

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Kendall Harter		01/22/2014	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Blue Matrix Labs
Street Address:	PO Box 342677
City:	Austin
State/Country:	TEXAS
Postal Code:	78734
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Serial Number:	85788906	BLITZED ENERGY
Serial Number:	85408548	SHAGS
Serial Number:	85809975	PIRATE ENERGY
Serial Number:	86032024	IWICH
Serial Number:	85920990	WET BEAVER
Serial Number:	85958457	GET ON IT
Serial Number:	85942682	PARTY LIKE A PIRATE
Serial Number:	85942683	THE PARTY STARTS HERE
Serial Number:	85942681	RELEASE YOUR INNER PIRATE
Serial Number:	85944547	LANDING STRIP
Serial Number:	85944552	BLUE BALL
Serial Number:	86102736	IPAK
Serial Number:	86029465	IPAKS
Serial Number:	86029462	ALIEN WARFARE

CH \$390.00 85788906

Serial Number:

86028309

OUT OF THIS WORLD

**CORRESPONDENCE DATA**

Fax Number:

6509892131

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone:

(650) 390-6458

Email:

mitesh@legalforcelaw.com

Correspondent Name:

Mitesh Patel

Address Line 1:

1580 W El Camino Real, Suite 13

Address Line 4:

Mountain View, CALIFORNIA 94040

ATTORNEY DOCKET NUMBER:

79786

NAME OF SUBMITTER:

Mitesh Patel

Signature:

/mitesh patel/

Date:

01/22/2014

**Total Attachments: 2**

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 22 day of January 2014 by Kendall Harter, a citizen of the United States, having an address at PO Box 698, Spicewood TX 78669 and PO Box 342677, Austin TX 78734 (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

Blue Matrix Labs, (hereinafter referred to as "ASSIGNEE"), a limited liability company incorporated under the laws of Texas, having its address as PO Box 342677, Austin TX 78734, acting through Kendal Harter, its CEO.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
BLITZED ENERGY	Standard Character	85788906	2012-11-28	Notice of Allowance Issued
SHAGS	Standard Character	85408548	2011-08-26	Registered
PIRATE ENERGY	Standard Character	85809975	2012-12-24	Opposition Pending
IWICH	Standard Character	86032024	2013-08-08	Notice of Allowance Issued
WET BEAVER	Standard Character	85920990	2013-05-02	Non-Final Action
GET ON IT	Standard Character	85958457	2013-06-13	Notice of Allowance Issued
PARTY LIKE A PIRATE	Standard Character	85942682	2013-05-25	Non-Final Action
THE PARTY STARTS HERE	Standard Character	85942683	2013-05-25	Published for Opposition
RELEASE YOUR INNER PIRATE	Standard Character	85942681	2013-05-25	Non-Final Action
LANDING STRIP	Standard Character	85944547	2013-05-29	Notice of Allowance Issued
BLUE BALL	Standard Character	85944552	2013-05-29	Notice of Allowance Issued
IPAK	Standard Character	86102736	2013-10-28	New Application
IPAKS	Standard Character	86029465	2013-08-06	Notice of Allowance Issued
ALIEN WARFARE	Standard Character	86029462	2013-08-06	Published for Opposition
OUT OF THIS WORLD	Standard Character	86028309	2013-08-05	Notice of Allowance Issued

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration as agreed by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:

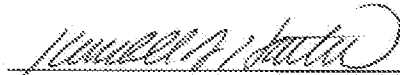
The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States,

along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

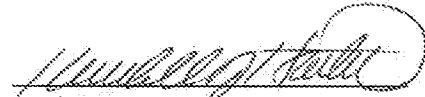
IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR

ASSIGNEE



Kendal Harter  
Owner



Kendall Harter  
CEO  
Blue Matrix Labs