

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Acknowledgement of Continuing Trademark Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New York Mint, LLC		12/31/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	U.S. Bank National Association, as Administrative Agent		
Street Address:	800 Nicollet Mall		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3875374	ASSET MARKETING SERVICES	
CORRESPONDENCE DATA			
Fax Number:	6123408827		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-492-6842		
Email:	cadwell.jeffrey@dorsey.com		
Correspondent Name:	Jeffrey R. Cadwell		
Address Line 1:	Dorsey & Whitney LLP, 50 South 6th St		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	M235403		
NAME OF SUBMITTER:	Jeffrey R. Cadwell		
Signature:	/Jeffrey R. Cadwell/		

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Date:

01/17/2014

Total Attachments: 4

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ACKNOWLEDGEMENT OF CONTINUING TRADEMARK SECURITY INTEREST

This ACKNOWLEDGEMENT OF CONTINUING TRADEMARK SECURITY INTEREST, dated as of December 31, 2013, by NEW YORK MINT, LLC, a Delaware limited liability company, in favor of U.S. BANK NATIONAL ASSOCIATION, in its capacity as Administrative Agent (the "Agent") for the Lenders (as defined in the Credit Agreement referenced below).

WITNESSETH:

WHEREAS, on December 31, 2013, Asset Marketing Services, Inc. assigned to New York Mint, LLC the trademark registrations identified on Schedule I;

WHEREAS, on December 31, 2013, the assignment was recorded with the Trademark Division of the United States Patent and Trademark Office ("PTO") against the trademark registrations identified on Schedule I at Reel 5185, Frame 0193;

WHEREAS, AMS Holding, LLC, a Delaware limited liability company ("Holdings"), Asset Marketing Services, Inc., a Minnesota corporation ("AMS"), Nextten Stauer, LLC, a Minnesota limited liability company ("Stauer"), Metrix Media, LLC, a Minnesota limited liability company ("Metrix") and New York Mint, LLC, a Delaware limited liability company ("NYM," and together with Holdings, AMS, Metrix and Stauer, each a "Borrower" and collectively, the "Borrowers"), the lenders party thereto (the "Lenders"), and the Agent have entered into an Amended and Restated Credit Agreement dated November 26, 2013 (as amended, supplemented, extended, restated or otherwise modified from time to time, the "Credit Agreement") pursuant to which the Lenders have agreed, among other things, to extend to the Borrowers certain credit accommodations;

WHEREAS, Borrowers, the Lenders, and the Agent have entered into a Pledge and Security Agreement and Irrevocable Proxy dated October 4, 2012, (as may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, Asset Marketing Services, Inc., executed and delivered to the Agent a Confirmatory Grant of Security Interest in United States Trademarks ("Trademark Security Agreement"), which was recorded with the United States Patent and Trademark Office on October 5, 2012, at Reel 4875, Frame 0483;

NOW, THEREFORE, the undersigned parties declare the following:

1. The Trademark Security Agreement is continuing and valid in all respects.
2. New York Mint, LLC is now regarded as the Grantor under the Trademark Security Interest.

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IN WITNESS WHEREOF, Grantor has caused this Acknowledgement of Continuing Trademark Security Interest to be executed and delivered by its duly authorized officer as of the date first set forth above.

NEW YORK MINT, LLC, as Grantor

By: 

Name: Robert Lipping

Title: Treasurer and CFO

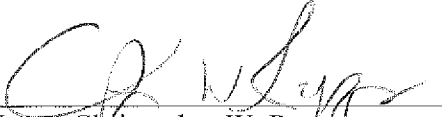
Acknowledgement of Continuing Trademark Security Interest

TRADEMARK
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ACCEPTED AND ACKNOWLEDGED BY:

U. S. BANK NATIONAL ASSOCIATION,
as Agent

By:


Name: Christopher W. Rupp
Title: Vice President

Acknowledgement of Continuing Trademark Security Interest

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SCHEDULE I
TO
ACKNOWLEDGEMENT OF CONTINUING TRADEMARK SECURITY INTEREST

Registration Number	Date of Registration	Mark	Status
3,875,374	11/16/2010	Asset Marketing Services	Registered.