

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advance Brands, LLC		12/31/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	AdvancePierre Foods, Inc.
Street Address:	9990 Princeton Road
City:	Cincinnati
State/Country:	OHIO
Postal Code:	45246
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	75453369	ADVANCE FAST FIXIN'
Serial Number:	77004513	BISTRO CLASSICS
Serial Number:	77069287	BISTRO CLASSICS
Serial Number:	76431527	DINING ON THE GO
Serial Number:	77056669	FAST CLASSICS
Serial Number:	76579215	FAST FIXIN' RESTAURANT STYLE
Serial Number:	78827522	PARTY ON THE GO
Serial Number:	75453370	FAST FIXIN'

CORRESPONDENCE DATA

Fax Number: 9374436635
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 937-443-6817
 Email: trademarks@thompsonhine.com

OP \$215.00 75453369

Correspondent Name: Roger H. Bora
Address Line 1: Thompson Hine LLP
Address Line 2: 10050 Innovation Drive, Suite 400
Address Line 4: Dayton, OHIO 45342-4934

ATTORNEY DOCKET NUMBER:	026721-2061
NAME OF SUBMITTER:	Roger H. Bora
Signature:	/roger h bora/
Date:	01/16/2014

Total Attachments: 5
source=Trademark Assignment Advance Brands#page1.tif
source=Trademark Assignment Advance Brands#page2.tif
source=Trademark Assignment Advance Brands#page3.tif
source=Trademark Assignment Advance Brands#page4.tif
source=Trademark Assignment Advance Brands#page5.tif

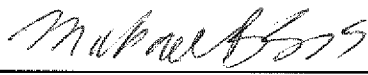
TRADEMARK ASSIGNMENT

In consideration of the sum of one dollar (\$1.00), paid or to be paid, as well as other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Advance Brands, LLC, a Delaware limited liability company (hereinafter "Assignor"), does hereby sell, assign, convey and deliver to AdvancePierre Foods, Inc. a Delaware corporation (hereinafter "Assignee"), its successors and assigns, Assignor's entire right, title, and interests in and to the trademarks and associated U.S. trademark registrations and applications identified on Exhibit A attached hereto (the "Marks"), including any trademark registration renewals and extensions of the registrations that are or may be secured, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed as of this 31st day of December 2013.

"Assignor"

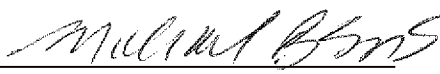
ADVANCE BRANDS, LLC.

By: 
Michael B. Sims,
Chief Financial Officer

ACKNOWLEDGED AND AGREED:

"Assignee"

ADVANCEPIERRE FOODS, INC.

By: 
Michael B. Sims,
Chief Financial Officer

761851.2

TRADEMARK
REEL: 005193 FRAME: 0881

EXHIBIT A

TRADEMARKS

Trademark Report By Title
Search Criteria

Printed: 12/13/2013

YOUR 026721*
 Status ACTIVE
 Owner advance brand*

Display Options

Actions AU,RN
 Goods All
 Owner All

COUNTRY	REFERENCE #	FILED	APP #	REG DT	REG #	STATUS	CLASSES
---------	-------------	-------	-------	--------	-------	--------	---------

ADVANCE FAST FIXIN' & Design

UNITED STATES 026721-2061US181 3/19/1998 75/453,369 1/11/2000 2,307,028 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
1/11/2020	RENEWAL

CLASS	DESCRIPTION
029	chicken, beef, pork, turkey, and veal

BISTRO CLASSICS

UNITED STATES 026721-2061US182 9/21/2006 77/004,513 5/12/2009 3,619,730 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
5/12/2015	AFFIDAVIT OF USE
5/12/2019	RENEWAL

CLASS	DESCRIPTION
029	Prepared meals and entrees consisting primarily of chicken or beef or turkey or veal

BISTRO CLASSICS & Design

UNITED STATES 026721-2061US183 12/21/2006 77/069,287 5/5/2009 3,616,516 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
5/5/2015	AFFIDAVIT OF USE
5/5/2019	RENEWAL

CLASS	DESCRIPTION
029	Prepared meals and entrees consisting primarily of chicken or beef or turkey or veal

DINING ON THE GO

UNITED STATES 026721-2061US184 7/17/2002 76/431,527 10/5/2004 2,891,651 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
10/5/2014	RENEWAL

CLASS	DESCRIPTION
029	Frozen prepackaged fully cooked entrees consisting primarily of meat

COUNTRY	REFERENCE #	FILED	APP #	REG DT	REG #	STATUS	CLASSES
---------	-------------	-------	-------	--------	-------	--------	---------

FAST CLASSICS

UNITED STATES 026721-2061US188 12/4/2006 77/056,669 10/21/2008 3,521,240 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
10/21/2014	AFFIDAVIT OF USE
10/21/2018	RENEWAL

CLASS	DESCRIPTION
029	Prepared meals and entrees consisting primarily of chicken or beef or turkey or veal

FAST FIXIN'

UNITED STATES 026721-2061US192 3/19/1998 75/453,370 11/30/1999 2,296,897 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
11/30/2019	RENEWAL

CLASS	DESCRIPTION
029	chicken, beef, turkey and

FAST FIXIN' & Design

MEXICO 026721-2061MX5 3/29/2006 774716 5/22/2007 984686 REGISTERED 29
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
3/29/2016	RENEWAL

CLASS	DESCRIPTION
29	Meat, fish, poultry and game; meat extracts; fruits and vegetables preserves, dry and cooked; gelatines, marmalade, compotes; eggs, milk and milk products; oils and edible fats; principally products processed containing meat and avis, included in class 29.

FAST FIXIN' RESTAURANT STYLE

UNITED STATES 026721-2061US189 3/4/2004 76/579,215 11/15/2005 3,016,005 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
11/15/2015	RENEWAL

CLASS	DESCRIPTION
029	entrees consisting primarily of chicken, beef

PARTY ON THE GO

UNITED STATES 026721-2061US190 3/2/2006 78/827,522 2/17/2009 3,577,981 REGISTERED 029
 OWNER: ADVANCE BRANDS, LLC

CURRENT DUE	ACTION
2/17/2015	AFFIDAVIT OF USE
2/17/2019	RENEWAL

COUNTRY	REFERENCE #	FILED	APP #	REG DT	REG #	STATUS	CLASSES
---------	-------------	-------	-------	--------	-------	--------	---------

CLASS	DESCRIPTION
029	frozen beef and poultry appetizers

END OF REPORT

TOTAL ITEMS SELECTED =

9