

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---------------------------|---|----------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PLIMUS INC. | | 03/18/2012 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | BLUESNAP, INC. | | |
| Street Address: | 49016 MILMONT DRIVE | | |
| City: | FREMONT | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94538 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4070443 | BUY ANYWARE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6172359493 | | |
| | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | |
| Phone: | 617-951-7000 | | |
| Email: | trademarks@ropesgray.com | | |
| Correspondent Name: | Emilia F. Cannella, Ropes & Gray LLP | | |
| Address Line 1: | 800 Boylston Street | | |
| Address Line 2: | Prudential Tower | | |
| Address Line 4: | Boston, MASSACHUSETTS 02199 | | |
| ATTORNEY DOCKET NUMBER: | 109494-0003 | | |
| NAME OF SUBMITTER: | Emilia F. Cannella | | |
| Signature: | /Emilia F. Cannella/ | | |
| Date: | 01/28/2014 | | |
| Total Attachments: 0 | | | |

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