

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Frabill, Inc.		01/20/2014	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Plano Molding Company, Inc.
Street Address:	431 East South Street
City:	Plano
State/Country:	ILLINOIS
Postal Code:	60545-1601
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	2489397	AQUA-LIFE
Registration Number:	3820927	BENCHMARK
Registration Number:	4184409	CALIBRATOR
Registration Number:	3900766	CRAWLER CABIN
Registration Number:	3150003	DOC CHUMLY'S
Registration Number:	0700898	FLOW-TROLL
Registration Number:	1284478	FRABILL
Registration Number:	4367565	FRABILL
Registration Number:	1319585	FRABILL
Registration Number:	1362134	FRABILL
Serial Number:	85769280	TRUSTED GEAR FRABILL SINCE 1938
Registration Number:	3959984	FXE
Registration Number:	3344318	GLIDE TRAX
Registration Number:	3338811	GLIDE TRAX

OP \$865.00 2489397

Registration Number:	2090351	HABITAT
Registration Number:	3732607	HIBER-NET
Registration Number:	4090818	HOT STICK
Registration Number:	3798705	ICE HUNTER
Registration Number:	4184413	JIGGLER
Registration Number:	2922936	MIN-O2-LIFE
Registration Number:	2462812	POWER CATCH
Registration Number:	3987223	POWER STOW
Registration Number:	3609544	R2-TEC
Registration Number:	3827178	SNOCORE
Registration Number:	3816873	SNOSHELL
Registration Number:	4375936	SNOSUIT
Registration Number:	3278178	SNOSUIT
Serial Number:	85529313	SNOW SHOE
Registration Number:	3999586	SPILL WAY
Registration Number:	4013879	STORMSHELL
Registration Number:	4151975	STRAIGHT LINE
Registration Number:	2900946	SUB ZERO
Registration Number:	1610002	SUPER-GRO
Registration Number:	2904009	ULTRA ICE

CORRESPONDENCE DATA

Fax Number: 8046982230
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 804-775-1166
Email: jpeyton@mcguirewoods.com
Correspondent Name: Janet P. Peyton
Address Line 1: 901 E. Cary Street
Address Line 4: Richmond, VIRGINIA 23219

NAME OF SUBMITTER:	Janet P. Peyton
Signature:	/Janet P. Peyton/
Date:	01/27/2014

Total Attachments: 5
source=FRABILL ASSIGNMENT EXEC#page1.tif
source=FRABILL ASSIGNMENT EXEC#page2.tif
source=FRABILL ASSIGNMENT EXEC#page3.tif

source=FRABILL ASSIGNMENT EXEC#page4.tif

source=FRABILL ASSIGNMENT EXEC#page5.tif

INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made as of the 20th day of JAN, 2014, by Frabill, Inc., a Wisconsin corporation ("Assignor"), in favor of Plano Molding Company, a [LLC] corporation ("Assignee").

Assignor desires to transfer to Assignee Assignor's entire right, title and interest in the following:

- (a) the trademarks and all formal applications and registrations therefor throughout the world as more fully described on Schedule A, together with the goodwill that Assignor has developed therein (the "Marks"), and
- (b) the patents and patent applications identified on Schedule B, including any and all other applications for letters patent on the inventions described therein in whatsoever countries, including all non-provisional, divisional, renewal, substitute, design, continuation, re-issue, and Convention applications based in whole or in part upon the inventions, or upon said applications, including any applications that claim priority thereto, and any and all letters patent, reissues, and extensions of letters patent granted for said inventions or upon said applications, and every priority right that is or may be predicated upon or arise from the inventions, applications, or letters patent (the "Patents"), and
- (c) all trade secrets, know-how, copyrightable works of authorship and all other types of intangible intellectual property, and any and all improvements thereto, owned by Assignor

(collectively, the "Intellectual Property").

Therefore, Assignor and Assignee agree as follows:

1. Assignor hereby conveys, assigns, sells, and transfers to Assignee and its successors and assigns Assignor's entire right, title, and interest in and to the Intellectual Property, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its subsidiaries, affiliates, successors, assigns, licensees, and legal representatives, as such rights would have been held and enjoyed by Assignor had this Assignment not been made.

2. The rights assigned hereunder specifically include the right to sue for any and all past infringements of the Intellectual Property, and to receive any and all damages awarded as a result of any such claim.

3. Assignor hereby designates Assignee as its attorney in fact to execute any other documents or to provide any further materials or documentation necessary in order to fulfill the provisions of or the purpose of this Assignment.

4. This Assignment is binding upon the parties and their respective heirs, successors, assigns, trustees, and representatives.

Assignor has executed this Assignment to be effective as of the date first written above.

Frabill, Inc.

By: John P. Preussen

Printed Name: JOHN P. PREUSSEN

Title: CEO

Date: 20-January, 2014

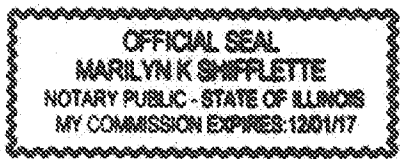
State of Illinois

City/County of Kendall

The foregoing instrument was acknowledged before me this 20th day of January, 2014 by John Preussen the CEO of Frabill, Inc., a Wisconsin corporation, on behalf of the corporation.

Marilyn K. Shifflette
Notary Public

My Commission Expires: 12-1-2017)



SCHEDULE A - PATENTS

U.S. PATENTS

<u>Application No.</u>	<u>Filing Date</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Status</u>	<u>Title</u>
09/866,098	25-Feb-01	6,450,333	17-Sep-02	Expired	Carrying Case
10/808,773	25-Mar-04			Abandoned	Amplified Fishing Rod Handle
10/811,438	26-Mar-04	7,150,442	19-Dec-06	Granted	Ice Shelter Modular Seating System
11/098,877	5-Apr-05	7,124,533	24-Oct-06	Granted	Automatic Locking Landing Net Yoke
11/253,105	18-Oct-05			Abandoned	Portable Shelter
13/357,317	24-Jan-12			Published	Shelter Base Cover and Organizer
13/594,243	24-Aug-12			Published	In-Line Reel and Rod Assembly
61/744,795	4-Oct-12			Expired	Frame for Portable Shelter and Assembly
14/045,464	3-Oct-13			Pending	Frame for Portable Shelter and Assembly

FOREIGN PATENTS

<u>Application No.</u>	<u>Filing Date</u>	<u>Patent No.</u>	<u>Issue Date</u>	<u>Status</u>	<u>Title</u>
PCT/US13/63270	3-Oct-13			Pending	Frame for Portable Shelter and Assembly

52061430_1

SCHEDULE B - TRADEMARKS

U.S. TRADEMARKS

Mark	Ser. No.	Application Date	Reg. No.	Reg. Date	Status
AQUA-LIFE	76/004,240	3/20/2000	2,489,397	9/11/2011	Registered
BENCHMARK	77/860,059	10/29/2009	3,820,927	7/20/2010	Registered
CALIBRATOR	85/464,699	11/4/2011	4,184,409	7/31/2012	Registered
CRAWLER CABIN	85/076,808	7/2/2010	3,900,766	1/4/2011	Registered
DOC CHUMLY'S	78/640,738	5/31/2005	3,150,003	9/26/2006	Registered
FLOW-TROLL	72/086,540	12/3/1959	700,898	7/12/1960	Registered
FRABILL	73/436,234	7/25/1983	1,284,478	7/3/1984	Registered
FRABILL	85/769,809	11/2/2012	4,367,565	7/16/2013	Registered
FRABILL	73/481,022	5/18/1984	1,319,585	2/12/1985	Registered
FRABILL	73/500,643	9/24/1984	1,362,134	9/24/1985	Registered
FRABILL (Badge Logo)	85/769,280	11/1/2012			Pending
FXE	85/975,123	5/23/2010	3,959,984	5/10/2011	Registered
GLIDE TRAX	878/962,435	8/29/2006	3,344,318	11/27/2007	Registered
GLIDE TRAX and Design	77/119,199	2/28/2007	3,338,811	11/20/2007	Registered
HABITAT	74/652,980	3/27/1995	2,090,351	8/26/1997	Registered
HIBER-NET	77/653,140	1/21/2009	3,732,607	12/29/2009	Registered
HOT STICK	85/350,433	6/20/2011	4,090,818	1/24/2012	Registered
ICE HUNTER	77/803,763	8/13/2009	3,798,705	6/8/2010	Registered
JIGGLER	85/482,245	11/29/2011	4,184,413	7/31/2012	Registered
MIN-O2-LIFE and Design	78/330,086	11/19/2003	2,922,936	2/1/2005	Registered
POWER CATCH	75/866,212	12/7/1999	2,462,812	6/19/2001	Registered
POWER STOW	85/114,796	8/24/2010	3,987,223	6/28/2011	Registered
R2-TEC	77/283,774	9/19/2007	3,609,544	4/21/2009	Registered
SNOCORE	77/802,763	8/12/2009	3,827,178	8/3/2010	Registered
SNOSHELL	77/803,735	8/12/2009	3,816,873	7/13/2010	Registered
SNOSUIT	85/803,960	12/17/2012	4,375,936	7/30/2013	Registered
SNOWSUIT and Design	78/808,916	2/7/2006	3,278,178	8/7/2007	Registered
SNOW SHOE	85/529,313	1/31/2012			Pending
SPILL WAY	85/071,689	6/25/2010	3,999,586	7/19/2011	Registered
STORMSHELL	85/131,928	9/17/2010	4,013,879	8/16/2011	Registered
STRAIGHT LINE	85/451,724	10/20/2011	4,151,975	5/29/2012	Registered
SUB ZERO and Design	78/319,692	10/28/2003	2,900,946	11/2/2004	Registered
SUPER-GRO (Stylized)	74/000,243	11/16/1989	1,610,002	8/14/1990	Registered
ULTRA ICE	78/319,782	10/28/2003	2,904,009	11/16/2004	Registered

FOREIGN TRADEMARKS

Country	Mark	Ser. No.	Application Date	Reg. No.	Reg. Date	Status
Australia	FRABILL	1530209	12/7/2012	1530209	12/7/2012	Registered
Canada	FRABILL	1,600,934	11/2/2012			Pending

Canada	FRABILL (Badge Logo)	1,600,932	11/2/2012			Pending
China	FRABILL	9516400	5/26/2011	9516400	6/14/2012	Registered
China	FRABILL	9516464	5/26/2011	9516464	6/14/2012	Registered
European Union	FRABIL	011432424	12/17/2012	011432424	6/17/2013	Registered
New Zealand	FRABILL	970152	12/10/2012	970152	12/10/2013	Registered
Russia	FRABILL	2013701137	1/17/2013			Pending

52134591v1