

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brand Opportunities, LLC		12/31/2013	LIMITED LIABILITY COMPANY: NEVADA
RECEIVING PARTY DATA			
Name:	Beverage Alcohol Consultants, Inc.		
Street Address:	8733 Lakewood Drive, Suite B		
City:	Windsor		
State/Country:	CALIFORNIA		
Postal Code:	95492		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	3819504	ANGEL'S LANDING	
Registration Number:	3868900	BAUS FAMILY VINEYARDS	
Registration Number:	4010548	BUCCIA DE LIMONE	
Registration Number:	3999112	CASA DORA	
Registration Number:	3888179	CASTAWAY COVE	
Registration Number:	4203345	THE CULPRIT	
Registration Number:	3888180	GRAYS PEAK	
Registration Number:	3743164	PARK LANE	
Registration Number:	4180497	PERSEVERANCE	
Registration Number:	4180605	PLEASURES OPN	
Registration Number:	3702977	RAVE	
Registration Number:	4032378	ROYAL JAMES	
Registration Number:	3836108	SNOWLINE	
Registration Number:	3489842	WINDY LANE	

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TRADEMARK

CORRESPONDENCE DATA

Fax Number: 7072556876

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 7072527122

Email: tmdept@dpf-law.com

Correspondent Name: J. Scott Gerien

Address Line 1: 1455 First Street, Suite 301

Address Line 4: Napa, CALIFORNIA 94559

ATTORNEY DOCKET NUMBER:	GREAT DOMAINS
NAME OF SUBMITTER:	J. Scott Gerien
Signature:	/J. Scott Gerien/
Date:	01/23/2014

Total Attachments: 5
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TRADEMARK AND INTELLECTUAL PROPERTY
ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of December 31, 2013 (the "Effective Date") by and between Brand Opportunities, LLC, a Nevada limited liability company with its principal place of business at 4221 Bienville Street, New Orleans, LA 70119 ("Assignor") and Beverage Alcohol Consultants, Inc., a Delaware corporation with its principal place of business at 8733 Lakewood Drive, Suite B, Windsor, California ("Assignee"), (referred to collectively as the "Parties" and individually as a "Party").

WHEREAS, Assignor is the sole owner of all rights, title and interest in and to the trademarks listed in Attachment I (the "Marks"), registered in the U.S. Patent and Trademark Office and to the goodwill and reputation of the business in the United States connected with and symbolized by the Marks, as well as all intellectual property related to the Marks; and

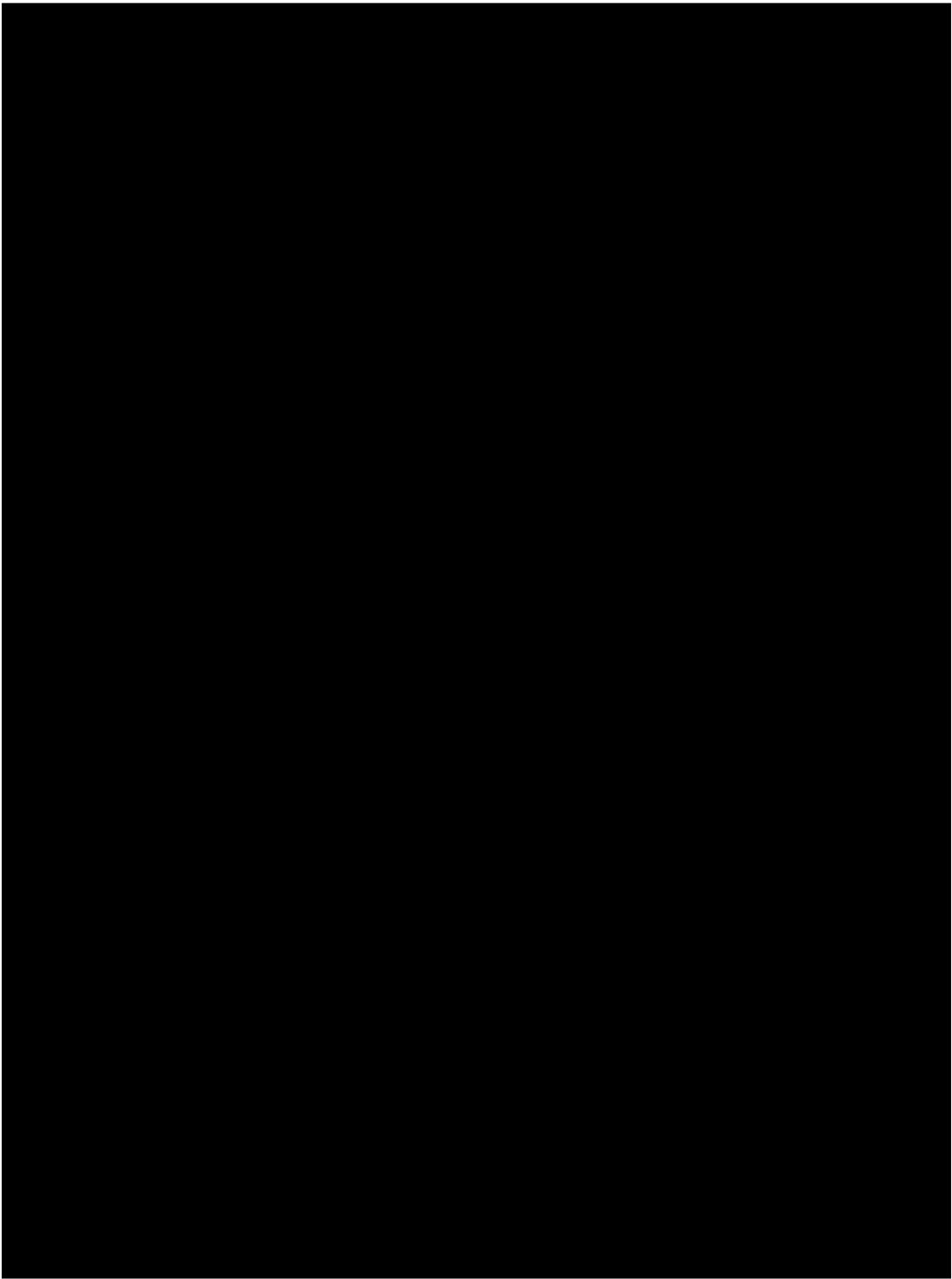
WHEREAS, Assignor wishes to assign all right, title and interest in and to the Marks, the U.S. registration thereof, and the related goodwill and intellectual property to Assignee, and Assignee wishes to accept such assignment;

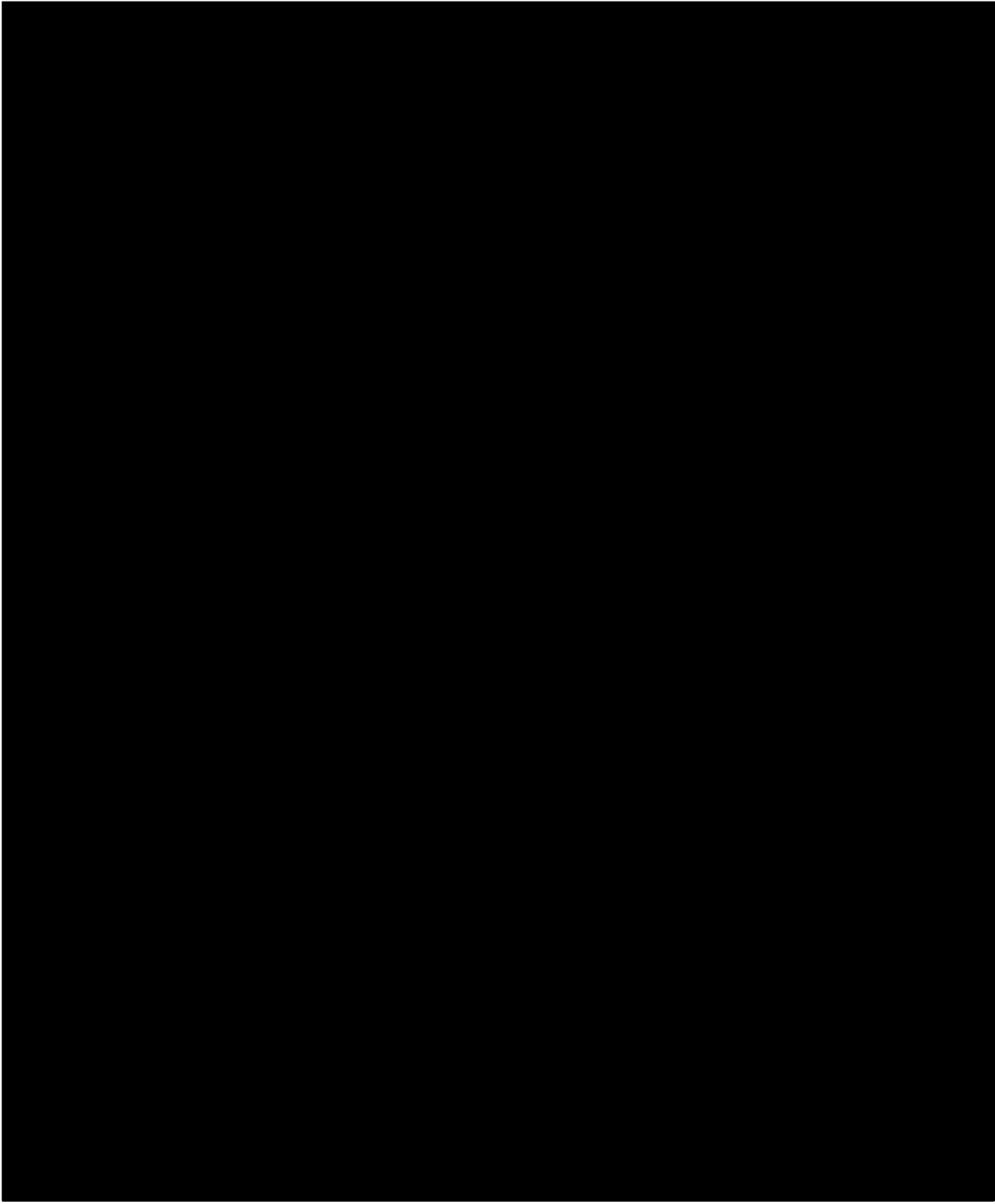
NOW, THEREFORE, in consideration of the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby transfers, conveys and assigns to Assignee all right, title and interest throughout the world in and to the Marks, together with (a) all national, foreign and state registrations, applications for registration and renewals and extensions thereof; (b) all common law rights related thereto; (c) all goodwill associated therewith; (d) all other intellectual property related to the Marks, including, without limitation, all owned assumed names, trade names, trademarks and service marks, trade dress, copyrights, artistic and moral rights, character rights, licensed rights and any and all other proprietary rights of any kind whatsoever, including but not limited to any such rights in labels, packaging, Internet domain names, web sites and advertising and promotional materials related to the Marks, together with any and all goodwill associated therewith; (e) all benefits, privileges, causes of action and remedies relating to any of the foregoing, whether before or hereafter accrued, including, without limitation, the exclusive rights to apply for and maintain all such registrations, renewals and/or extensions; to sue for all past, present or future infringements or other violations of any rights in the Mark; and to settle and retain proceeds from any such actions (collectively, the "Rights"). Assignor retains no rights to use the Mark and agrees not to challenge the validity of Assignee's ownership in the Mark.

2. Payment. As payment for the assignment of the Rights, Assignee will pay to Assignor the total of [REDACTED] U.S. Dollars [REDACTED] within thirty (30) days of the Effective Date.

3. Representations and Warranties. Assignor represents, warrants and covenants that:





IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by their duly authorized representatives.

ASSIGNEE
BEVERAGE ALCOHOL CONSULTANTS, INC.

By: _____

Name: Ed Notarius

Title: President

ASSIGNOR
BRAND OPPORTUNITIES, LLC

By: _____

Name: _____

Title: _____

ATTACHMENT 1

Trademark List

Word Mark	Serial Number	Reg. Number
ANGEL'S LANDING	77723293	3819504
BAUS FAMILY VINEYARDS	85046624	3868900
BUCCIA DE LIMONE	85170060	4010548
CASA DORA	77950809	3999112
CASTAWAY COVE	85009559	3888179
THE CULPRIT	85342051	4203345
GRAYS PEAK	85009586	3888180
PARK LANE	77589353	3743164
PERSERVERANCE	85303337	4180497
PLEASURES OPN	85330004	4180605
RAVE	77533058	3702977
ROYAL JAMES	85009567	4032378
SNOWLINE	77790620	3836108
WINDY LANE	77223958	3489842