

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UBM CANON LLC	FORMERLY Canon Communications LLC	01/21/2014	LIMITED LIABILITY COMPANY: CALIFORNIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Outcomes LLC
<b>Street Address:</b>	23 Billingsley Drive
<b>City:</b>	Livingston
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	07039
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY

<b>PROPERTY NUMBERS Total: 4</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	3590059	MANNY AWARDS
Registration Number:	3563167	MED AD NEWS
Registration Number:	3688070	PHARMALIVE.COM
Registration Number:	3435788	R&D DIRECTIONS

<b>CORRESPONDENCE DATA</b>	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	973 507 6701
Email:	danielscottbecker@gmail.com
Correspondent Name:	Daniel Becker
Address Line 1:	23 Billingsley Drive
Address Line 4:	Livingston, NEW JERSEY 07039

<b>NAME OF SUBMITTER:</b>	Daniel Becker
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OP \$115.00 3590059

Signature:	/db/
Date:	01/21/2014
Total Attachments: 1 source=Executed Transfer Assignment#page1.tif	

**TRADEMARK ASSIGNMENT AGREEMENT**

This trademark assignment agreement (the "Assignment") is entered into freely by and between UBM CANON LLC (formerly Canon Communications LLC), a Delaware Limited Liability Company with an address at 2901 28<sup>th</sup> St., Santa Monica, CA 90405 ("Assignor") and OUTCOMES LLC, a New Jersey Limited Liability Company with an address at 23 Billingsley Drive, Livingston, NJ 07039 ("Assignee") (Assignor and Assignee are collectively referred to herein as the "Parties").

WHEREAS, the Parties entered into a Trademark Purchase and Domain Name Transfer Agreement on January 2, 2014 regarding United States trademarks MANNY AWARDS (Registration Number 3590059), MED AD NEWS (Registration Number 3563167), PHARMALIVE.COM (Registration Number 3688070) and R & D DIRECTIONS (Registration Number 3435788 (the "Marks")); and

WHEREAS, Assignee wishes to take such appropriate action as may be necessary to vest in and secure unto Assignee the full right, title and interest in and to the Marks; and;

WHEREAS, Assignor wishes to consent to such action;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, the Parties agree as follows:

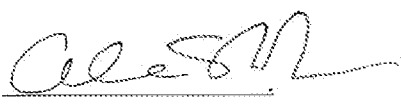
- 1. Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States to issue or transfer the Marks to Assignee as owner of all right, title and interest therein, or otherwise as Assignee may direct, in accordance with the terms of this Assignment.
- 2. General. This Assignment may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this Assignment. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the United States of America and the State of New York without regard to any choice of law provisions.

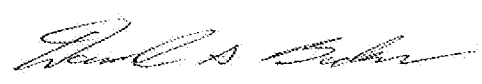
IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

Date: January 21, 2014.

ASSIGNOR

ASSIGNEE

By: 

By: 

Name: Aharon Shamash

Name: Daniel S. Becker

Title: CFO - UBM Connect

Title: Owner, Outcomes LLC