

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE WINE GROUP LLC		01/06/2014	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank International", New York Branch, as Collateral Agent
Street Address:	245 Park Avenue
Internal Address:	37th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	New York State Licensed Branch of A Dutch Banking Cooperative: NETHERLANDS

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	86080183	STORYVILLE
Serial Number:	86107893	CHURRO
Serial Number:	86107834	UNLOCK WINE'S BEST KEPT SECRET
Serial Number:	86107838	TREASURE EVERY GLASS
Serial Number:	86112054	CRAFTSMAN
Serial Number:	86124682	CUPCAKE
Serial Number:	86137007	PATCHETT
Serial Number:	86137009	100 YEARS
Serial Number:	86137010	SHOCKING
Serial Number:	86137011	MAKE A WISH
Serial Number:	86137013	LOCAL CRAFT
Serial Number:	86137015	SAVOR

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Serial Number:	86137019	BLEND COLLECTIVE
Serial Number:	86137020	CHLOE 1929
Serial Number:	86137021	BLACKMAIL
Serial Number:	86150182	18 CELSIUS

CORRESPONDENCE DATA

Fax Number: 6785532602
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 6785532601
Email: jimmarl@gtlaw.com
Correspondent Name: LaShana C. Jimmar
Address Line 1: Greenberg Traurig, LLP
Address Line 2: 3333 Piedmont Road, NE, Suite 2500
Address Line 4: Atlanta, GEORGIA 30305

ATTORNEY DOCKET NUMBER:	123235.013000
NAME OF SUBMITTER:	LaShana C. Jimmar
Signature:	/LaShana C. Jimmar/
Date:	01/13/2014

Total Attachments: 2
source=IP Supplement - The Wine Group dated 1-6-2014#page1.tif
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IP SUPPLEMENT

This IP SUPPLEMENT, dated January 6, 2014, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

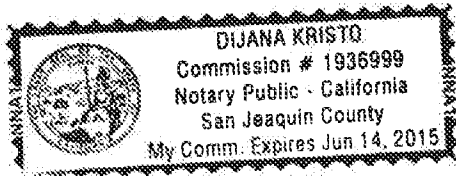
The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of January 6, 2014.

THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager

By: [Signature]
John Sutton, Secretary



STATE OF CALIFORNIA)

CITY OF TRACY AND COUNTY OF SAN JOAQUIN)

ss.

On JAN 6, 2014, before me, DIJANA KRISTO,
NOTARY PUBLIC, personally appeared JOHN SUTTON,
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s),
or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]
Signature of Notary Public

SCHEDULE A TO IP SUPPLEMENT

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	CHLOE	Argentina	11/08/2013	3288350
The Wine Group LLC	CHLOE	Australia	11/26/2013	1593417
The Wine Group LLC	CHLOE	Brazil	11/08/2013	906995655
The Wine Group LLC	CHLOE	China	11/08/2013	
The Wine Group LLC	CHLOE	European (O.H.M.I)	11/08/2013	012293387
The Wine Group LLC	CHLOE	Japan	11/08/2013	2013-87574
The Wine Group LLC	CHLOE	Mexico	11/08/2013	1430332
The Wine Group LLC	CHLOE	South Korea	11/26/2013	40-2013-0079034
The Wine Group LLC	STORYVILLE	U.S.A.	10/01/2013	86080183
The Wine Group LLC	CHURRO	U.S.A.	11/01/2013	86107893
The Wine Group LLC	UNLOCK WINE'S BEST KEPT SECRET	U.S.A.	11/01/2013	86107834
The Wine Group LLC	TREASURE EVERY GLASS	U.S.A.	11/01/2013	86107838
The Wine Group LLC	CRAFTSMAN	U.S.A.	11/06/2013	86112054
The Wine Group LLC	CUPCAKE	U.S.A.	11/21/2013	86124682
The Wine Group LLC	PATCHETT	U.S.A.	12/06/2013	86137007
The Wine Group LLC	100 YEARS	U.S.A.	12/06/2013	86137009
The Wine Group LLC	SHOCKING	U.S.A.	12/06/2013	86137010
The Wine Group LLC	MAKE A WISH	U.S.A.	12/06/2013	86137011
The Wine Group LLC	LOCAL CRAFT	U.S.A.	12/06/2013	86137013
The Wine Group LLC	SAVOR	U.S.A.	12/06/2013	86137015
The Wine Group LLC	BLEND COLLECTIVE	U.S.A.	12/06/2013	86137019
The Wine Group LLC	CHLOE 1929	U.S.A.	12/06/2013	86137020
The Wine Group LLC	BLACKMAIL	U.S.A.	12/06/2013	86137021
The Wine Group LLC	18 CELSIUS	U.S.A.	12/20/2013	86150182

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