ONE PASSION. ONE VODKA.	Word mark	United States of America	22-08-11 85352837	29-01-13 4293988	33	Registered	Double Eagle Brands N.V.	29-01-23 429-01-1988
THE KETEL ONE SPIRIT	Word mark	United States of America	26-02-08 77406152	28-04-08 3611114	18	Registered	Double Eagle Brands N.V.	28-04-18 38-09-1588
THE MODERN CRAFT PROJECT	Word/device mark	United States of America	30-08-12 85718992		23, 41	Provisionally re	Double Eagle Brands N.V.	



23
R
R