

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Natural Trends, LLC		12/12/2013	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	NTrends LLC		
Street Address:	63 North 400 West		
City:	Provo		
State/Country:	UTAH		
Postal Code:	84601		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85716373	REDNECK REPAIR KIT	
CORRESPONDENCE DATA			
Fax Number:	8014153500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8014153000		
Email:	ipmail@djplaw.com		
Correspondent Name:	Brick G. Power		
Address Line 1:	111 E. Broadway, Suite 900		
Address Line 2:	Durham, Jones & Pinegar, P.C.		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	27054-TM1001US		
NAME OF SUBMITTER:	Brick G. Power		
Signature:	/brick g power, Reg No 38,581/		

OP \$40.00 85716373

Date:

01/22/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Agreement") is entered into by and between Natural Trends, LLC, a Utah limited liability company ("Assignor"), and NTrends LLC, a Utah limited liability company ("Assignee").

WHEREAS, Assignor has adopted, used and is using, and is the owner of all right, title and interest in and to the REDNECK REPAIR KIT trademark (the "Trademark"), U.S. Application No. 85/716,373, filed on August 29, 2012 (the "'373 Application"), and any registration granted from the '373 Application, along with the right to apply for and receive registrations for the Trademark in any jurisdiction throughout the world, and all goodwill of the business symbolized by and associated with the Trademark (the "Goodwill"); and

WHEREAS, Assignee desires to acquire the entire rights, titles and interests in and to the Trademarks, the '373 Application and any registration granted from the '373 Application, along with any and all Goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby acknowledges its assignment and transfer to Assignee of the entire rights, titles and interests in and to the Trademarks, the '373 Application, any registration granted from the '373 Application and the Goodwill.

Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and authorized officials in jurisdictions outside of the United States of America, to grant and maintain trademark registrations to Assignee as the owner of the entire rights, titles and interests in and to the Trademarks, the '373 Application, any registration granted from the '373 Application and the Goodwill, for the sole use and enjoyment of Assignee, its successors and assigns.

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This Agreement shall be binding upon the successors and legal representatives of Assignor.

DATED this 12 day of December, 2013.

NATURAL TRENDS, LLC
a Utah limited liability company



Paul Christensen, President

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

SLC_1695210.1

RECORDED: 01/22/2014

**TRADEMARK
REEL: 005197 FRAME: 0906**