

TRADEMARK ASSIGNMENT

01/16/2014



103665526

Electronic Version v1.1
 Stylesheet Version v1.1

1/16/14

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chris M Fenton		12/23/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Consumer Health Brands, Inc.
Street Address:	16600 Monterey Street
Internal Address:	#2633
City:	Morgan Hill
State/Country:	CALIFORNIA
Postal Code:	95038
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4324231	BE SOCIAL. BE RESPONSIBLE.
Registration Number:	4376340	HANGMAN
Registration Number:	4224959	HANGMAN HANGOVER MANAGEMENT
Serial Number:	85852757	HANGMAN PROACTIVE RECOVERY

CORRESPONDENCE DATA

Fax Number: 4085507312
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 4087996510
 Email: chris@chb-inc.com
 Correspondent Name: Chris Fenton
 Address Line 1: 16600 Monterey Street
 Address Line 2: #2633
 Address Line 4: Morgan Hill, CALIFORNIA 95038

NAME OF SUBMITTER:	Chris Fenton
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OP \$115.00 4324231

Signature:	/chrisfenton/
Date:	12/23/2013
Total Attachments: 1 source=TrademarkConveyanceLetterCFCHB-signed#page1.tif	

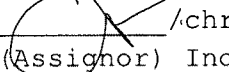
U.S. Patent and Trademark Office
Office of Public Records

Assignment Division

Assignment of Trademark

Whereas CHRIS FENTON (Name of Assignor)
of 17965 Calle Hermosa, Morgan Hill, CA 95037
has adopted, used and is using the following registered trademarks which are
Reg. No. 4450343 HangMan Proactive Recovery dated December 17, 2013
Reg. No. 4376340 HANGMAN dated May 14, 2013
Reg. No. 4324231 Be Social. Be Responsible. dated April 23, 2013
Reg. No. 4224959 HangMan Hangover Management dated October 16, 2012

Whereas,
Consumer Health Brands, Inc. (Name of Assignee)
of
16600 Monterey Street #2633, Morgan Hill, CA 95038 (Address)
is desirous of acquiring said registered trademark;
Now therefore, for good and valuable consideration, the receipt
of which is hereby acknowledged, said CHRIS FENTON (assignor)
does hereby assign to the said Consumer Health Brands, Inc. (Assignee) all
right,
title, and interest in and the trademark goodwill of the
business symbolized thereby,


_____/chrisfenton/_____
Chris Fenton (Assignor) Individual