

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reno Acquisitions, LLC		08/23/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Dynamite Data, LLC		
Street Address:	125 High Rock Ave		
City:	Saratoga Springs		
State/Country:	NEW YORK		
Postal Code:	12866		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85769058	RETAIL TRAIL	
Registration Number:	4200335	CHANNEL MONITOR	
Registration Number:	3372015	DYNAMITE DATA	
Registration Number:	4229264	DYNAMITE DATA	
Registration Number:	4224925	DYNAMITE DEALS	
Registration Number:	3474720	EXPLOSIVE DATA ON DEMAND	
CORRESPONDENCE DATA			
Fax Number:	3129939767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.876.7700		
Email:	thomas.buettner@lw.com		
Correspondent Name:	Thomas J. Buettner		
Address Line 1:	Latham & Watkins LLP		
Address Line 2:	233 S. Wacker Drive, Suite 5800		

OP \$165.00 85769058

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 050119-0001

NAME OF SUBMITTER: Thomas J. Buettner

Signature: /tjb/

Date: 01/15/2014

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RENO ACQUISITIONS, LLC", CHANGING ITS NAME FROM "RENO ACQUISITIONS, LLC" TO "DYNAMITE DATA, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF AUGUST, A.D. 2013, AT 1:15 O'CLOCK P.M.

5355441 8100

131020187



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0689922

DATE: 08-26-13

TRADEMARK
REEL: 005193 FRAME: 0399

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
RENO ACQUISITIONS, LLC**

Louie Hopkins hereby certifies that:

FIRST: He is an authorized person of Reno Acquisitions, LLC, a Delaware limited liability company (the "LLC").

SECOND: The date of filing of the LLC's original Certificate of Formation with the Secretary of State of Delaware was June 21, 2013.

THIRD: Article First of the Certificate of Formation of this LLC is hereby amended to read in its entirety as follows:

"The name of the limited liability company formed hereby is Dynamite Data, LLC."

FOURTH: This action is taken pursuant to Section 18-202 of the Delaware Limited Liability Company Act.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Formation on the 23rd day of August, 2013.

/s/Louie Hopkins
Louie Hopkins, Authorized Person