

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT		01/13/2014	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	ADVANCED REFRESHMENT LLC F/K/A ADVANCED H2O LLC
Street Address:	7853 SE 27th St
Internal Address:	Suite 283
City:	Mercer Island
State/Country:	WASHINGTON
Postal Code:	98040
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3782276	TAKEITEASY
Registration Number:	3370727	COLOR COOLERZ!
Registration Number:	3134952	EAGLE CREEK
Registration Number:	2851779	SIMPLY SMOOTH, PURELY DELICIOUS
Registration Number:	2828326	ZAQUA!
Registration Number:	2696481	MICROSTRUCTURED
Registration Number:	2505528	ZAQUA
Registration Number:	2640164	MICROSTRUCTURED

CORRESPONDENCE DATA

Fax Number: 8585506420
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 858-550-6403

CH \$215.00 3782276

Email: erin.obrien@cooley.com
Correspondent Name: Erin O'Brien
Address Line 1: c/o Cooley LLP
Address Line 2: 4401 Eastgate Mall
Address Line 4: San Diego, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER:	321116-101 NIAGARA
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	01/13/2014
Total Attachments: 3 source=Niagara JPMC signed trademark release#page1.tif source=Niagara JPMC signed trademark release#page2.tif source=Niagara JPMC signed trademark release#page3.tif	

RELEASE OF SECURITY INTEREST IN TRADEMARKS

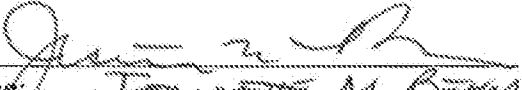
This RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated as of January 13, 2014, is made by JPMORGAN CHASE BANK, N.A., as Administrative Agent ("**Agent**"), having an office at 3 Park Plaza, 8th Floor, Irvine, California 92614.

WHEREAS, ~~Agent and Advanced Refreshment LLC f/k/a Advanced H2O LLC~~, a Delaware limited liability company ("**Grantor**"), are parties to that certain Trademark Security Agreement (the "**Agreement**") dated November 22, 2010, recorded on November 22, 2010, in the United States Patent and Trademark Office against various trademarks, commencing at Reel No. 004408, Frame No. 0643, whereby Grantor granted to Agent a security interest in and to all trademarks and licenses of trademarks, and all products and proceeds thereof (the "**Registrations**") of Grantor, as identified and/or described in the Agreement; and

WHEREAS, Agent now desires to release its security interests granted in the Agreement in the Registrations identified and/or described in the Annex attached hereto (the "**Released Registrations**").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby reassigns to Grantor all of its right, title and interest in and to the Released Registrations and to the extent that the Agreement created a security interest in such Released Registrations, Agent hereby releases such security interest.

JPMORGAN CHASE BANK, N.A., as
Administrative Agent

By: 
Name: JEANNETTE M. BEHM
Title: AUTHORIZED OFFICER

Signature Page
to

Release of Security Interest in Trademarks

RELEASED REGISTRATIONSREGISTERED TRADEMARKS

<u>OWNER</u>	<u>REGISTRATION NUMBER</u>	<u>TRADEMARK</u>
Advanced H2O LLC	3782276	Takeiteasy
Advanced H2O LLC	3370727	Color Coolerz
Advanced H2O LLC	3134952	Eagle Creek
Advanced H2O LLC	2851779	Simple Smooth Purely Delicious
Advanced H2O LLC	2828326	Zaqua!
Advanced H2O LLC	2696481	Microstructured
Advanced H2O LLC	2505528	Zagua
Advanced H2O LLC	2640164	Microstructured

TRADE NAMES

Advanced H2O does business in California as California Advanced H2O, LLC.