

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Covers, Inc.		12/31/2013	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	Handstands Promo, Inc.
Street Address:	102 West 12200 South
City:	Draper
State/Country:	UTAH
Postal Code:	84020
Entity Type:	CORPORATION: UTAH

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2819727	JELLY
Registration Number:	2797624	CELL MATE
Registration Number:	2799439	JELLY SMACKER
Registration Number:	3320690	GADGET GRIPS
Registration Number:	3595659	SKINWARE
Registration Number:	3628425	A.ROMA
Registration Number:	3640796	COOL LIFT
Registration Number:	3935061	MADE TO GO
Serial Number:	85815178	DOT
Serial Number:	85882888	GADGET GRIPS
Serial Number:	85882989	GADGET GRIPS

CORRESPONDENCE DATA

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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via US Mail.

Phone: 312-577-8438
Email: raquel.haleem@kattenlaw.com
Correspondent Name: Raquel Haleem c/o Katten Muchin Rosenman
Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	214338-102
NAME OF SUBMITTER:	Raquel Haleem
Signature:	/Raquel Haleem/
Date:	01/23/2014

Total Attachments: 3

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WHEN RECORDED RETURN TO:
Peter M. de Jonge
THORPE NORTH & WESTERN, LLP
P.O. BOX 1219
SANDY, UTAH 84091-1219

ATTORNEY DOCKET NO. 00980-32963

ASSIGNMENT

WHEREAS, American Covers, Inc. (hereinafter referred to as "ASSIGNOR"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 102 West 12200 South, Draper, UT 84020, is the owner of all rights, title, and interest in and to the trademarks rights, trademark registrations, and trademark applications, identified in Exhibit A (hereinafter referred to as the "American Covers' Trademarks") and

WHEREAS, Handstands Promo, Inc. (hereinafter referred to as "ASSIGNEE"), a corporation duly organized and existing under the laws of the State of Utah, having a principal business office at 102 West 12200 South, Draper, UT 84020, is desirous of acquiring all right, title and interest in and to the American Covers' Trademarks held by ASSIGNOR;


NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the American Covers' Trademarks, including the registration and applications listed in Exhibit A, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the American Covers' Trademarks.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the American Covers' Trademarks to the ASSIGNEE as the owner of the entire interest of the American Covers' Trademarks, for the

sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 31 day of December, 2013.



By: Todd C. Stewart

Title: CFO & SEC

American Covers, Inc.

Exhibit A

American Covers' Trademarks

Mark	Filing Date	Registration Date	Registration No.
JELLY	October 29, 2002	March 2, 2004	2,819,727
CELL MATE	October 29, 2002	December 23, 2003	2,797,624
JELLY SMACKER	October 29, 2002	December 23, 2003	2,799,439
GADGET GRIPS	November 21, 2005	October 23, 2007	3,320,690
SKINWARE	July 16, 2007	March 24, 2009	3,595,659
A.ROMA	April 22, 2008	May 26, 2009	3,628,425
COOL LIFT	March 19, 2008	June 16, 2009	3,640,796
MADE TO GO	June 26, 2009	March 22, 2011	3,935,061

Mark	Filing Date	Application No.
DOT	January 3, 2013	85/815,178
GADGET GRIPS	March 21, 2013	85/882,888
GADGET GRIPS	March 21, 2013	85/882,989