

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boutique WLKN Inc.		01/21/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Gestion WLKN Inc.		
Street Address:	2828 chemin des Quatre-Bourgeois		
City:	Quebec		
State/Country:	CANADA		
Postal Code:	G1V 1X4		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86037200	WLKN	
Serial Number:	86104209	W WLKN	
Serial Number:	86104098	W WLKN	
CORRESPONDENCE DATA			
Fax Number:	8132735145		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	813-273-5000		
Email:	ptotpa@gray-robinson.com		
Correspondent Name:	Stefan V. Stein, Esquire		
Address Line 1:	Post Office Box 3324		
Address Line 2:	IP Dept.		
Address Line 4:	Tampa, FLORIDA 33601-3324		
ATTORNEY DOCKET NUMBER:	54047976.1010		
DOMESTIC REPRESENTATIVE			

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TRADEMARK
 REEL: 005200 FRAME: 0681

OP \$90.00 86037200

Name: Stefan V. Stein, Esquire
Address Line 1: Post Office Box 3324
Address Line 2: IP Dept.
Address Line 4: Tampa, FLORIDA 33601-3324

NAME OF SUBMITTER:

Stefan V. Stein

Signature:

/Stefan V. Stein/

Date:

01/24/2014

Total Attachments: 2


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ASSIGNMENT

WHEREAS, **Boutique WLKN Inc.**, a corporation organized under the laws of the Province of Québec, Canada, located and doing business at 2828, chemin des Quatre-Bourgeois, Québec, province of Québec, Canada, G1V 1X4 (hereinafter "Assignor") has adopted and used in connection with its business the following trademarks:

Trade-mark	Country	Application number	Application date
Lettres et barre horizontale. 	Canada	1,623,162	April 19, 2013
Lettres et barre horizontale. 	Canada	1,623,163	April 19, 2013
Lettres et barre verticale. 	Canada	1,623,169	April 19, 2013
WLKN	Canada	1,614,271	February 14, 2013
WLKN	Canada	1,643,781	September 18, 2013
WLKN	Europe	12065918	August 14, 2013
W (horizontal) WLKN and design 	Europe	012262622	October 29, 2013
WLKN	United States	86/037,200	August 14, 2013
W (vertical) WLKN and design 	United States	86/104,209	October 29, 2013

Trade-mark	Country	Application number	Application date
W (horizontal) WLKN and design 	United States	8666/104,098	October 29, 2013

And :

WHEREAS, **Gestion WLKN Inc.**, a corporation organized under the laws the Province of Québec, Canada, located and doing business at 2828, chemin des Quatre-Bourgeois, Québec, province of Québec, Canada, G1V 1X4 (hereinafter "Assignee"), desires to acquire the entire rights, titles, and interests in and to the aforesaid trademarks with the business associated therewith, including all good will associated with the business symbolized by these trademarks.

NOW THEREFORE, Assignor hereby assigns and transfers and sets over to Assignee, the entire rights, titles, interests in and to the trademarks including, without limitation all renewals thereof all with the business associated with said trademarks, and the good will of the business connected with the aforesaid trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world for these trademarks and affiliated registrations assigned herein.


Assignor further warrants that upon request of Assignee that it shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information or assistance as Assignee may consider necessary to carry out the intent of this Assignment.


This Assignment shall be binding upon the parties, their successors and/or assigns, and all other acting by, through, with or under their direction, and all those in privity therewith.

DATED this 21 day of January 2014

Assignor:
BOUTIQUE WLKN INC.

Assignee:
GESTION WLKN INC.

Per: 
Name: Pierre-Olivier Mercier
Title: PRESIDENT

Per: 
Name: Pierre-Olivier Mercier
Title: PRESIDENT