

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Better Baby, LLC		12/31/2013
			LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Bulletproof Digital, Inc.		
Street Address:	24 Roy Street, Suite 756		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 6			
	Property Type	Number	Word Mark
	Registration Number:	4253196	BULLETPROOF
	Serial Number:	85943075	BULLETPROOF THE STATE OF HIGH PERFORMANC
	Serial Number:	85918078	UPGRADED
	Serial Number:	86084908	BRAIN OCTANE
	Serial Number:	86050716	MCTWATER
	Serial Number:	86050752	FATWATER
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	paul@bulletproofexec.com		
Correspondent Name:	Paul A. Spiegel		
Address Line 1:	146 Stanyan Street		

OP \$165.00 4253196

Address Line 4: San Francisco, CALIFORNIA 94118

NAME OF SUBMITTER:	Paul Spiegel
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Signature:	/pspiegel/
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Date:	01/27/2014
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Total Attachments: 5

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"BETTER BABY, LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "BULLETPROOF MEDIA, LLC" UNDER THE NAME OF "BULLETPROOF MEDIA, LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013, AT 6:01 O'CLOCK P.M.

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131496944



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1026335

DATE: 01-02-14

TRADEMARK
REEL: 005202 FRAME: 0099

CERTIFICATE OF MERGER

Merging

BETTER BABY, LLC (a Delaware limited liability company)

into

BULLETPROOF MEDIA, LLC (a Delaware limited liability company)

(Pursuant to Section 18-209 of the Delaware Limited Liability Company Act)

December 31, 2013

Pursuant to Section 18-209 of the Limited Liability Company Act of the State of Delaware (the "DLLCA"), Bulletproof Media, LLC, a limited liability company organized and existing under the laws of the State of Delaware (the "Company"), hereby certifies that:

FIRST: The name and state of organization of each of the constituent entities of the merger are as follows:

<u>Name of Entity</u>	<u>State of Organization</u>
Better Baby, LLC	Delaware
Bulletproof Media, LLC	Delaware

SECOND: An Agreement and Plan of Merger, dated December 31, 2013 (the "Merger Agreement"), between Better Baby, LLC, a Delaware limited liability company, and the Company, to effect, among other things, the merger of Better Baby, LLC with and into the Company (the "Merger"), has been approved, adopted, certified, executed and acknowledged by each of the Company and Better Baby, LLC in accordance with Sections 18-204 and 18-209 of the DLLCA.

THIRD: The name of the surviving limited liability company in the merger is Bulletproof Media, LLC, a Delaware limited liability company (the "Surviving Entity"), which will continue its existence as the surviving company pursuant to the provisions of the DLLCA.

FOURTH: The Certificate of Formation of the Company shall continue as the Certificate of Formation of the Surviving Entity.

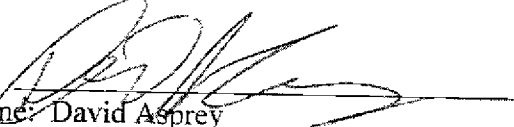
FIFTH: The effective date of the Merger herein provided for shall be upon filing of this Certificate of Merger with the Secretary of State of the State of Delaware.

SIXTH: The executed Merger Agreement is on file at Bulletproof Media, LLC, 195 Hwy. 50, Ste. 104, Unit 263, Stateline, NV 89449.

SEVENTH: A copy of the Merger Agreement will be furnished by the Surviving Entity upon request and without cost to any member of the Company.

IN WITNESS WHEREOF, the Company has caused this Certificate Merger to be signed as of the date first written above.

BULLETPROOF MEDIA, LLC

By: 
Name: David Asprey
Title: Member

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEVADA LIMITED LIABILITY COMPANY UNDER THE NAME OF "BULLETPROOF MEDIA, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "BULLETPROOF MEDIA, LLC" TO "BULLETPROOF DIGITAL, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013, AT 6:23 O'CLOCK P.M.

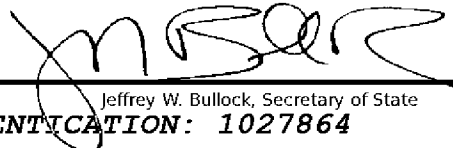
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5459070 8100V

131496959



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1027864


DATE: 01-02-14

TRADEMARK
REEL: 005202 FRAME: 0102

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A LIMITED LIABILITY COMPANY TO A
CORPORATION PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Limited Liability Company first formed is Nevada.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the Limited Liability Company first formed is July 16, 2013.
- 4.) The name of the Limited Liability Company immediately prior to filing this Certificate is Bulletproof Media, LLC.
- 5.) The name of the Corporation as set forth in the Certificate of Incorporation is Bulletproof Digital, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 31st day of December, A.D. 2013.

By: 

Name: David Asprey
Print or Type

Title: Member
Print or Type