

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Phoenix Performance Products, Inc.		01/20/2014	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	D.H. Anderson Holdings Inc.
Street Address:	9 Black Court Aurora
City:	Ontario L4G 8A1
State/Country:	CANADA
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	86086177	TIPPERARY EQUESTRIAN
Serial Number:	86086212	
Registration Number:	3179652	TIPPERARY
Registration Number:	3179651	TIPPERARY
Registration Number:	3419983	TIPPERARY
Registration Number:	3412817	TIPPERARY
Registration Number:	3955214	MYPHOENIX
Registration Number:	4115159	MYTIPPERARY
Registration Number:	3505038	SPORTAGE
Registration Number:	3874483	VELOCITI
Registration Number:	3723072	TITAN
Registration Number:	3504986	SPORTAGE PLUS
Registration Number:	2911897	PHOENIX
Registration Number:	4070865	PHOENIX CALF COLLAR

OP \$390.00 86086177

Registration Number:

1807198

TIPPERARY

CORRESPONDENCE DATA

Fax Number:

7032058050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:

703-205-8000

Email:

Rommel.Cortez@bskb.com

Correspondent Name:

James M. Slattery

Address Line 1:

P.O. Box 747

Address Line 4:

Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER:

3156-0146M

DOMESTIC REPRESENTATIVE

Name:

Birch, Stewart, Kolasch & Birch, LLP

Address Line 1:

P.O. Box 747

Address Line 4:

Falls Church, VIRGINIA 22040-0747

NAME OF SUBMITTER:

James M. Slattery

Signature:

/James M. Slattery/

Date:

01/28/2014

Total Attachments: 3

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ASSIGNMENT

WHEREAS, Phoenix Performance Products, Inc. (hereinafter Assignor) ,a corporation of Canada, having a place of business at 2220 King Road, Suite 1, King City, Ontario L7B1L3, CANADA , is the owner of the Trademark Registrations and Applications set forth in Attachment "A" hereto; and

WHEREAS, D.H. Anderson Holdings Inc (hereinafter Assignee), a corporation of Canada, having a place of business at 9 Black Court Aurora, Ontario L4G 8A1 CANADA, is desirous of acquiring said marks;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, the entire right, title and interest in and to said marks, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

Phoenix Performance Products, Inc.
(CORPORATE NAME)

Date 01/20/14

By [Signature]

Name DAVID H. ANDERSON

Title PRESIDENT

WITNESS:

Date 1/20/14

By [Signature]

Signature

ATTACHMENT "A"

TRADEMARK	Application Number	Registration Number
TIPPERARY EQUESTRIAN (& Design) (logo)	86/086,177	
TIPPERARY SHIELD (logo)	86/086,212	
TIPPERARY (& DESIGN)	78/837,725	3,179,652
TIPPERARY (STANDARD CHARACTER)	78/837,722	3,179,651
TIPPERARY (STANDARD CHARACTER)	78/838,413	3,419,863
TIPPERARY (& DESIGN)	78/838,428	3,412,817
MyPhoenix	77/407,431	3,955,214
MyTipperary (& design)	77/407,497	4,115,159
SPORTAGE	77/403,537	3,555,038

VELOCITY	77/783,443	3,874,483
TITAN	77/407,443	3,723,072
SPORTAGE PLUS	77/403,871	3,504,985
PHOENIX (& DESIGN)	75/922,158	2,911,897
PHOENIX CALF COLLAR	77/407,473	4,070,885
TIPPERARY	74/327,988	1,807,198