

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brilliant Earth Inc.		11/29/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Brilliant Earth, LLC
Street Address:	26 O'Farrell St.
Internal Address:	10th Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94108
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	3851727	BRILLIANT EARTH
Registration Number:	3608760	
Registration Number:	3449211	LUXURY WITH A CONSCIENCE

CORRESPONDENCE DATA	
Fax Number:	3128767934
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312.876.2837
Email:	trademarks.us@dentons.com
Correspondent Name:	Tara Reedy Sliva
Address Line 1:	P.O. Box #061080
Address Line 2:	Wacker Drive Station, Willis Tower
Address Line 4:	Chicago, ILLINOIS 60606-1080

ATTORNEY DOCKET NUMBER:	12000152-0002
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OP \$90.00 3851727

NAME OF SUBMITTER:	Tara Reedy Sliva
Signature:	/tara reedy sliva/
Date:	01/22/2014
Total Attachments: 2 source=Delaware Inc to LLC#page1.tif source=Delaware Inc to LLC#page2.tif	

Delaware

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The First State

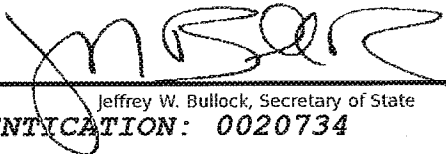
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BRILLIANT EARTH INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BRILLIANT EARTH INC." TO "BRILLIANT EARTH, LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF NOVEMBER, A.D. 2012, AT 1:45 O'CLOCK P.M.



4017245 8100V

121274777

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0020734

DATE: 11-29-12

TRADEMARK
REEL: 005198 FRAME: 0082

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT**

- FIRST.** The jurisdiction where the Corporation first formed is Delaware.
- SECOND.** The jurisdiction immediately prior to filing this Certificate is Delaware.
- THIRD.** The date the corporation first formed is August 25, 2005.
- FOURTH.** The name of the Corporation immediately prior to filing this Certificate is Brilliant Earth Inc.
- FIFTH.** The name of the Limited Liability Company as set forth in the Certificate of Formation is Brilliant Earth, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 29th day of November, 2012.

/s/ Eric Grossberg
Eric Grossberg
Co-President