

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Asia Pacific Breweries Limited		09/30/2013	COMPANY: SINGAPORE
RECEIVING PARTY DATA			
Name:	Heineken Asia Pacific PTE. LTD.		
Street Address:	459 Jalan Ahmad Ibrahim		
City:	Singapore		
State/Country:	SINGAPORE		
Postal Code:	639934		
Entity Type:	CORPORATION: SINGAPORE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3507691	ASIA PACIFIC	
Registration Number:	3735589	ARCHIPELAGO ESTABLISHED 1931	
Registration Number:	3674936	ARCHIPELAGO	
Registration Number:	4231833	BINTANG	
Registration Number:	3696559	TIGER TRANSLATE	
CORRESPONDENCE DATA			
Fax Number:	3124199440		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	312-380-6504		
Email:	mmalleck@dennemeyer-law.com		
Correspondent Name:	Daniel M. Gurfinkel		
Address Line 1:	120 South LaSalle Street, Suite 1400		
Address Line 4:	CHICAGO, ILLINOIS 60603		
DOMESTIC REPRESENTATIVE			

900277463

TRADEMARK
 REEL: 005194 FRAME: 0019

OP \$140.00 3507691

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Daniel M. Gurfinkel
Signature:	/dmg/
Date:	01/16/2014
Total Attachments: 1 source=Notarial Certificate - executed#page1.tif	

1. the undersigned notary **CATHERINE LIM CHUI LING**, having my official seat in Singapore at 20 Havelock Road Central Square #03-10 Singapore 059765, certify and confirm that on the basis of the evidence produced before me :

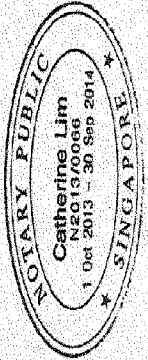
ASIA PACIFIC BREWERIES LIMITED (Company Registration No. 193100007K) changed its name to **HEINEKEN ASIA PACIFIC LTD.** with effect from 23 September 2013. On 30 September 2013, **HEINEKEN ASIA PACIFIC LTD.** as a company limited by shares converted to a private company and it is now known as **HEINEKEN ASIA PACIFIC PTE. LTD.** with effect from 30 September 2013. The current registered address of **HEINEKEN ASIA PACIFIC PTE. LTD.** is 459 Jalan Ahmad Ibrahim, Singapore 639934.

IN FAITH AND TESTIMONY WHEREOF
I have Hereunto subscribed my name and affixed my Seal of Office at Singapore aforesaid this 12 day of November Two Thousand and Thirteen (2013).

WHICH I ATTEST



NOTARY PUBLIC,
SINGAPORE



TRADEMARK