

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stephen L. Binder		12/11/2013	Individual: UNITED STATES
RECEIVING PARTY DATA			
Name:	Original Buff, S.A.		
Street Address:	C/Franca 16 08700 Igualada		
City:	Barcelona		
State/Country:	SPAIN		
Entity Type:	CORPORATION: SPAIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2021229	BUFF	
CORRESPONDENCE DATA			
Fax Number:	3367338473		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(336) 721-3747		
Email:	trademarkswinston@wcsr.com		
Correspondent Name:	Randel S. Springer		
Address Line 1:	Womble Carlyle Sandridge & Rice, LLP		
Address Line 2:	One West Fourth Street		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27101		
ATTORNEY DOCKET NUMBER:	64013.0001.3		
DOMESTIC REPRESENTATIVE			
Name:	Randel S. Springer		
Address Line 1:	Womble Carlyle sandridge & Rice, LLP		
Address Line 2:	One West Fourth Street		

CH \$40.00 2021229

Address Line 4: Winston-Salem, NORTH CAROLINA 27101

NAME OF SUBMITTER:

Randel S. Springer

Signature:

/Randy Springer/

Date:

01/13/2014

Total Attachments: 2

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EXHIBIT A

ASSIGNMENT OF TRADEMARK
REGISTRATION

THIS ASSIGNMENT OF TRADEMARK REGISTRATION ("Assignment"), dated as of December 11, 2013 is from Stephen L. Binder, an individual, having a residence located at 81035 Legends Way, La Quinta, California, 92253 to Original Buff, S.A., a Spanish corporation ("Assignee"), having a place of business at C/Franca 16 08700 Igualada, Barcelona, Spain.

WITNESSETH;

WHEREAS, Assignor desires to assign to Assignee all of Assignee's right, title and interest in and to the BUFF trademark and related United States Trademark Registration No. 2,021,229 (the "Trademark"), together with any and all goodwill of the business associated with the Trademark; and

WHEREAS, Assignee desires to acquire the Trademark and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademark to Assignee;

NOW, THEREFORE, for \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with (i) the goodwill and the business symbolized by the Trademark and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademark.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark and all other rights hereby conveyed.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

ASSIGNOR:
STEPHEN L. BINDER

By: *Stephen L. Binder*
Its: *Owner*

ASSIGNEE:
ORIGINAL BUFF, S.A.

By: *[Signature]*
Its: *Managing Director*

SOLICITUD DE TRANSFERENCIA DE TITULAR
REGISTRANT UPDATE APPLICATION



Esta es una solicitud de Transferencia de Titularidad para el nombre de dominio:
This is an application for a Registrant Update for the following domain name: BUFF-USA.COM
NOMBRE DE DOMINIO / DOMAIN NAME: BUFF-USA.COM

A. ACTUAL TITULAR / CURRENT REGISTRANT

Nombre de la organización < organization name > : Binderosa
Nombre del representante autorizado
< authorized representative name > : Stephen Binder
Domicilio < address > : 81035 Legends way
Población < city > : La Quinta
Provincia < state > : California
Código postal < postal code > : 92253
País < country > : The United States
Número teléfono < phone number > :
Número Fax < fax number > :
E-mail < email > : steve.binder@msn.com

B. NUEVO TITULAR / NEW REGISTRANT

Nombre de la organización < organization name > : ORIGINAL BUFF, S.A.
Nombre del representante autorizado
< authorized representative name > : Eliabet Prió
Domicilio < address > : Franca 16
Población < city > : Igualada
Provincia < state > : Barcelona
Código postal < postal code > : 08700
País < country > : SPAIN
Número teléfono < phone number > : +34.932054861
Número Fax < fax number > :
E-mail < email > : eprio@buff.es

Para que así conste firma el presente documento / The update details above is hereby confirmed by:

Actual Titular / Current Registrant name : Binderosa
Representante autorizado / Authorized representative : Stephen Binder

Fecha/Date : 11/27/13 Firma (sello) / Signature (seal) :

Nuevo Titular / New Registrant name : ORIGINAL BUFF, S.A.
Representante autorizado / Authorized representative : Eliabet Prió

Fecha/Date : 11/27/13 Firma (sello) / Signature (seal) :

"As NEW Registrant I ACCEPT the Registration Rules and Policy from ICANN, UDRP, URS and pertinent ccTLD Registry as well as the corresponding Disputes Resolution Policies".

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+34 236 604 143 (t) 24 212 229 540
info@ubibet.com
C.I. : B 10.729.729
www.ubibet.com