

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oxford Industries, Inc.		01/12/2014	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	Shaun Tomson		
Street Address:	c/o Koenig & Associates		
Internal Address:	920 Garden St.		
City:	Santa Barbara		
State/Country:	CALIFORNIA		
Postal Code:	93101		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3856797	SOLITUDE S	
Registration Number:	2386201	SOLITUDE	
CORRESPONDENCE DATA			
Fax Number:	8055648262		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	805-965-4400		
Email:	Kurt@incip.com		
Correspondent Name:	Kurt Koenig		
Address Line 1:	920 Garden St.		
Address Line 4:	Santa Barbara, CALIFORNIA 93101		
ATTORNEY DOCKET NUMBER:	2685-112		
NAME OF SUBMITTER:	Kurt Koenig		
Signature:	/Kurt Koenig/		

OP \$65.00 3856797

Date:

01/14/2014

Total Attachments: 2

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SHORT FORM TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of January 12, 2014 ("Effective Date") by and among Oxford Industries, Inc., a Georgia corporation with an address of 999 Peachtree Street NE, Suite 688, Atlanta, Georgia 30309 ("**Assignor**") and Shaun Tomson, an individual, with an address of 214 Middle Road, Santa Barbara, CA 93108 ("**Assignee**").

WHEREAS, Assignor is the owner of the trademark SOLITUDE ("Mark") as memorialized in the trademark registrations listed on Schedule A ("Trademark Registrations"), together with certain common law rights therein and the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark are used ("Goods and Services"); and

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Mark and Registrations together with all common law rights and the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, including the provisions and covenants herein, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

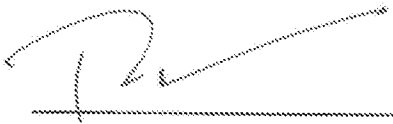
1. Assignor hereby sells, grants, conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Mark throughout the world and the Registrations in perpetuity, together with (1) the goodwill of the business appurtenant thereto and which is symbolized thereby relating to the Goods and Services or otherwise; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark; and (4) the right to renew any trademark application or registration related to the Mark.

2. Assignor hereby authorizes all appropriate empowered officials in relevant jurisdictions related to the Mark to transfer all registrations and applications for the Mark to Assignee as Assignee may direct, in accordance with this Trademark Assignment, and to issue to Assignee all registrations which may issue with respect to any pending applications.

3. Assignor hereby agrees to execute such other documents and take such other actions as may be reasonably requested by Assignee to evidence more fully the transfer of ownership of the Mark to Assignee. Assignor hereby appoints Assignee, with the full power of substitution therein, as its true and lawful attorney-in-fact for the limited purpose of executing such papers and performing such other proper acts as are reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred.

This Agreement has been executed as of the Effective Date.

Oxford Industries, Inc.

By: 
Name: Thomas E. Campbell
Title: SA. VP

Schedule A

Jurisdiction	Mark	App. No.	Reg. No.
Canada	SOLITUDE	130277400	TMA688567
Mexico	SOLITUDE	838744	978346
United States	SOLITUDE & Design	78/743726	3856797
United States	SOLITUDE	75/496966	2386201