

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Crestron Electronics, Inc.		01/14/2013	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Intel Corporation		
Street Address:	2200 Mission College Boulevard		
City:	Santa Clara		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4043312	ONCUE	
CORRESPONDENCE DATA			
Fax Number:	4089961145		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	408-414-7330		
Email:	inteldocket@novakdruce.com		
Correspondent Name:	Katherine M. Basile		
Address Line 1:	Novak Druce Connolly Bove + Quigg LLP		
Address Line 2:	21771 Stevens Creek Blvd., Suite 100		
Address Line 4:	Cupertino, CALIFORNIA 95014		
ATTORNEY DOCKET NUMBER:	51359.11509		
NAME OF SUBMITTER:	Beth Craig		
Signature:	/Beth Craig/		
Date:	01/21/2014		
Total Attachments: 1 source=ONCUE assignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Crestron Electronics, Inc. ("Assignor"), a New Jersey corporation, located with a principal place of business at 15 Volvo Drive, Rockleigh, NJ 07647, has adopted, used, and owns rights in and to the mark "ONCUE" in the United States, and owns U.S. Trademark Registration No 4,043,312 thereto, (the "Mark");

WHEREAS, Intel Corporation ("Assignee"), a Delaware corporation having its principal place of business at 2200 Mission College Blvd, Santa Clara, CA 95054 is desirous of acquiring said Mark, and the goodwill associated therewith;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby irrevocably quitclaim, assign, convey, and transfer to Assignee, and its respective successors and assigns, all right, title and interest in and to the Mark throughout the world, together with the goodwill symbolized by and associated with the Mark and together with all causes of action for infringement of such Mark and any and all rights to recover damages and profits arising therefrom. Assignor shall take all such further lawful actions and sign all such further documents, including the assignment of the trademark registered with the United States Patent & Trademark Office, registration number 4,043,312, and provide all such materials in Assignor's possession and control as may be necessary or reasonably requested by Assignee to carry out the purposes of this Assignment, including providing Assignee, at Assignee's expense, with all reasonable assistance in the event that Assignee may find it necessary to prove that the Mark has been used continuously in trade or commerce.

This Assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument. Facsimile or electronic signatures will be deemed to be original signatures for all applicable purposes.

ASSIGNOR: Crestron Electronics, Inc.

By: _____

Name (print): Randy Klein

Title: Executive Vice President

ASSIGNEE: Intel Corporation

By: _____

Name (print): Erik Huggers

Title: Corporate Vice President

