

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Field & Stream Holdings, LLC		01/22/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Field & Stream Licenses Company, LLC		
Street Address:	18 Kings Highway North		
City:	Westport		
State/Country:	CONNECTICUT		
Postal Code:	06880		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2806776	FIELD & STREAM	
Registration Number:	3315989	FIELD & STREAM	
CORRESPONDENCE DATA			
Fax Number:	6178568201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-856-8145		
Email:	ip@brownrudnick.com		
Correspondent Name:	Mark S. Leonardo		
Address Line 1:	One Financial Center		
Address Line 2:	BROWN RUDNICK LLP		
Address Line 4:	Boston, MASSACHUSETTS 02111		
ATTORNEY DOCKET NUMBER:	26365/2		
NAME OF SUBMITTER:	Mark S. Leonardo		

Signature:	/Mark S. Leonardo/
Date:	01/22/2014
Total Attachments: 3 source=26365_TM_Assignment#page1.tif source=26365_TM_Assignment#page2.tif source=26365_TM_Assignment#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), is delivered and effective as of this 22nd day of January, 2014 by Field & Stream Holdings, LLC ("Assignor"), to and in favor of Field & Stream Licenses Company, LLC ("Assignee"). Both Assignor and Assignee are collectively referred to herein as the "Parties".

WHEREAS, Assignor agreed to assign to Assignee, and Assignee wishes to acquire from Assignor, all of the Assignor's rights, title and interest in and to the trademark registration identified and set forth on Schedule A attached hereto, and all goodwill associated with the foregoing (collectively, the "Assigned Trademarks");

WHEREAS, Assignee is the successor to that portion of the assets of the business of Assignor to which the Assigned Trademarks pertains and such business is ongoing;

WHEREAS, Assignor wishes to confirm Assignee's ownership of the trademark and assign to Assignee all worldwide right, title and interest in and to the Assigned Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby agree as follows:

1. Assignment of Assigned Trademarks. Assignor hereby irrevocably sells, transfers, conveys, assigns and delivers to Assignee any and all worldwide right, title and interest Assignor holds, or may hold, in and to the Assigned Trademarks, including the goodwill of the business in connection with which said mark is used and which is symbolized by said mark, together with all rights derived therefrom and any registrations and applications therefor, including, without limitation, statutory, common law and contractual rights, in, to and under the Assigned Trademarks that are or may be secured under the laws of the United States, any multi-national trademark authority or any foreign country, now or hereafter arising or in effect, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns to the end of the term or terms for which the Assigned Trademarks is granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, and in and to all rights to collect income, royalties, damages and payments in connection with any of the foregoing, including, without limitation, in and under all causes of action (either in law or in equity), and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned under this Assignment.
2. Recordation of Assignment. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office and/or the applicable foreign authorities to record Assignee as the assignee and owner of the Assigned Trademarks.
3. Further Assistance. Assignor shall provide Assignee, its successors and assigns, and their legal representatives such information, documents and assistance as Assignee or any such other person or entity may reasonably request to effectuate and implement this Assignment.
4. Counterparts. This Assignment may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, and all of which together shall constitute one and the same instrument.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be duly executed in duplicate originals by their duly authorized representative as of the day and year first above written.

ASSIGNOR

FIELD & STREAM HOLDINGS, LLC

By Michael Tewey
Name: Michael Tewey
Title: President

ASSIGNEE

FIELD & STREAM LICENSES COMPANY, LLC

By Michael Tewey
Name: Michael Tewey
Title: President

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

Schedule A

Assigned Trademarks

Mark	Country	Reg. No/ Reg. Date
FIELD & STREAM	US	2806776
FIELD & STREAM	US	3315989

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