

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innotrac Corporation		01/06/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Regions Bank, as Collateral Agent		
Street Address:	521 East Morehead Street		
Internal Address:	Suite 200		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28207		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4046347	SMARTHUB	
Registration Number:	2405041		
Registration Number:	2403107	INNOTRAC	
Registration Number:	2401195	INNOTRAC	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
ATTORNEY DOCKET NUMBER:	029925-127		

OP \$115.00 4046347

NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	01/13/2014
Total Attachments: 4 source=CHAR1 - 1343395v1 - Executed Notice of Grant of Security Interest in Tra #page1.tif source=CHAR1 - 1343395v1 - Executed Notice of Grant of Security Interest in Tra #page2.tif source=CHAR1 - 1343395v1 - Executed Notice of Grant of Security Interest in Tra #page3.tif source=CHAR1 - 1343395v1 - Executed Notice of Grant of Security Interest in Tra #page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

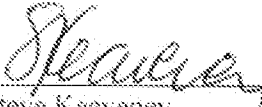
Ladies and Gentlemen:

Please be advised that pursuant to the Pledge and Security Agreement dated as of January 6, 2014 (as the same may be amended, modified, restated or supplemented from time to time, the "Agreement" – capitalized terms used but not defined herein have the meanings ascribed therein) by and among the Obligors from time to time party thereto (each an "Obligor" and collectively, the "Obligors") and REGIONS BANK, as Collateral Agent (the "Collateral Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in, and a right to set off against, any and all right, title and interest of such Obligor in and to the Trademarks, including the trademarks and trademark applications set forth on Schedule 1 attached hereto, to the Collateral Agent for the ratable benefit of the holders of the Secured Obligations to secure the prompt payment and performance in full when due, whether by lapse of time, acceleration, mandatory prepayment or otherwise, of the Secured Obligations.

The undersigned Obligor and the Collateral Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks set forth on Schedule I attached hereto (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any trademark, and (iii) in the event of any conflict between the terms of this agreement and the terms of the Agreement, the terms of the Agreement shall govern. This notice may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.


Very truly yours,

INNOTRAC CORPORATION,
a Georgia corporation

By: 
Name: Steve Keaveney
Title: Chief Financial Officer

Acknowledged and Accepted:

REGIONS BANK,
as Collateral Agent

By: 
Name: Tim Curry
Title: Senior Vice President

Schedule 1

Innotrac Corporation
(Georgia Corporation)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
SMARTHUB	4046347	10/25/11
Design only	2405041	11/21/00
INNOTRAC	2403107	11/14/00
INNOTRAC	2401195	11/07/00