

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Contech IP, LLC		01/20/2014	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Contech Holdings, LLC		
Street Address:	444 West New England Ave.		
Internal Address:	Suite 215		
City:	Winter Park		
State/Country:	FLORIDA		
Postal Code:	32789		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	86047238	LIQUID INVENTORY	
Serial Number:	86059484	REACTIVE SEGMENTING	
Serial Number:	85833568	SITELINE	
Serial Number:	85833588	SITELINE	
Serial Number:	86039789	SMART FLOOR	
Serial Number:	86039804	SMART FLOOR	
Registration Number:	4175001	SONOBI	
Registration Number:	4175002	SONOBI MOBILE	
CORRESPONDENCE DATA			
Fax Number:	3869447952		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	386-255-8171		

OP \$215.00 86047238

Email: lori.sandman@cobbcole.com  
Correspondent Name: Lori Sandman  
Address Line 1: 149 S. Ridgewood Ave.  
Address Line 4: Daytona Beach, FLORIDA 32114

ATTORNEY DOCKET NUMBER:	014-CON-001
NAME OF SUBMITTER:	Lori Sandman
Signature:	/Lori Sandman/
Date:	01/21/2014

Total Attachments: 3  
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source=Trademark Assignment (01605586)#page2.tif

# RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

### 1. Name of conveying party(ies):

CONTECH IP, LLC

- Individual(s)                       Association  
 Partnership                         Limited Partnership  
 Corporation- State: Florida  
 Other \_\_\_\_\_

Citizenship (see guidelines) U.S.

Additional names of conveying parties attached?  Yes  No

### 3. Nature of conveyance/Execution Date(s) :

Execution Date(s) January, 20, 2014

- Assignment                               Merger  
 Security Agreement                       Change of Name  
 Other \_\_\_\_\_

### 2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Contech Holdings, LLC

Street Address: 444 West New England Avenue, Ste 215

City: Winter Park

State: Florida

Country: U.S. Zip: 32789

- Individual(s) Citizenship \_\_\_\_\_  
 Association Citizenship \_\_\_\_\_  
 Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship U.S.  
 Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

### 4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

86047238; 86059484; 85833568; 85833588; 86039789;  
86039804;

B. Trademark Registration No.(s)

4175001; 4175002

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Liquid Inventory; Reactive Segmenting; Siteline; Siteline; Smart Floor; Smart Floor; Sonobi; Sonobi Mobile

### 5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Lori Sandman

Internal Address: \_\_\_\_\_

Street Address: 149 S. Ridgewood Ave., Ste 700

City: Daytona Beach,

State: Florida Zip: 32114

Phone Number: 386-255-8171

Docket Number: \_\_\_\_\_

Email Address: Lori.Sandman@CobbCole.com

### 6. Total number of applications and registrations involved:

8

### 7. Total fee (37 CFR 2.6(b)(6) & 3.41)

\$215.00

- Authorized to be charged to deposit account  
 Enclosed

### 8. Payment Information:

Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: \_\_\_\_\_ /Lori Sandman/

January 21, 2014

Signature

Date

Lori Sandman

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made as of the 20 day of January, 2014 (the "Effective Date") from CONTECH IP, LLC, a Florida limited liability company (the "Assignor") and Contech Holdings, LLC, a Florida limited liability company (the "Assignee").

WHEREAS, Assignor is the owner of certain intellectual property, including but not limited to all right, title and interest in, to and under the following trademarks:

<u>Mark</u>	<u>Filing Date</u>	<u>Serial Number</u>	<u>Registration Number</u>
Liquid Inventory	August 25, 2013	86047238	
Reactive Segmenting	September 9, 2013	86059484	
Siteline	January 28, 2013	85833568	
Siteline	January 28, 2013	85833588	
Smart Floor	August 16, 2013	86039789	
Smart Floor	August 16, 2013	86039804	
Sonobi	November 16, 2011	85474136	4175001
Sonobi Mobile	November 16, 2011	85474144	4175002

WHEREAS, Assignor desires to transfer the Marks to Assignee;

NOW THEREFORE, For and in consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of the date hereof, Assignor does hereby sell, convey, assign and transfer to Assignee its successors and assigns forever, all right, title and interest in and to the Intellectual Property listed above.

Assignor shall at any and all times, upon request by the Assignee, or its legal representative, make, execute, and deliver any and all such other and further instruments as may be necessary or desirable for the purpose of ensuring that all rights in the Intellectual Property are transferred to Assignee, without charge therefore.

IN WITNESS WHEREOF, the Assignor has executed this Assignment, effective as of the day and year first written above.

CONTECH IP, LLC, a Florida limited liability company

Sign:   
Michael Connolly, Manager

STATE OF FLORIDA  
COUNTY OF VOLUSIA

The foregoing instrument was acknowledged before me this 20<sup>th</sup> day of January, 2014, by Michael Connolly, as Manager, of CONTECH IP, LLC, a Florida limited liability company, who is personally known to me or has produced \_\_\_\_\_ as identification.

NOTARY PUBLIC:



Sign: Megan C. Potosky  
Print: Megan Potosky  
State of Florida At Large  
(Seal)

My Commission Expires: November 27, 2015  
Title/Rank: Dir. of Finance & Administration  
Commission Number: EE148608