

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jared Smith		01/19/2014	INDIVIDUAL: UNITED STATES
Peter Rahal		01/19/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Chicago Bar Company LLC		
<b>Street Address:</b>	195 N Harbor Drive		
<b>Internal Address:</b>	Apt. #1907		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60601		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85795731	RXBAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3123609315		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-360-0080		
<b>Email:</b>	tmdocket@gbclaw.net		
<b>Correspondent Name:</b>	Greer Burns & Crain Ltd		
<b>Address Line 1:</b>	300 S. Wacker Drive		
<b>Address Line 2:</b>	Suite 2500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	5519.114388		
<b>NAME OF SUBMITTER:</b>	Tanja Proehl		

OP \$40.00 85795731

Signature:	/Tanja Proehl/
Date:	01/20/2014
Total Attachments: 1 source=RXBAR assignment#page1.tif	

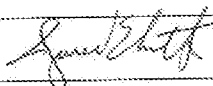
**U.S. TRADEMARK ASSIGNMENT**

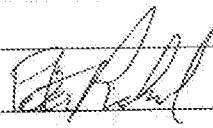
WHEREAS, Jared Smith, an individual having an address of 195 N Harbor Drive, Apt. #1907, Chicago Illinois 60601 AND Peter Rahal, an individual having an address of 195 N Harbor Drive, Apt. #1907, Chicago Illinois 60601 ("Assignors") are the owners of the mark RXBAR, Application Serial No. 85/795731, hereinafter referred to as the "Trademark."

WHEREAS, Chicago Bar Company, an Illinois limited liability company having an address of 195 N Harbor Drive, Apt. #1907, Chicago Illinois 60601 ("Assignee") is desirous of acquiring the entire right, title and interest in and to said Trademark and resulting registration, and the goodwill of the business symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to said Trademark, along with the goodwill of the business symbolized by the Trademark, together with the right to sue and recover for past infringements, dilution and other violations.

ASSIGNORS

<b>JARED SMITH</b>	
Signature: 	
Date: 1/19/14	

<b>PETER RAHAL</b>	
Signature: 	
Date: 1/19/14	