

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Horizon Hobby, Inc.		01/15/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	JR AMERICAS, INC.		
Street Address:	P.O. Box 8757		
City:	Champaign		
State/Country:	ILLINOIS		
Postal Code:	61826		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2746675	JR	
Registration Number:	2746674	JR	
Registration Number:	3097899	FEEL THE DIFFERENCE!	
CORRESPONDENCE DATA			
Fax Number:	3129130002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 913 0001		
Email:	allen@mbhb.com		
Correspondent Name:	McDonnell Boehnen Hulbert & Berghoff LLP		
Address Line 1:	300 South Wacker Drive, Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	2032-41		
NAME OF SUBMITTER:	Ryan C. Clark		

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Signature:	/Ryan C. Clark/
Date:	01/22/2014
Total Attachments: 2 source=JR_TM_Assignment_01152014#page1.tif source=JR_TM_Assignment_01152014#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Horizon Hobby, Inc., a corporation organized under the laws of Delaware and located at 4105 Fieldstone Road, Champaign, IL 61822 ("Assignor"), is the record owner of the entire right, title and interest in and to the registered intellectual property assets identified on the attached Schedule A and related unregistered intellectual property assets; and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the intellectual property assets listed in Schedule A, together with all of the goodwill associated with the identified trademarks and all common law rights associated with such trademarks by virtue of its use in commerce, to JR Americas, Inc., a corporation organized under the laws of Delaware and located at PO Box 8757, Champaign, IL 61826 ("Assignee"); and

NOW, THEREFORE, in view of the promises herein and in consideration of valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to all of the intellectual property assets listed in Schedule A, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on the day set forth below.

Horizon Hobby, Inc.

Date: January 15, 2014

By: Robert Peak

Name: Robert Peak

Title: CFO

Schedule A

Registered Trademarks

Country	Trade Mark	Application No.	Application Date	Registration No.	Status
USA	JR	76434793	July 26, 2002	2746675	Registered
USA	JR	76434792	July 26, 2002	2746674	Registered
USA	FEEL THE DIFFERENCE!	78641432	June 1, 2005	3097899	Registered

Common Law Trademarks

AirPac
Airskipper
Channel Xpander
Data Transfer
DataSafe
DMSS
Ergo
Extra Life
FlexEquip
FlexSelect
Flight-Trak
J-Line
JR Racing
JR SPORT
MatchBox
MatchMaker
Mode Change Flight Control
Parkmite
ScanSelect
ServoSet
Super-Sport
SuperSteel
Tail Lock
Ultra Series
UltraLok
Venture
Vibe 50
Vibe 90 3D
Vigor
Voyager
What Performance Is All About