

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stephen Kesterson		11/21/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Bobby Jones		
Street Address:	9882 Allen Parkway North		
City:	Olive Branch		
State/Country:	MISSISSIPPI		
Postal Code:	38654		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2741836	HARDCORE CLOTHING	
CORRESPONDENCE DATA			
Fax Number:	9729310124		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	christianne.edlund@mullinlawpc.com		
Correspondent Name:	Christianne Edlund		
Address Line 1:	2425 N. Central Expressway		
Address Line 2:	Suite 200		
Address Line 4:	Richardson, TEXAS 75080		
NAME OF SUBMITTER:	Christianne Edlund		
Signature:	/Christianne Edlund/		
Date:	01/16/2014		
Total Attachments: 1 source=Fully Executed Trademark Assignment#page1.tif			

OP \$40.00 2741836

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Agreement") is entered into this 21st day of November, 2013, by and between Stephen "Thorin" Kesterson ("Assignor") and Bobby Jones ("Assignee").

BACKGROUND

WHEREAS, Assignor owns the trademark "HARDCORE CLOTHING" relating to the manufacture of clothing ("Trademark");

WHEREAS Assignor has been granted and owns the registration of the following stylized mark, which has been registered on the U.S. Patent and Trademark Office's Principal Register ("Registration"):



- Registration No. 2,741,836

WHEREAS, Assignor warrants and represents that no rights in the Trademark or Registration have been granted to any third party and are owned wholly by Assignor; and

WHEREAS, Assignor desires to assign to Assignee, and Assignee desires to accept, assignment of the Trademark and Registration, all good will symbolized by the Trademark, and all copyrights in and to the stylized design of the Registration.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee, and Assignee hereby accepts, the following:

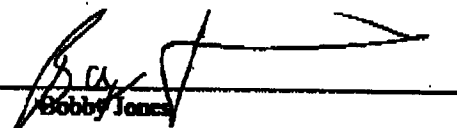
All right, title, and interest in and to the Trademark, together with the goodwill symbolized by the Trademark, all rights in and to the Registration, and all copyright rights in and to the stylized design of the Registration.

WHEREAS, the parties, intending to be legally bound, have executed this Agreement to be effective as of the Effective Date set forth above.

ASSIGNOR:

ASSIGNEE:

By: 
Stephen "Thorin" Kesterson

By: 
Bobby Jones

Date: 1/14/14

Date: 14 JAN - 14