

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bel USA LLC		01/02/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	SunTrust Bank, as Administrative Agent		
Street Address:	515 East Las Olas Blvd., 7th Floor		
Internal Address:	Mail Code: FL-FTL-1073		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33301		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4371429	DISCOUNT PENS	
Registration Number:	4364085	DISCOUNT PROMOS	
Registration Number:	4167069	DISCOUNT MUGS	
Registration Number:	4167034	BEL PROMO	
CORRESPONDENCE DATA			
Fax Number:	9192868199		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	919 286-8000		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		

OP \$115.00 4371429

ATTORNEY DOCKET NUMBER:	410643-72
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	01/14/2014
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of January 2, 2014 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and SunTrust Bank, as Administrative Agent (the "Administrative Agent") for the holders of the Secured Obligations referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications set forth on Schedule 1 hereto to the Administrative Agent for the ratable benefit of the holders of the Secured Obligations.

The undersigned Obligor and the Administrative Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature Pages Follow]

Very truly yours,

BEL USA LLC, a Delaware limited liability company

By: 

Name: Amin R. Ramjee

Title: President and Chief Executive Officer

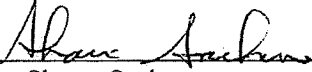
BEL USA Holdings, LLC
c/o Comvest Investment Partners IV, L.P.
525 Okeechobee Boulevard, Suite 1050
West Palm Beach, FL 33401

BEL USA LLC
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 005192 FRAME: 0629

Acknowledged and Accepted:

SUNTRUST BANK, as Administrative Agent

By: 

Name: Shawn Sackman

Title: Senior Vice President

SunTrust Bank, as Administrative Agent

Mail Code FL-FTL-1073515 East Las Olas Blvd., 7th Floor

Fort Lauderdale, FL 33301

Attention: Brock C. Wilbor, Senior Vice President

Facsimile: (954) 765-7202

Email: brock.wilbor@suntrust.com

With copies (for
information purposes only) to:

SunTrust Bank

Agency Services

303 Peachtree Street, N.E./25th Floor

Atlanta, Georgia 30308

Attention: Mr. Doug Weltz

Facsimile: (404) 495-2170

Email: agency.services@suntrust.com

BEL USA LLC
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 005192 FRAME: 0630

Schedule 1

BEL USA LLC
(Delaware Limited Liability Company)

U.S. Trademarks

Registered Marks

Mark	Reg. No.	Reg. Date
DISCOUNT PENS and Design	4371429	07/23/13
DISCOUNTPROMO\$ and Design	4364085	07/09/13
DISCOUNT MUG\$ and Design	4167069	07/03/12
BEL PROMO	4167034	07/03/12