

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EnergyFruits LLC		01/28/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Keep Moving Inc.		
Street Address:	P.O. Box 1823		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10156		
Entity Type:	COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85485816	ENERGYFRUITS	
Serial Number:	85488674	ENERGYFRUITS KEEP MOVING	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	trademark@ccl.com, mxe@ccl.com		
Correspondent Name:	Joel Karni Schmidt		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	29549.000 (JKS/MXE)		
NAME OF SUBMITTER:	Joel Karni Schmidt		

OP \$65.00 85485816

Signature:	/Joel Kami Schmidt/
Date:	01/29/2014
Total Attachments: 2 source=Energyfruits LLC - Confirmatory Trademark Assignment#page1.tif source=Energyfruits LLC - Confirmatory Trademark Assignment#page2.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT is made between ENERGYFRUITS LLC ("Assignor") and KEEP MOVING INC. ("Assignee").

WHEREAS, Assignor owned the marks set forth on Exhibit A (the "Trademarks"); and

WHEREAS, Assignee, a successor to the business of the Assignor or a portion thereof to which the Trademarks pertain which business is ongoing and existing, acquired all rights, title and interest in and to the Trademarks together with the goodwill of the business with which the Trademarks are associated; and

WHEREAS, Assignor and Assignee wish to confirm the acquisition of the Trademarks and the applications therefor by Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms that, as of February 27, 2012, it has assigned and transferred and does hereby assign and transfer, to Assignee, all rights, title and interest in and to the Trademarks, including the applications therefor, together with the goodwill of the business symbolized by the Trademarks, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be executed and delivered effective as of January 28, 2014.


ENERGYFRUITS LLC

By: _____

Name: ESTER DAVID

Title: CEO & FOUNDER

Exhibit A

Mark	U.S. Serial No.
ENERGYFRUITS	85/485816
	85/488674

DI