

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Venrod Trading Company, Inc.		04/11/2013	CORPORATION: PUERTO RICO
RECEIVING PARTY DATA			
Name:	V. Suarez & Co., Inc.		
Street Address:	St. Rd. PR-22 Intersection PR-5		
Internal Address:	Marginal Sur, Bo. Juan Sanchez		
City:	Bayamon		
State/Country:	PUERTO RICO		
Postal Code:	00961		
Entity Type:	CORPORATION: PUERTO RICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4231346	MISHU	
CORRESPONDENCE DATA			
Fax Number:	3124276663		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	(312) 427-1300		
Email:	chiustm@ladas.net		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	MISHU 4231346 - CHRIS		
NAME OF SUBMITTER:	FREDERICK W. MEYERS		

Signature:	/FREDERICK W. MEYERS/
Date:	01/28/2014
Total Attachments: 1 source=MISHU#page1.tif	

ASSIGNMENT OF REGISTERED MARK

WHEREAS, VENROD TRADING COMPANY, INC. (hereinafter referred to as "Assignor"), a corporation organized and existing under the laws of the Commonwealth of Puerto Rico, having an office at Calle 4, Edificio B, Mercado Central, San Juan, Puerto Rico is the owner of the trademark MISHU (hereinafter the "Trademark"), application filed in the United States Patent and Trademark Office on October 23, 2012, registration number 4,231,346; and

WHEREAS, V. SUÁREZ & CO., INC. (hereinafter referred to as "Assignee"), a corporation organized and existing under the laws of the Commonwealth of Puerto Rico, having an office at St. Rd. PR-22 Intersection PR-5, Marginal Sur , Bo. Juan Sanchez ,Bayamón, Puerto Rico desires to of acquire the Trademark from Assignor;

NOW, THEREFORE, TO ALL TO WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of ONE DOLLAR (\$1.00), and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, Assignor VENROD TRADING COMPANY, INC. has sold, assigned and transferred, and by these presents does sell, assign and transfer, unto the said Assignee V. SUÁREZ & CO., INC. the entire right, title and interest in and to the Trademark and the registration thereof, together with the good will of the business has used the Trademark.

Assignor hereby warrants that it owns all rights herein assigned and that such rights are unencumbered by any third parties which would in any way conflict with or diminish this assignment.

VENROD TRADING COMPANY, INC.

By: _____

WALDEMAR V. RODRÍGUEZ SANTIAGO

V. SUÁREZ & CO., INC.

By: _____

TOMÁS ROSARIO LIZARDI

Affidavit No. 20184

Sworn to and subscribed before me by Tomás Rosario Lizardi and Waldemar V. Rodriguez Santiago, residents of San Juan, respectively, of legal age, married, executives; the first, authorized representative of V. SUÁREZ & CO., INC., the other, President and CEO of VENROD TRADING COMPANY, INC., both duly authorized to execute the above Assignment of Trademark, respectively, personally known to me, at Bayamón, Puerto Rico, this 11 day of April, 2013.

Notary Public
My Commission is for life

[Handwritten Signature]

Notary Public



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TRADEMARK