

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Holsum de Puerto Rico, Inc.		12/19/2013	CORPORATION: PUERTO RICO
RECEIVING PARTY DATA			
Name:	FirstBank Puerto Rico		
Street Address:	PO Box 9146		
City:	Santurce		
State/Country:	PUERTO RICO		
Postal Code:	00908		
Entity Type:	CORPORATION: PUERTO RICO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1928775	HOLSUM	
Registration Number:	1918002	REGAL	
CORRESPONDENCE DATA			
Fax Number:	7877565339		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	787-756-5333		
Email:	jsantos@ccslp.com		
Correspondent Name:	Carlos Santiago Sarkis		
Address Line 1:	PO Box 367189		
Address Line 4:	San Juan, PUERTO RICO 00936-7189		
NAME OF SUBMITTER:	Juan Carlos Santos Carro		
Signature:	/Juan Carlos Santos/		
Date:	01/09/2014		
Total Attachments: 2 source=Termination and Release (Executed)#page1.tif source=Termination and Release (Executed)#page2.tif			

OP \$65.00 1928775


TERMINATION AND RELEASE

December 19, 2013

1. Reference is made to the Security Agreement (the "**Security Agreement**") dated as of January 17, 2001, between Holsum de Puerto Rico, Inc. ("**Holsum**" or the "**Borrower**"), and FirstBank Puerto Rico ("**FBPR**"), as lender and as administrative agent (in such capacity, the "**Agent**") for the lenders (the "**Lenders**") parties to the Credit Agreement dated as of January 17, 2001, among the Borrower, certain other Loan Parties parties thereto, the Lenders and the Agent.
2. Pursuant to the Security Agreement, the Borrower granted to the Agent, for the benefit of the Lenders, a lien and security interest over the License Agreement (the "**License Agreement**") dated January 11, 1997 between the Borrower (f/k/a Holsum Bakers of Puerto Rico) and the W.E. Long Company – Independent Bakers' Cooperative ("**Long**"), as security for the Borrower's obligations under the Credit Agreement. Pursuant to the License Agreement, Long granted to the Borrower a license to use Long's registered trademark "**Holsum**", and certain related trademarks and packaging rights, including registered copyrights in the "**Holsum**" wrapper design and/or trade dress rights in bags and wrapper designs or other packaging for bakery products.
3. The lien and security interest over the License Agreement is recorded with the United States Patent and Trademark Office (the "**USPTO**") under Registration Numbers 1928775 and 1918002.
4. The Agent, for itself and on behalf of the Lenders, hereby: (a) acknowledges that all obligations of the Borrower and the other Loan Parties under the Credit Agreement have been paid, satisfied, and performed in full; (b) irrevocably and unconditionally terminates and releases the lien and security interest created by the Security Agreement over the License Agreement; and (c) irrevocably and unconditionally authorizes and directs the USPTO to cancel, of record, all liens and security interests in the Agent's favor over the License Agreement that appear recorded in the books of the USPTO, including, without limitation, those at Registration Numbers 1928775 and 1918002.

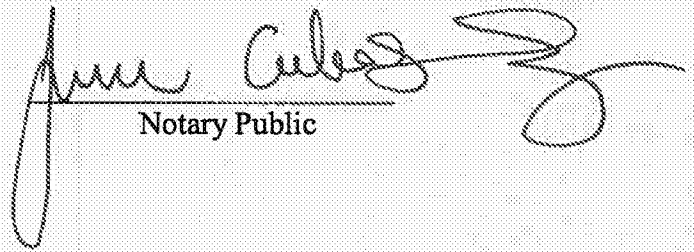
[Signature(s) Follow]

FIRSTBANK PUERTO RICO,
as lender and as administrative agent

By: 
Name: Alexis Aguiar
Title: Vice President

Affidavit No. 437

Subscribed before me in San Juan on December 19, 2013, by the following person, who I personally know: Alexis Aguiar, of legal age, married, a banker and a resident of San Juan, Puerto Rico, in his/her capacity as Vice President of FirstBank Puerto Rico.


Notary Public

RECIBO



9387
12/17/2013
\$5.00
\$5 Sello Asistencia Legal
50540-2013-1217-70999560

