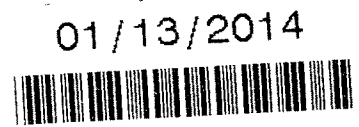


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Form PTO-1594 (Rev. 02/11)
OMB Collection # 0651-0027 (exp. 04/30/201...)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Eastern States Optical Co., Inc.

Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: New York
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes No
 Additional names, addresses, or citizenship attached? Yes No

Name: Eastern States Eyewear, Inc.
 Street Address: 333 Hempstead Turnpike
 City: Elmont
 State: NY
 Country: USA Zip: 11003

Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship New York
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) Nov. 14, 2013

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____
 B. Trademark Registration No.(s) 2,836,698

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Gail E. Nickols
 Internal Address: The Crossways
 Street Address: 1 High Street
 City: Dormansland, Surrey
 State: UK Zip: RH7 6W
 Phone Number: +44-1342-834624
 Docket Number: _____
 Email Address: gail@thenickols.fsnet.co.uk

9. Signature: Gail E. Nickols
 Signature
 Name of Person Signing

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____
 Authorized User Name _____

01/14/2014 KNGUYEN 00000024-2836698
 01 FC78521 Date January 8, 2014 40.00 OP

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Trademark Assignment *Nunc Pro Tunc*

WHEREAS, EASTERN STATES OPTICAL CO., INC., a corporation existing under the laws of New York, with a business address at 333 Hempstead Turnpike, Elmont, New York 11003 is the owner of United States Trademark EXCES, Reg. No. 2,836,698 granted April 27, 2004 for eyewear, namely, sunglasses and ophthalmic frames and cases in International Class 9; and,

WHEREAS, EASTERN STATES EYEWEAR, INC., a New York corporation, located and doing business at 333 Hempstead Turnpike, Elmont, New York 11003, is desirous of acquiring all right, title and interest in the United States trademark EXCES, Reg. No. 2,836,698 granted April 27, 2004 in International Class 9 as well as the goodwill of the business appurtenant thereto;

NOW THEREFORE, for and in consideration of the sum of ONE DOLLAR (\$1.00) in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, EASTERN STATES OPTICAL CO., INC. does hereby assign all right, title and interest to United States Trademark EXCES, Reg. No. 2,836,698 granted April 27, 2004 to EASTERN STATES EYEWEAR, INC.. together with the goodwill of the business incident to the use of this trademark.

Dated: ✓ 11/14/13

EASTERN STATES OPTICAL
CO.,INC.

✓ Paul Shyer
Paul Shyer, Co-President

Dated: ✓ 11/14/13

✓ Roger Shyer
Roger Shyer, Co-President