TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sony Kabushiki Kaisha		04/15/2013	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Sony Corporation
Street Address:	1-7-1 Konan
City:	Minato-Ku, Tokyo
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	770275	SONY
Registration Number:	777400	SONY
Registration Number:	1834460	IE ION ENERGY
Registration Number:	1836821	SONY
Registration Number:	1836831	SONY
Registration Number:	1847263	DIGITAL BETACAM
Registration Number:	1863070	SONY PICTURES CLASSICS
Registration Number:	2823643	MPEG IMX
Registration Number:	2829450	BBEB
Registration Number:	2834736	S
Registration Number:	2863003	MEMORY STICK
Registration Number:	2863004	
Registration Number:	2863120	S-MASTER
Registration Number:	2863218	DYNA VIEW
Registration Number:	2879930	S

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Registration Number:	2889732	FILM STATION
Registration Number:	2894768	SONY ONLINE ENTERTAINMENT
Registration Number:	3363794	ACTIFORCE
Registration Number:	3370249	ATRAC AD
Registration Number:	3374407	WM-PORT
Registration Number:	3386432	SONY PICTURES ANIMATION
Registration Number:	3392439	SUPER STEADYSHOT
Registration Number:	3403654	ALTUS
Registration Number:	3403952	BI:NA
Registration Number:	3423463	WIDE ANGLE CAP
Registration Number:	3432884	CRADLE AUDIO
Registration Number:	3456665	BIONZ
Registration Number:	3481304	FACE DETECTION
Registration Number:	3481364	MOTIONFLOW
Registration Number:	3490298	LIVE COLOR CREATION
Registration Number:	3505137	CYBER-SHOT
Registration Number:	3518539	PROFESSIONAL DISC
Registration Number:	3521832	FACE DETECTION
Registration Number:	3537815	QUICK-BROWZER
Registration Number:	3538922	X-APPLICATION
Registration Number:	3547207	XI'S

CORRESPONDENCE DATA

Fax Number: 3124199440

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-380-6504

Email: mmalleck@dennemeyer-law.com

Correspondent Name: Daniel M. Gurfinkel

Address Line 1: 120 South LaSalle Street, Suite 1400

Address Line 4: CHICAGO, ILLINOIS 60603

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

	Daniel M. Gurfinkel
Signature:	/dmg/
Date:	01/16/2014
Total Attachments: 2 source=Declaration-USAP#page1.tif source=Declaration-USAQ#page1.tif	

Declaration of Affidavit

I, the undersigned, do declare that:

The company, "Sony Kabushiki Kaisha", is a corporation registered and existing under the laws of Japan of 1-7-1 Konan, Minato-Ku, Tokyo, Japan.

The name Sony Kabushiki Kaisha is a Japanese name which corresponds to the English name "Sony Corporation". Both names "SONY Kabushiki Kaisha" and "Sony Corporation" refer to the same entity.

The company wishes to record the name "Sony Corporation", its English name, as the foreign trade name for their trademarks in the United States of America.

The company, Sony Corporation relocated the head office from 6-7-35 Kitashinagawa 6-chome Shinagawa-kuTokyo 141JAPAN to 1-7-1 Konan, Minato-Ku, Tokyo, Japan on February 1, 2007.

On behalf of SONY CORPORATION

By.....
Name: Wataru Kato
Title: General Manager
Planning & Control Department
Intellectual Property Division

Date April 15, 2013

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On behalf of SONY CORPORATION

By.....
Name: Wataru Kato
Title: General Manager
Planning & Control Department
Intellectual Property Division

Date April 15, 2013